

Commercialization of NanoMaterials|2007



November 11-13, 2007 • Sheraton Station Square • Pittsburgh, Pennsylvania

Win Cash Prizes at the Student Poster Competition!

A student poster competition is being organized by The American Ceramic Society (ACerS) to be held at Commercialization of NanoMaterials 2007. Students may submit a poster, demonstrating a balance of cutting-edge research in nanomaterials with suggested opportunities for commercial application. Commercial ideas will generate more discussion at the conference, which focuses on research and its commercial potential.

Deadline to submit student posters is October 26, 2007.

Winners will be announced at the conference during the poster session. Each winner will receive a certificate and a check:

1st Place - \$1,000

2nd Place - \$300

3rd Place - \$200

Poster Guidelines:

- Students should provide their own ideas on product applications, market opportunities and customer needs.
- Students are encouraged to submit their own new product ideas along with details on discussions they have had with faculty, business advisors and company contacts.
- All ideas should be displayed prominently on the poster.
- Each author will receive a 4' x 4' space for the poster.

Judging Criteria:

- Clarity of description of research
- Use of diagrams and graphs
- Clarity of commercial application
- Use of color, pictures and other visual aids

Suggested Poster Layout:

Title
Author(s)
Institution

Research Description (2/3 of width)	Potential Commercial Application (1/3 of width)
<ul style="list-style-type: none"> • Stated research goal/problem • Description of experiments • Results • Next steps 	<p>Your ideas about:</p> <ul style="list-style-type: none"> • Customer need • Market segment/industry • Market potential/size • Reason customers would value addition of nano to product

Submit your 150-word poster abstract online at CMS-Plus, <http://cmsplus.tms.org>. E-mail raabe@tms.org for more information.

TMS

