

TMS2005

134th Annual Meeting & Exhibition



FUNDAMENTAL SCIENCE

Oak Ridge National Laboratory

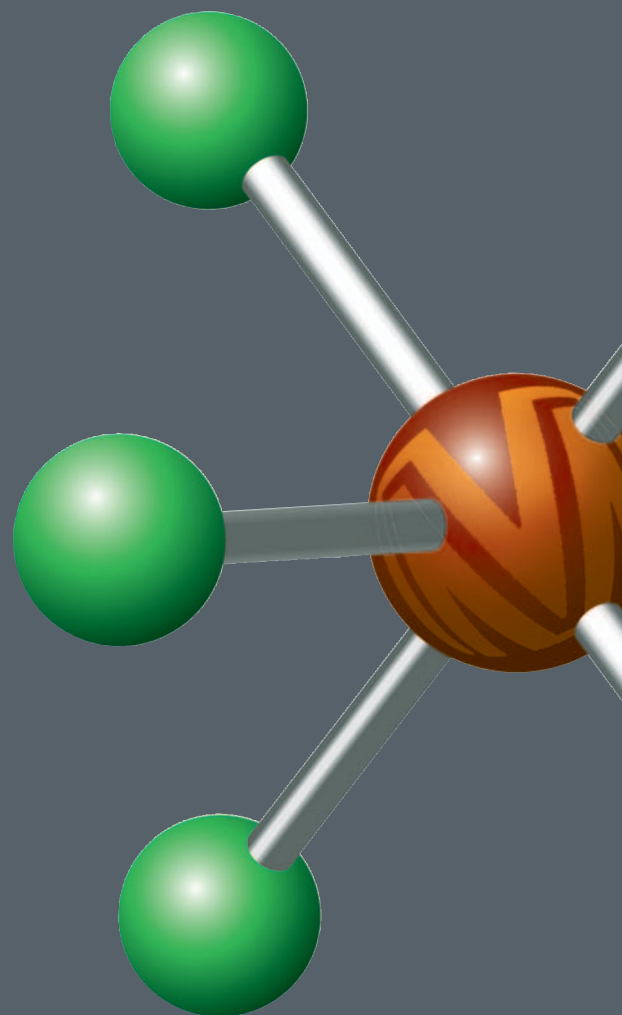


EMERGING TECHNOLOGY



STAS Powder Injector

PRACTICAL APPLICATION



EXHIBITION PROSPECTUS

WHERE THE CONNECTION IS MADE

February 13-17, 2005

Moscone West Convention Center

San Francisco, California

<http://www.tms.org/AnnualMeeting.html>

ELEMENTS OF THE TMS ANNUAL MEETING & EXHIBITION AUDIENCE

The TMS 2005 Annual Meeting & Exhibition is your opportunity to connect and develop a professional bond with engineers, business leaders, scientists and researchers, as they collaborate and shape the future of metals and materials.

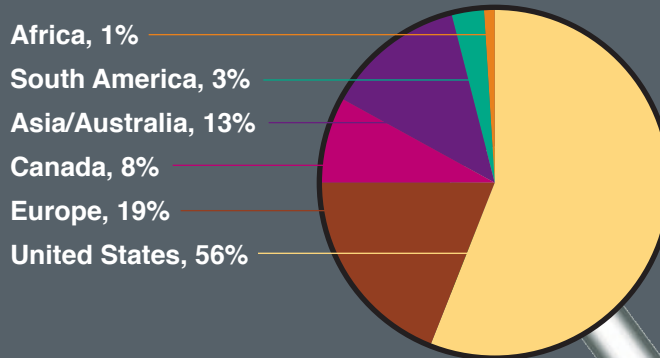
The TMS program is a diverse representation of both the business and science of metals and materials, including production, processing, analysis, and application.

The TMS Annual Meeting & Exhibition attracts over 3,500 attendees, representing businesses in more than 60 countries, providing you with access to a qualified audience from around the world, in one location.

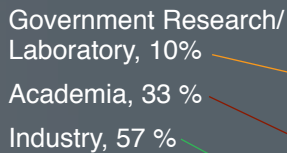
A Nucleus of Key Decision-Makers

TMS 2005 is your chance to meet the practicing metals and materials professionals, as well as the researchers and scientists, who have the purchasing authority and buying influence for hundreds of international organizations. In effect, it is your opportunity for unlimited sales calls in one location...a most cost efficient use of time and money!

