

Your Link to Solid Business Leads

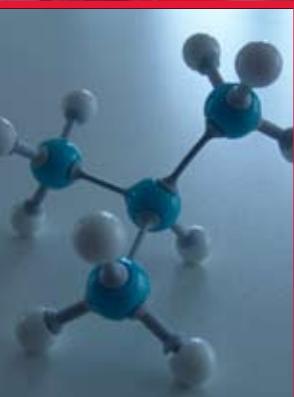
TMS2007

136th Annual Meeting & Exhibition

EXHIBITION PROSPECTUS

February 25 - March 1, 2007


Walt Disney World Swan and Dolphin Hotel • Orlando, Florida, USA




Linking Science and Technology for Global Solutions

www.tms.org/AnnualMeeting.html


Why TMS 2007?



More than **3,500 business leaders, engineers, scientists and researchers** engaged in the minerals, metals and materials fields attend.



Nearly **2/3** of our attendees **work in industry** and hold positions **with buying power** – from business development managers to CEOs.



Our reach is **global** – more than **40%** of attendees are from areas **outside the U.S.**, including Asia, Africa, Australia, Europe, South America and other parts of North America.

TMS 2007 offers you a three-pronged approach for success:

Exhibition

Advertising

Sponsorship



EXHIBITION

Your Link to Solid Business Leads

More than 120 companies exhibit at TMS every year. Most are repeat exhibitors because they can count on securing strong business leads on-site.

This is what you receive as an exhibitor:

- * Booth designed with 8' back drape and 3' side drape. (Minimum booth size is 10' x 10' or 3.04m x 3.04m.) Includes - 44" sign identifying your company name and booth number
 - Aisle carpeting
 - Exhibitor services manual
 - Security throughout the show (includes setup, show hours and dismantle)
- * Complimentary registration for two (2) to TMS technical sessions—a **\$1,200 value!**
- * Company listing and hypertext link on the TMS Annual Meeting & Exhibition Web site—a **\$400 value!**
- * One (1) complimentary TMS membership for 2007—a **\$105 value!**
- * Company listing and description in pre-show and on-site directories
- * Supply of show invitations for free admission to your customers and prospects
- * Post-show attendee mailing list
- * Advertising discount

Plus, hosted exhibit hall events scheduled during technical session break times guarantee traffic in the exhibit hall!

Show Dates and Hours

Monday, February 26	noon to 6 p.m.
Tuesday, February 27	9:30 a.m. to 5:30 p.m.
Wednesday, February 28	9:30 a.m. to 3 p.m.

Space Rental

Reserve before October 17, 2006, for the discounted rate of \$22 per square foot!
After October 17, 2006, cost is \$25 per square foot.

Secure a prime booth location by reserving your space today!

Online: <http://www.tms.org/annualmeeting.html>

Mail: TMS, 184 Thorn Hill Road, Warrendale, PA 15086-7514

Fax: (724) 776-3770

E-mail: wilson@tms.org

For more information about exhibiting, telephone Cindy Wilson, exhibits coordinator, at (724) 776-9000, ext. 231.

ADVERTISING

Your Link to Increased Booth Traffic

Take advantage of discounted advertising rates as an exhibitor!

Choose from these TMS print and electronic publications:

JOM

The official journal of TMS 2007 Annual Meeting & Exhibition, *JOM* is read monthly by more than 10,000 of the world's materials science and engineering professionals. *JOM* delivers relevant technical articles, timely news and practical features, in print and online in a new, dynamic Web presentation!

Special issues of *JOM* will feature TMS 2007 Annual Meeting & Exhibition:

- Preliminary Technical Program and Pre-Show Directory
- Final Program and Show Directory (distributed on-site to all attendees)
- Post-Meeting Review and Photos

TMS e-NEWS

A monthly, full color, electronic newsletter, *TMS e-NEWS* is delivered to the e-mail boxes of more than 25,000 people. As the sponsor of an issue, you receive prime placement of an interactive ad that includes hyperlinks!

www.tms.org

More than 173,000 unique visitors use the TMS Web site, www.tms.org, every month. Banner ads on subject-specific pages give you the ability to reach targeted technical audiences, or place your ad on general information pages to speak to the materials world.

For details on how to make the most of your TMS 2007 experience through advertising, telephone Arlene Frances, advertising sales representative, at (724) 776-9000, ext. 280, or e-mail afrances@tms.org.



SPONSORSHIP

Your Link to Maximum Professional Visibility

Cement your company's image in the minds of attendees through sponsorship of an event at TMS 2007! Sponsorship places your company's name and logo in high visibility areas, enhancing your image with literally thousands of people.

