



TMS 2012

141st Annual Meeting & Exhibition

March 11 – 15, 2012 • Walt Disney World Swan & Dolphin Resort • Orlando, Florida
Exhibit dates: March 12-14

EXHIBIT PROSPECTUS



Visit
www.tms.org/TMS2012
to reserve your booth
space today!



Now in its 26th year, the **TMS Annual Meeting Exhibit** is one of the top global showcases for the latest in products and services designed specifically for the markets. **What is the TMS Annual Meeting & Exhibition?**

- **It's over 4,000 industry leaders from more than 70 countries:** Representatives from the top suppliers to the metals industry join specialists in materials testing and characterization to create a dynamic show floor unlike any other in the world.
- **It's ore and more:** TMS 2012 will draw an extensive aluminum technical audience and will spotlight the latest developments in the emerging materials and materials characterization areas.
- **It's a closer look:** Nearly one-third of the symposia held at TMS 2012 will deal with topics related to advanced characterization, testing, and modeling of materials.
- **It's the latest knowledge:** Book, journal, and database publishers participate in the TMS Annual Meeting to reach materials scientists and engineers, metallurgists, university instructors, and consultants who are searching for the most up-to-date knowledge in their fields.

It's a show you can't afford to miss: Act now to reserve your space at TMS 2012!

Important Information about TMS 2012:

Exhibit rates:

Premium rate:	\$28 per square foot adjacent to the front row of the exhibit hall
Standard rate:	\$25 per square foot for all other spaces

All booths are 10' x 10' minimum and include:

- 8' back drape and 3' side drape in show colors
- Exhibit hall is already carpeted
- 44" x 7" identifying sign
- Two full-conference registrations; unlimited exhibit-only booth personnel
- Exhibit passes for clients and prospects
- Listing in the exhibit directory in print and online
- Attendee pre- and post-registration lists

Show hours:

Monday: Noon to 6:30 p.m.
Presidents Welcoming Reception for all attendees, 5 to 6:30 p.m.

Tuesday: 10:30 a.m. to 6 p.m.
Exhibit Hall Happy Hour for all attendees, 5 to 6 p.m.

Wednesday: 10:30 a.m. to 3 p.m.

Visit www.tms.org/TMS2012 for a current floorplan and exhibitor list

Important deadlines:

January 5: Deadline for February issue of *JOM*

January 15: First exhibit deadline for inclusion in printed Exhibit Directory

Mid-January: Deadline for furnishing orders

Early February: Advance registration deadline for attendees

February 15: Second exhibit deadline for inclusion in Exhibit Directory addendum

March 10: Exhibitor move-in for TMS 2012

Reserve your space today!

Contact TMS

Trudi Dunlap
Programming &
Exhibit Specialist
Phone:
(724) 814-3174
E-mail:
tdunlap@tms.org

Bonnie D. Hunt
Sales Representative
Phone:
(215) 750-7692
E-mail:
bonnie@
bdhuntgroup.com

Sponsor and Advertise

By sponsoring the **TMS 2012 Annual Meeting & Exhibit**, you'll reach thousands of attendees representing the top corporations, laboratories, universities, and institutes in materials science and engineering.

Impress them with your brand and influence their decisions by sponsoring the **TMS 2012 Annual Meeting**.

Sponsorship packages ranging in value from \$2,000 to \$15,000 are available for 2012, each designed with the sponsor and the attendee in mind. Available sponsor options include:

- Attendee registration bags and lanyards
- Cyber Café and wireless internet access
- Poster sessions, receptions, and other networking events
- Society luncheons and Annual Awards Banquet and Reception
- New for 2012: Print and Online Program Advertisements

And more – customized sponsorships are always available

Sponsorships provide an appreciated amenity to a grateful attendee and cast your brand in a positive light!

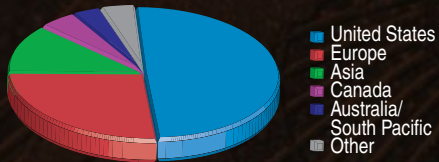
Get your Sponsorship Package Today!

Contact TMS

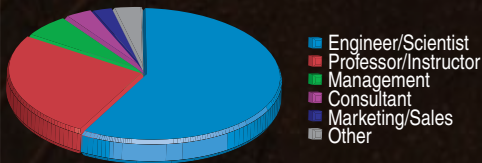
Trudi Dunlap
 Programming &
 Exhibit Specialist
 Phone:
 (724) 814-3174
 E-mail:
 tdunlap@tms.org



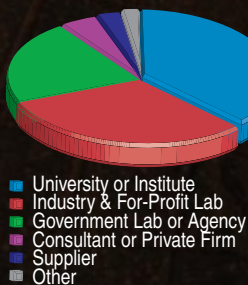
Geographic Areas Represented at TMS Annual Meeting



TMS 2010 Attendee Job Classifications



Industries Represented at TMS Annual Meeting



Who attends the TMS Annual Meeting & Exhibition?

Why Should I Exhibit?

Attendees are asking for you! According to a 2010 survey, attendees want to see the latest developments in products and services that support their research. Some even ask for exhibitors by name!

Network with attendees in session rooms and during session breaks! With some 3,500 presentations planned, you'll have plenty of opportunity to find related technology and introduce yourself to researchers looking for your products.

A great location! The Walt Disney World Swan & Dolphin is just minutes from Disney attractions, but it also provides the convenience of hotel, conference, and exhibit facilities in one complex.

For a complete list of past TMS exhibitors, **visit www.tms.org/TMS2012** and select *Exhibit*.

What is the TMS 2012 Annual Meeting & Exhibit All About?

TMS 2012 offers a unique opportunity to be a part of a top technical conference attended by the world's foremost materials scientists and engineers while reaping the benefits of a dynamic trade show environment. Six technical topic areas are covered by the technical program with corresponding exhibit foci:

- Advanced Characterization, Modeling and Materials Performance
- High Performance Materials
- Light Metals: Aluminum, Magnesium, and Titanium
- Materials and Society: Energy and Sustainable Production
- Materials Processing and Production
- Nanoscale and Amorphous Materials



TMS 2012

141st Annual Meeting & Exhibition

March 11 – 15, 2012 • Walt Disney World Swan & Dolphin Resort • Orlando, Florida
Exhibit dates: March 12-14

Rental of a 10' x 10' space includes:

- Two full-conference registrations
- Exhibit passes for clients and prospects
- Listing in the exhibit directory in print and online
- Attendee pre- and post-registration lists

All just \$2,500 for a standard space. Contact TMS for more information today!

**Visit
www.tms.org/TMS2012
to reserve your booth
space today!**

TMS

184 THORN HILL ROAD
WARRENDALE, PA 15086-7514
USA

www.tms.org