



2017 JOM ADVERTISING GUIDE

TMS

The Minerals, Metals & Materials Society

jom.tms.org

ABOUT US



TMS is a professional society that connects minerals, metals, and materials scientists and engineers who work in industry, academia, and government positions around the world. We create networking, publication, and professional development opportunities by convening international conferences, publishing books and journals, administering awards, and developing standards for the professions we serve. TMS currently supports more than **13,000 professional and student members** in **94 countries** on **six continents**. Our members work in a variety of disciplines within the minerals, metals, and materials fields. TMS serves their technical interests within five broadly categorized technical divisions: Extraction & Processing, Functional Materials, Light Metals, Materials Processing & Manufacturing, and Structural Materials.

JOM is a technical journal and the member magazine of TMS. Through archival-quality technical papers, research and business updates, and conference and literature reviews, ***JOM: The Journal*** reports impactful work across the minerals, metals, and materials science and engineering life cycle, from groundbreaking laboratory discoveries to state-of-the-art processing, fabrication, applications, and recycling of metals, ceramics, plastics, composites, and other materials. ***JOM: The Magazine*** offers features of general interest to its membership, as well as meeting announcements, and other news and information related to TMS.

Whether your budget allows for advertising in print or online, TMS provides an international audience, trusted business solutions, and affordable rates.

Marketing Opportunities with *JOM*:

- Display ads
- Classified ads
- *JOM* website ads

The Impact of *JOM*

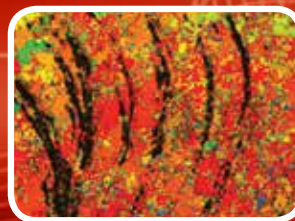
- **1.798 2015 Impact Factor**
- *JOM* print subscriptions are the number two member benefit among professional members
- More than 4,000 individuals on six continents receive the print journal each month
- *JOM* reaches more than 3,000 institutions and libraries worldwide
- Article availability is promoted through other TMS vehicles

JOM

Interested in Advertising with Us?

Contact: **Caron Gavrish,**
TMS Sales Specialist
E-mail: cgavrish@tms.org
Telephone: (724) 814-3140
Toll-Free: (800) 759-4TMS (4867)

EDITORIAL CALENDAR



2017 JOM Editorial Calendar

JOM takes a unique approach in technical journal publishing by devoting each issue to a theme that is explored through the scholarship of two to three technical topics. These themes are announced each year in the *JOM* Editorial Calendar, assembled in consultation with recognized leaders in materials science and engineering.

Don't see a theme that matches your company's products or interests? With a widespread and diverse readership, ad placement in any issue of *JOM* guarantees your company exposure to professionals and students from the manufacturing, processing, research, and academic sectors of the international materials community.

| Month | Theme |
|--|--|
| January | Applying Materials Science and Engineering |
| February | Production and Characterization |
| March | Additive Manufacturing |
| April | Materials Processing |
| May | Design and Manufacturing |
| June (TMS2017 Overview issue) | Progress in Materials Science |
| July | Functional Materials |
| August | Extreme Environments |
| September | Environment and Recycling |
| October | Metallurgy and Processing |
| November | High-Entropy Alloys |
| December (TMS2018 preview issue and TMS2018 Pre-Show Report) | Energy Applications |

DISPLAY ADS



JOMI Display Ads

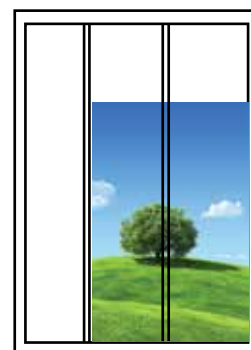
All rates are for full-color ads

- Rates are based on total insertions within a 12-month period
- Specific positions may be reserved for an additional fee based on the display space rate:
 - 10% for interior pages
 - 15% for covers

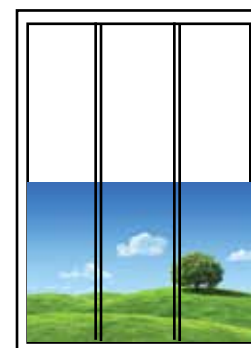
| | Artwork Dimensions (W x D) | 1x Rate | 3x Rate | 6x Rate | 12x Rate |
|-------------------------|----------------------------|---------|---------|---------|----------|
| Full page (with bleed) | 8-3/4" x 11-1/2" | \$2,675 | \$2,475 | \$2,175 | \$1,975 |
| - Full page (to size) | 8-1/4" x 11" | \$2,675 | \$2,475 | \$2,175 | \$1,975 |
| - Full page (live area) | 7" x 10" | \$2,675 | \$2,475 | \$2,175 | \$1,975 |
| 1/2 page island | 4-1/2" x 7-1/2" | \$1,450 | \$1,350 | \$1,150 | \$1,050 |
| 1/2 page horizontal | 7" x 4-7/8" | \$1,450 | \$1,350 | \$1,150 | \$1,050 |
| 1/3 page island | 4-5/8" x 4-7/8" | \$1,025 | \$925 | \$825 | \$725 |



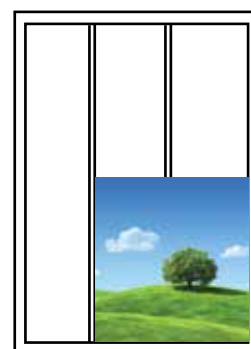
1 PAGE



1/2 PAGE ISLAND



1/2 PAGE HORIZONTAL



1/3 PAGE ISLAND



CLASSIFIED AND WEB ADS



JOM Classified Ads

Whether you are seeking a new job opportunity or needing to fill an open position, the *JOM* Job Board provides companies, academic institutions, and other organizations with a valuable resource to post and search for job openings. For \$99 per column inch, your ad can be posted, searched, and viewed by thousands of qualified candidates. Your classified advertisement will be published in the print *JOM: The Magazine*, as well as posted on the TMS website.

To learn more, visit the *JOM* Job Board section of www.tms.org.

Interested in Advertising with Us?

For additional opportunities, including advertising on the tms.org website and at TMS events, contact **Caron Gavrish, TMS Sales Specialist**:

E-mail: cgavrish@tms.org

Telephone: (724) 814-3140

Toll-Free: (800) 759-4TMS (4867)

Web Advertising

The *JOM* website, jom.tms.org, highlights open access content and features the most current *JOM* Editorial Calendar.

| Web ad rates: | |
|---------------|----------------------------|
| 1 month | \$500 each |
| 3 months | \$400 each / \$1,200 total |

- Ad size: 250p wide by 140p deep
- Animations accepted under following criteria:
 - .gif file format only
 - Limit of 3 slides per file
 - 200kb or under file size