Country Breakdown of TMS Attendance:

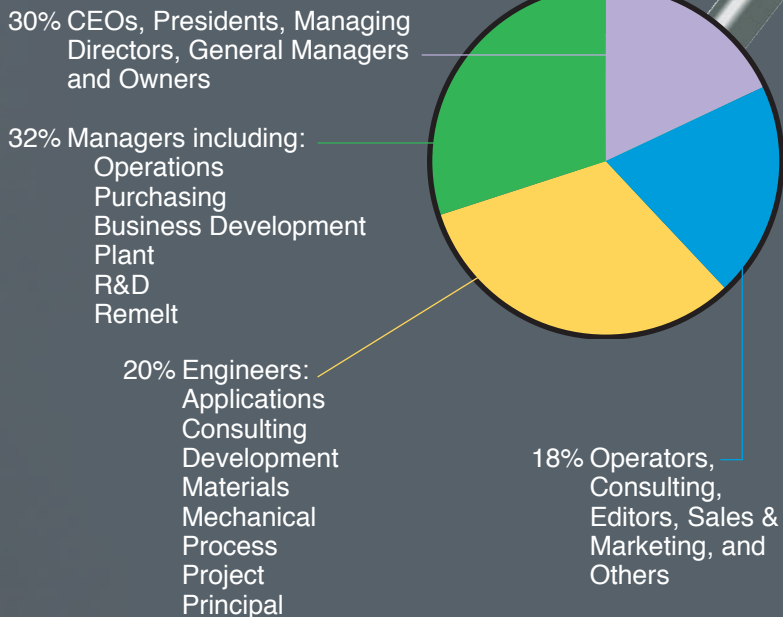


The total TMS attendance includes:



Representatives of industry comprise more than 57% of the TMS Annual Meeting attendance.

This key audience segment is comprised of:



EXHIBITION DETAILS and SPACE RENTAL RATES:

Space Rental Fees:

\$20.00 per square foot-for reservations received before September 15, 2004

\$22.00 per square foot-for reservations received after September 15, 2004

Standard Spaces are 10' x 10'.

The minimum space size is 10' X 10' (3.04m x 3.04m).

Show Dates and Hours:

Monday, February 14, 2005..... 12:00 Noon-6:00 PM

Tuesday, February 15, 2005..... 9:30 AM- 5:30 PM

Wednesday, February 16, 2005 9:30 AM - 3:00 PM

Space Reservation:

Act immediately to secure a prime booth location. Review the enclosed floor plan, and return the enclosed Space Reservation form or access the reservation form on the TMS website at <http://www.tms.org/AnnualMeeting.html>

Your Space Rental Includes:

8' back drape and 3' side drape

44" sign identifying your company name and booth number

Aisle carpeting

Complimentary registration for (2) to attend the TMS technical sessions

Exhibitor services manual

Hosted exhibit hall events

Hypertext link from the TMS virtual exhibit to your web site

Listing in the Pre-Show and On-Site Show Directories

One complimentary TMS membership for 2005

Post-show attendee mailing list

Security throughout the show (includes set-up, show hours and dismantle)

Supply of show invitations-free admission for customers and prospects

*At TMS 2005,
Fundamental
Science, Emerging
Technology, and
Practical Application
connect to form a
compound audience
of unlimited
marketing potential.*

Compound your marketing impact at TMS 2005

CORPORATE SPONSORSHIP OPPORTUNITIES

Take advantage of sponsorship opportunities to increase your brand awareness, build corporate image, and enhance the effectiveness of your marketing efforts.

Sponsorships provide you with opportunities to place your company name and corporate logo in the highest visibility locations.

Corporate Sponsorship Benefits:

Recognition in the final meeting program



Company name and logo spotlighted at a sponsored event/area

Signage featuring company logos throughout the public meeting areas

Sponsorships currently available include:

- E-mail Cyber Center
- Coffee Breaks
- Exhibit Receptions, Luncheons, or Breaks
- Hotel Shuttle Bus
- Event Signage
- Exhibit Prize Drawings
- Program Bags
- Badge Lanyards
- Symposium Proceedings Publication
- Conference Program
- Awards Banquet/Reception
- Golf Outing Sponsorships

Branding of the bags/other materials provided attendees

Special audio and video messaging opportunities

Or let us design a custom sponsorship tailored to your organization!

