

TMS 2009

138th Annual Meeting & Exhibition

February 15-19, 2009
Moscone West Convention Center
San Francisco, California, USA

Companies with products and services in these areas have found success at the TMS Annual Meeting & Exhibition:

- ▶ Cast Shop Technology
- ▶ Emerging Materials
- ▶ Environmental Management
- ▶ Industrial Process Control and Automation, Sensors
- ▶ Materials Characterization Equipment
- ▶ Materials for R&D
- ▶ Primary Production Equipment and Services
- ▶ Professional Services (Consulting, Contracting, Engineering, R&D)
- ▶ Publishing
- ▶ Software
- ▶ Surface Processes
- ▶ Technology Resources

TMS ... Giving Back to the Community

For the second year, TMS will organize a service project in the city hosting our annual meeting. In 2008, 50 TMS attendees, from meeting organizers to exhibitors, spent the Saturday before the conference improving the grounds of a New Orleans school hit by Hurricane Katrina. Plan to arrive early in San Francisco for the 2009 meeting to participate in an equally rewarding experience on Saturday, February 14!



About TMS

The Minerals, Metals & Materials Society (TMS) is the professional organization encompassing the entire range of materials science and engineering, from minerals processing and primary metals production to basic research and the advanced applications of materials.

Included among its professional and student members are metallurgical and materials engineers, scientists, researchers, educators and administrators from more than 65 countries on six continents.

TMS' mission is to promote the global science and engineering professions concerned with minerals, metals and materials. To learn more, **visit www.tms.org**.

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*Bringing You a World of
International Business Leads*

**EXHIBITION
PROSPECTUS**

Traffic Builders

Scheduled events in the exhibition hall bring prospective customers to you. In 2009, these events will take place on the exhibition floor:

- ▶ President's Welcome Reception
- ▶ Exhibition Opening Reception
- ▶ Sponsored Lunch Breaks
- ▶ Special Technical Programming, including industry workshop

What You Receive as an Exhibitor

- ▶ Complimentary registration for two (2) to TMS technical sessions—a **\$1,200 value!**
- ▶ Company listing and hypertext link on the TMS Annual Meeting & Exhibition Web site—a **\$500 value!**
- ▶ One (1) complimentary TMS membership for 2009—a **\$115 value!** (per 10' x 10' space)
- ▶ Company listing and description in on-site directory
- ▶ Supply of show invitations for free admission to your customers and prospects
- ▶ Post-show attendee mailing list (names and addresses)
- ▶ Advertising discount
- ▶ Booth space with 8' back drape and 3' side drape. (Minimum booth size is 10' x 10' or 3.04m x 3.04m.)

Includes 44" sign identifying your company name and booth number; aisle carpeting; security throughout the exhibition (setup, show hours and dismantle); exhibitor services manual

Exhibition Dates and Hours

- Monday, February 16 noon to 6:30 p.m.
- Tuesday, February 17 9:30 a.m. to 6 p.m.
- Wednesday, February 18 9:30 a.m. to 2 p.m.

Space Rental

\$25 per square foot

Reserve your space soon for the best location on the show floor!

Online: www.tms.org/annualmeeting.html

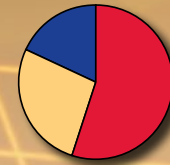
Fax: (724) 776-3770

Mail: TMS, 184 Thorn Hill Road, Warrendale, PA 15086-7514 USA

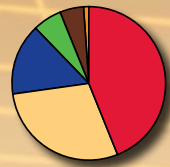
E-mail: exhibits@tms.org

Who Attends This Meeting?

Thousands of materials professionals from industry, academia and government from around the world attend. In 2008, 3,800 business leaders, engineers, scientists and researchers came from 68 countries, 43% from outside the United States.



- Industry 55%
- University 27%
- Government 18%



- Europe 44%
- Asia 29%
- North America (outside U.S.) ... 15%
- Australia 6%
- South America 5%
- Africa 1%

Are They Decision Makers?

A high majority, 86%, recommend, influence or make the final decision on significant purchases.



- Recommend 33%
- Very Influential 33%
- Final Decision Maker 20%

And more than 90% spend at least one hour on the exhibition floor!

Qualified Business Leads

More than 145 companies exhibit at the TMS annual meeting. Most are repeat exhibitors because they know this show brings them solid business leads that result in sales.

