

International Reach • Respected Publications • Solid Value

TMS

TMS Media Kit and Marketing Guide

2015

TMS

The Minerals, Metals & Materials Society
www.tms.org

About

The Minerals, Metals & Materials Society (TMS)

Headquartered in the United States but international in both its membership and activities, TMS is a rare professional organization that encompasses the entire range of materials science and engineering, from minerals processing and primary metals production to basic research and the advanced applications of materials.

TMS is a member-driven society consisting of nearly 12,000 scientists and engineers employed in industry, government, and academia, and students studying minerals, metals, and materials. TMS strives to serve and unify the global materials science community by sponsoring worldwide conferences, publications, and professional enrichment opportunities.

Marketing Opportunities

TMS reaches its members, customers, attendees, and company members using the latest in print and web technology through a variety of media:

Print

- **JOM**, formerly the Journal of Metals, a monthly print journal published in cooperation with Springer Science + Business Media. **JOM** also maintains a robust web presence that encourages readers to learn about the print edition.

Web

- **TMS OnLine** (www.tms.org) is the virtual face of the organization and is used to inform and educate TMS members and others in the materials community.
- **TMS Global Meetings Calendar** and conference pages are popular destinations for those in specific metals or materials fields.

e-newsletter

- **TMS e-News** is published bi-monthly and e-mailed to over 37,000 TMS members and friends of the materials fields.

Learn more about our publications and readers!

Visit JOM.tms.org

Advertising

JOM

JOM

Published monthly by The Minerals, Metals & Materials Society (TMS), *JOM* is a technical journal devoted to exploring the many aspects of materials science and engineering. Written for academic and industrial audiences alike, the journal is distributed to all members of TMS as well as nonmember subscribers; as a result, more than 10,000 individual readers see the journal each month. Additionally, the journal reaches more than 3,000 institutions and libraries worldwide.

Leading Edge Content:

JOM reports scholarly work that explores the state-of-the-art processing, fabrication, design, and application of:

- Metals
- Ceramics
- Plastics
- Composites
- Other Materials

2015 Editorial Planner

January 2015	Applying Materials Science and Engineering
February 2015	Upstream Materials: Extraction, Processing, and Characterization
March 2015	Additive Manufacturing
April 2015	Biomaterials and Thin Films
May 2015	Metallurgy and Processing
June 2015	Metals and Alloys
July 2015	Interfaces and Surface Engineering
August 2015	Advanced Modeling and Characterization
September 2015	Energy and Environment
October 2015	Physical Metallurgy
November 2015	Materials for Energy and Extreme Environments
December 2015	Materials: Past, Present, and Future

Advertising

Web and e-Newsletters



Web

- TMS OnLine (www.tms.org) is the virtual face of the organization and is used to inform and educate TMS members and others in the materials community.
- TMS Global Meetings Calendar and conference pages are popular destinations for those in specific metals or materials fields.

Ads can be placed on nearly all interior pages for TMS OnLine. Ads can be accepted on all conference pages and on the Global Meetings Calendar. Contact TMS for availability.

Web ad rates:

1 month	\$500 each
3 months	\$400 each / \$1,200 total

Size: 200p wide by 150p deep

Animations accepted under following criteria:

- .gif file format only
- limit of 3 slides per file.
- 200kb or under file size

E-Newsletter

- *TMS e-News* is published bi-monthly and e-mailed to over 37,000 TMS members and friends of the materials community.

E-News ad rates:

1 month	\$500 each
3 months	\$400 each / \$1,200 Total

- Three ad positions available per issue.
- Add 10% for first position requested.

In addition to advertising, TMS offers a variety of other ways for organizations to connect with the society and its members.

Exhibitions and Sponsorships:

The TMS Annual Meeting & Exhibition is one of the largest gatherings of materials scientists and engineers and other metals and materials professionals in the world.

Held each spring, the Annual Meeting & Exhibition regularly attracts over 4,000 attendees, 3,000 technical presentations and 100 exhibitors. Sponsorship opportunities include attendee events and amenities, and can be customized to your organization's branding.

TMS Marketplace

An online technical directory and buyers' guide in one, the TMS Marketplace provides a one-stop shop for metals and materials industry professionals to find the products, services, and advice they need. View the TMS Marketplace at www.tmsmarketplace.com to learn more.

Advertising

JOM

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JOM Display Advertising Rates

All display ad rates are full color

	Artwork Dimensions (W x D)	1x Rate	3x Rate	6x Rate	12x Rate
Full page (with bleed)	8-3/4" x 11-1/2"	\$2,675	\$2,475	\$2,175	\$1,975
- Full page (to size)	8-1/4" x 11"	\$2,675	\$2,475	\$2,175	\$1,975
- Full page (live area)	7" x 10"	\$2,675	\$2,475	\$2,175	\$1,975
1/2 page island	4-1/2" x 7-1/2"	\$1,450	\$1,350	\$1,150	\$1,050
1/2 page horizontal	7" x 4-7/8"	\$1,450	\$1,350	\$1,150	\$1,050
1/3 page island	4-5/8" x 4-7/8"	\$1,025	\$925	\$825	\$725

- Rates are based on total insertions within a 12-month period.
- Specific positions may be reserved for an additional fee based on the display space rate: 10% for interior pages and 15% for covers.

JOM Job Board Advertising

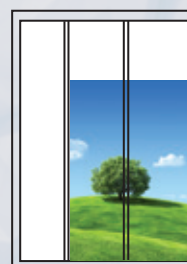
Whether you are seeking a new job opportunity or needing to fill an open position, the JOM Job Board provides companies, academic institutions, and other organizations with a valuable resource to post and search for job openings. For \$99 per column inch, your ad can be posted, searched, and viewed by thousands of qualified candidates.

To learn more, visit the JOM Job Board section of JOM.tms.org

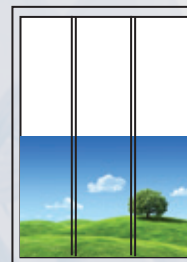
Technical Specifications and Submission Instructions are available online at JOM.tms.org. Questions? E-mail us at ads@tms.org.



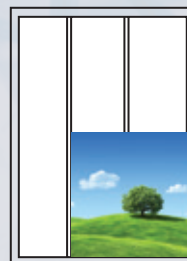
1 PAGE



1/2 PAGE ISLAND



1/2 PAGE HORIZONTAL



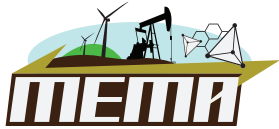
1/3 PAGE ISLAND



Upcoming Events

Reach new markets through participation in these upcoming events:

TMS Middle East - Mediterranean Materials Congress on Energy and Infrastructure Systems (MEMA 2015)



January 11-14, 2015
Doha, Qatar

TMS 2015: Connecting the global minerals, metals, and materials community

TMS 2015
144th Annual Meeting & Exhibition

March 15-19, 2015
Walt Disney World
Orlando, FL, USA

3rd World Congress on Integrated Computational Materials Engineering (ICME 2015)



May 31 - June 4, 2015
Cheyenne Mountain Resort
Colorado Springs, Colorado, USA

Ti-2015: The 13th World Conference on Titanium



August 16-20, 2015
Manchester Grand Hyatt
San Diego, California, USA

Materials Science & Technology 2015



October 4-8, 2015
Greater Columbus Convention Center
Columbus, Ohio USA

The 1st TMS Summit on Integrated Manufacturing and Materials Innovations



November 15-18, 2015
Pittsburgh, Pennsylvania, USA

Contact Our Sales Staff Today

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Visit us online at www.tms.org



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