THE JOM PARTNERSHIP PLAN

Connect with JOM readers and save

JOM is the official journal of the TMS Annual Meeting & Exhibition and the source of quality materials science and engineering information. JOM is read monthly by approximately 30,000 of the world's materials science and engineering professionals who require timely, accurate, and practical information.



Exhibitors can save up to 15% on the standard ad rates in these special issues and will receive in addition a free hypertext link from the JOM web site to their company's site with each ad that is purchased. Advertising in JOM is an optimal way to build interest in your company and attract more people to your booth. A variety of packages designed to support your marketing plan are available.

For more information about advertising in JOM, contact:
Arlene Frances
JOM Advertising Sales Representative
184 Thorn Hill Road
Warrendale, PA 15086
Tel: (724) 776-9000 ext. 280
Fax: (724) 776-3770
E-mail: afrances@tms.org

As the official publication of the TMS Annual Meeting & Exhibition, special-issue advertising opportunities are available in conjunction with the TMS 2005 Annual Meeting & Exhibition, including:

November 2004 - includes the preliminary technical program and exhibition "pre-show" report, which many attendees use to map their schedules for the conference and refer to again and again.

TMS works to connect you with the prospects you are looking for!

Through an aggressive, year long campaign, TMS connects the global metals and materials community with the TMS 2005 Annual Meeting & Exhibition, through features in Print Publications, E-marketing campaigns, editorial coverage and direct mail to over 35, 000 professionals worldwide.

February 2005 - serves as the on-site technical program and the show directory distributed to all attendees.

The comprehensive meeting and exhibition feature on the TMS website draws important traffic from buyers and decision makers to your exhibit, as well as your corporate website.

May 2005 - includes the post-meeting review and photos Web banner ads available on Annual Meeting-related pages throughout peak interest months. Sponsorship of the online technical program available in PDF.

Connect with customers and contacts before your competition does! Reserve your space today!

Contact: Cindy A. Wilson
Exhibits Coordinator
The Minerals, Metals & Materials Society
184 Thorn Hill Road
Warrendale, PA 15086
Phone: 724/776-9000, ext 231
Fax: 724/776-3770
Email: wilson@tms.org

PROGRAM ELEMENTS

A TOPICAL AND COMPREHENSIVE PROGRAM OF MORE THAN 50 SYMPOSIA AND 1,800 INDIVIDUAL PRESENTATIONS WILL FOCUS ON TECHNOLOGIES AND APPLICATIONS IN THESE EXPECTED TECHNICAL TRACKS:

Advanced Materials Light Metals
Electronic Materials Micro- and Nanoscale Technologies
Extraction and Processing Physical Metallurgy

A special HOT-TOPIC TRACK will include today's most active areas of technological progress and product development.

THE ENERGY CREATED BY THE TECHNICAL PROGRAM IS A CATALYST FOR ATTENDEE INTEREST IN VIEWING AND LEARNING MORE ABOUT:

Air pollution control equipment
Alloy, rare earth, precious metals, minerals & chemical suppliers
Aluminum production technology and equipment
Automation
Carbon technology and supplies
Casting
Coatings, thin films and surface modification
Combustion and furnace technology
Corrosion and surface treatment
Engineering, consulting, contractors
Government collaborative programs and national laboratories
Grain refiners/ hardeners
HF Measurement Systems - Pot Rooms/Stacks
Industrial gases
Industrial Process Control
Instrumentation, Measurement, Analysis, Characterization
Microscopy Equipment
Molten Metal Filtration, Pumps
Publishers
Recycling/Scrap Processing
Refractory & Insulating Products
Research & Development
Software: Design, Modeling, Phase diagram, Process simulation
X-ray Fluorescence

Many organizations have recognized the connection between marketing success and the TMS Annual Meeting & Exhibition. Capitalize on the chemistry and be a part of something special...TMS 2005.

For a current listing of the exhibiting companies in the TMS 2005 Exhibition, contact Cindy Wilson at wilson@tms.org, or visit the TMS 2005 web site at <http://www.tms.org/AnnualMeeting.html>

About TMS:

The Minerals, Metals & Materials Society (TMS) is a professional organization encompassing the entire range of materials and engineering, from minerals processing and primary metals production to basic research and the advanced applications of materials. Included among its professional and student members are metallurgical and materials engineers, scientists, researchers, educators, and administrators from more than 70 countries on six continents.

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