These companies have exhibited with us for more than 20 years:

- ▶ ABB Inc.
- ▶ Almeq Norway AS
- ▶ Bloom Engineering Co. Inc.
- ▶ Fives Solios
- ▶ Gäutschi (Maerz-Gäutschi)
- ▶ Kabert Industries
- ▶ KB Alloys
- ▶ Metallurg Aluminium
- ▶ Murlin Chemical Inc.
- ▶ Novelis
- ▶ Pyrotek
- ▶ Selee Corporation
- ▶ Thermal Ceramics
- ▶ Wagstaff



Drive more traffic to your booth by advertising with TMS!

Take advantage of discounted rates exclusively for exhibitors:

JOM

"The official journal of TMS 2009 Annual Meeting & Exhibition"

JOM is read monthly by more than 11,000 of the world's materials science and engineering professionals, delivering relevant technical articles, timely news and practical features, in print and online. Special issues of JOM will feature the TMS 2009 Annual Meeting & Exhibition.

TMS e-NEWS

A monthly, full color, electronic newsletter, TMS e-NEWS is delivered to the e-mail boxes of more than 30,000 people. As the sponsor of an issue, you receive prime placement of an interactive ad that includes hyperlinks!

www.tms.org

More than 200,000 unique visitors use the TMS Web site, www.tms.org, every month. Banner ads on subject-specific pages give you the ability to reach targeted technical audiences, or place your ad on general information pages to speak to the materials world.

For advertising information, contact Arlene Frances:

afrances@tms.org • (724) 776-9000, ext. 280 • (800) 759-4TMS

Sponsorship builds visibility for your company!

Sponsorship places your company's name and logo in high visibility areas, enhancing your image with literally thousands of people at the TMS 2009 Annual Meeting & Exhibition. A variety of events are available for sponsorship, such as:

- ▶ Coffee Breaks
- ▶ Cyber Center
- ▶ Event Signage
- ▶ Exhibit Hall Entrance
- ▶ Information Booth
- ▶ Registration Counter

For a complete list of sponsorships, or to customize one to fit your budget, contact Joe Rostan:

jrostan@tms.org • (724) 776-9000, ext. 231 • (800) 759-4TMS

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Exhibition Dates: February 16-18, 2009

EXHIBIT SPACE RESERVATION FORM

WEB

Reserve space online:

<http://www.tms.org/AnnualMeeting.html>

FAX

Fax this form to:

(724) 776-3770

MAIL

Mail this form to:

TMS Exhibit Sales
184 Thorn Hill Road
Warrendale, PA 15086-7514 USA

EXHIBITION TERMS:

TMS will confirm the space reservation in the form of a contract, supplying an invoice for the total rental charge. It is understood that TMS will acknowledge the space assignment in the form of a contract. The contract must be exercised by the exhibiting company and returned within the specified 30 days following receipt. Acceptance of application is deemed to occur upon space number assignment and return of completed contract and net invoice payment. TMS shall have sole discretion in the assignment or reassignment of exhibit space. Exhibitor may not reassign or sublet assigned exhibit space, in whole or in part, without written permission from TMS.

SPACE RENTAL RATES:

Premium Space = Booths adjacent to 40 foot main aisle and hall entrance = \$28 per square foot

Standard Space = \$25 per square foot

RENTAL PREFERENCES:

TMS is hereby authorized to reserve the number of spaces indicated for use in the exhibition hall at TMS 2009 Annual Meeting & Exhibition, San Francisco, California. Show dates are February 16, 17 and 18, 2009. Indicate your choice of space numbers to be placed "on hold" from the 2009 exhibition floor plan; final space number will be confirmed by TMS in the form of a contract.

Please reserve _____ (quantity) 10' x 10' space.

Indicate space number(s) requested in order of preference: _____, _____, _____, _____

CONTACT INFORMATION

Contact Person _____
(to receive correspondence and exhibit materials)

Company Name _____
(as it should appear in exhibitor listings)

Address _____

City _____ State _____ Zip _____

Country _____ E-mail Address _____

Telephone Number _____ Fax Number _____

Company Web Site URL _____

Signature _____ Date _____

Company Description for Show Directory: E-mail description to exhibits@tms.org or attach to this form. (Maximum 100 words; description in excess will be edited.)

Questions? Telephone Joe Rostan at (724) 776-9000, ext. 231, or e-mail jrostan@tms.org.