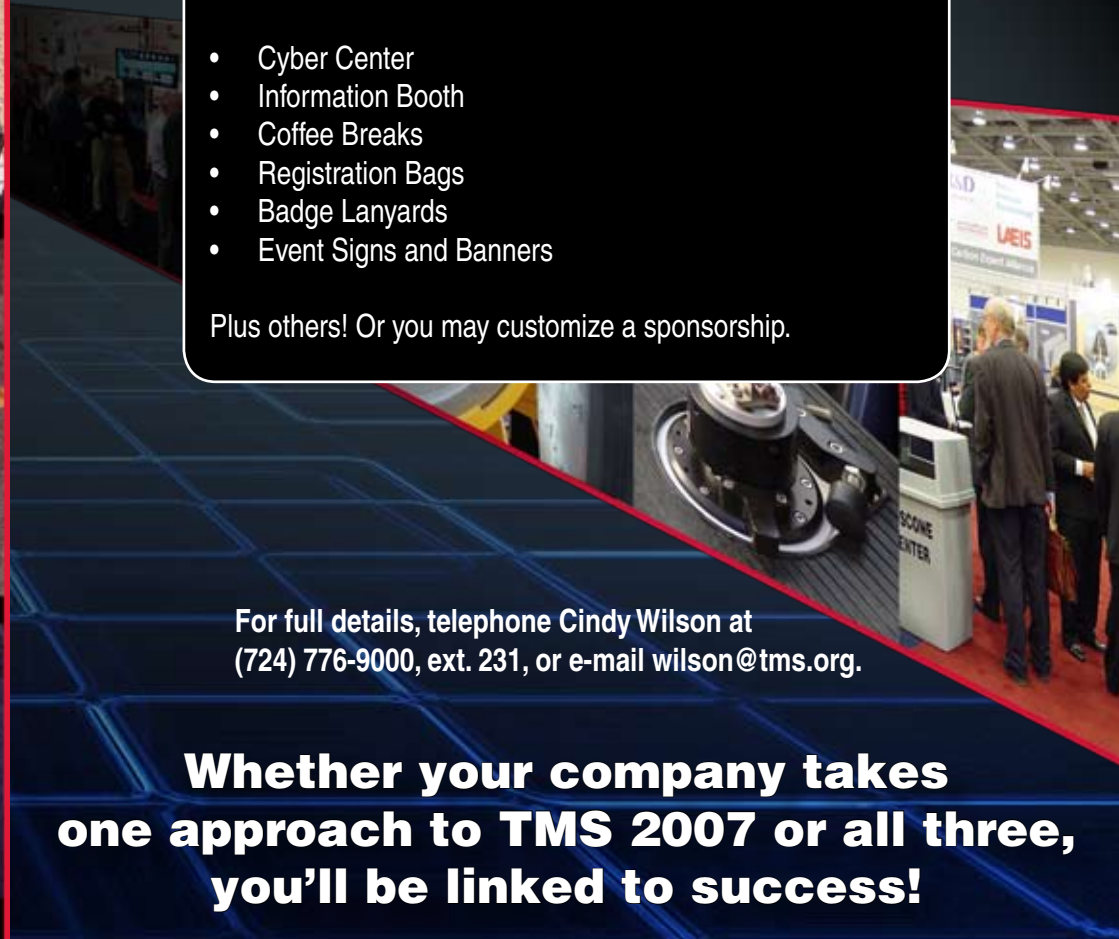
A variety of events are available for sponsorship:

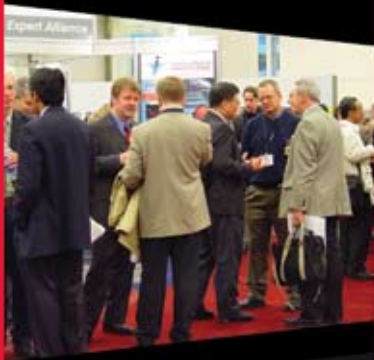
- Cyber Center
- Information Booth
- Coffee Breaks
- Registration Bags
- Badge Lanyards
- Event Signs and Banners

Plus others! Or you may customize a sponsorship.

For full details, telephone Cindy Wilson at
(724) 776-9000, ext. 231, or e-mail wilson@tms.org.

**Whether your company takes
one approach to TMS 2007 or all three,
you'll be linked to success!**





About TMS

The Minerals, Metals & Materials Society (TMS) is the professional organization encompassing the entire range of materials in science and engineering, from minerals processing and primary metals production to basic research and the advanced applications of materials.

Included among its professional and student members are metallurgical and materials engineers, scientists, researchers, educators and administrators from more than 70 countries on six continents.

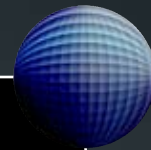
TMS' mission is to promote the global science and engineering professions concerned with minerals, metals and materials. To learn more, visit www.tms.org.

TMS2007

136th Annual Meeting & Exhibition

Companies working in these areas find success in generating business at the TMS Annual Meeting & Exhibition:

Cast Shop Technology
Emerging Materials
Environmental Management
Materials for R&D
Industrial Process Control and Automation, Sensors
Materials Characterization Equipment
Primary Production Equipment and Services
Professional Services (Consulting, Contracting, Engineering, R&D)
Technology Resources
Surface Processes
Publishing
Software



TMS2007

136th Annual Meeting & Exhibition

February 25 - March 1, 2007
Walt Disney World Swan and Dolphin Hotel
Orlando, Florida, USA



EXHIBITION PROSPECTUS