Messaging Research to a Broad Audience

This inaugural symposium, arranged by graduate students, is focused on improving researchers’ abilities to convey important results in an efficient manner. Sharing ideas and collaborating with others from diverse academic backgrounds is a critical aspect of engineering. Furthermore, the ability to advertise research is important for promoting a successful professional career, furthering discovery in one’s field, and inspiring interest in materials engineering for students K-12. Solicited topics include, but are not limited to:

- Translating my research into K-12 outreach and demos
- Succinctly communicating your research, “elevator talks”
- Selling your work; securing patents, grants, and fellowships
- Transitioning your research for industry and entrepreneurship
- Dissemination of models and tools on the web
- Designing museum displays and interactive materials
- Conveying materials knowledge to a non-technical audience

Submissions from graduate students, professors, and other professionals are encouraged.

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Lan Li, Assistant Professor, Boise State University

For more information on how to participate, visit:
www.tms.org/TMS2015

Questions? Contact programming@tms.org