

*Enter the  
Gateway to  
Global Business  
Leads*

# **TMS2008**

**137th Annual Meeting & Exhibition**

March 9-13, 2008  
New Orleans, Louisiana, USA

**Exhibition  
Prospectus**

# TMS2008

137th Annual Meeting & Exhibition

March 9-13, 2008  
Ernest Morial Convention Center  
New Orleans, Louisiana, USA

## Entering High Sales Traffic Area

"Murlin Chemical uses the TMS annual show exhibition to visit with prospective customers from all over the world. Basically, TMS does a remarkable job."

Edward C. Murray, President, Murlin Chemical Inc.

## Who Attends?

Each year, thousands of materials professionals from industry, academia and government attend from all corners of the globe. In 2007, more than 4,200 business leaders, engineers, scientists and researchers came from 65 countries, 41 percent from outside the United States.

## Purchasing Power

The majority of our attendees **work in industry** and have the authority to **make purchasing decisions** or recommend purchases.

## Qualified Business Leads

More than 130 companies exhibit at the TMS annual meeting each year. Most are repeat exhibitors because they know this show brings them **solid business leads that result in sales.**

## Guaranteed Traffic

Scheduled events in the exhibition hall bring prospects to you with a welcome reception, lunch break, and industry workshop.

**SCIENCE AVE.**

The road to increased sales begins at  
**TMS 2008 Annual Meeting & Exhibition**  
in New Orleans, Louisiana – secure your spot  
on Science Avenue, Technology Avenue or  
Innovation Boulevard today!



**TECHNOLOGY AVE.**

## What You Receive as an Exhibitor

- ★ Complimentary registration for two (2) to TMS technical sessions—a **\$1,200 value!**
- ★ Company listing and hypertext link on the TMS Annual Meeting & Exhibition Web site—a **\$500 value!**
- ★ One (1) complimentary TMS membership for 2008—a **\$105 value!**
- ★ Company listing and description in pre-show and on-site directories
- ★ Supply of show invitations for free admission to your customers and prospects
- ★ Post-show attendee mailing list (names and addresses)
- ★ Advertising discount
- ★ Booth space with 8' back drape and 3' side drape. (Minimum booth size is 10' x 10' or 3.04m x 3.04m.)  
*Includes 44" sign identifying your company name and booth number; aisle carpeting; security throughout the exhibition (setup, show hours and dismantle); exhibitor services manual*

## Exhibition Dates and Hours

Monday, March 10 .....noon to 6 p.m.  
Tuesday, March 11 .....9:30 a.m. to 5:30 p.m.  
Wednesday, March 12 .....9:30 a.m. to 3 p.m.

## Space Rental

Reserve **before Oct. 15, 2007**  
for the discounted rate of \$22 per square foot!  
**After Oct. 15, 2007**, cost is \$25 per square foot.

## How to reserve your space

**Online:** [www.tms.org/annualmeeting.html](http://www.tms.org/annualmeeting.html)  
**Fax:** (724) 776-3770  
**Mail:** TMS, 184 Thorn Hill Road,  
Warrendale, PA 15086-7514  
**E-mail:** [exhibits@tms.org](mailto:exhibits@tms.org)

## Drive more traffic to your booth by advertising with TMS!

Take advantage of discounted rates exclusively for exhibitors in any of TMS' premier vehicles:

### JOM

**"The official journal of TMS 2008 Annual Meeting & Exhibition"**

JOM is read monthly by more than 11,000 of the world's materials science and engineering professionals, delivering relevant technical articles, timely news and practical features, in print and online in a page-turning format. Special issues of JOM will feature the TMS 2008 Annual Meeting & Exhibition, including the pre-show directory, the on-site directory distributed to all attendees, and a post-meeting review.

### TMS e-NEWS

A monthly, full color, electronic newsletter, TMS e-NEWS is delivered to the e-mail boxes of more than 30,000 people. As the sponsor of an issue, you receive prime placement of an interactive ad that includes hyperlinks!

### [www.tms.org](http://www.tms.org)

More than 200,000 unique visitors use the TMS Web site, [www.tms.org](http://www.tms.org), every month. Banner ads on subject-specific pages give you the ability to reach targeted technical audiences, or place your ad on general information pages to speak to the materials world.

**Companies with products and services in these areas find success in generating business at the TMS Annual Meeting & Exhibition:**

- Cast Shop Technology
- Emerging Materials
- Environmental Management
- Industrial Process Control and Automation, Sensors
- Materials Characterization Equipment
- Materials for R&D
- Primary Production Equipment and Services
- Professional Services (Consulting, Contracting, Engineering, R&D)
- Publishing
- Software
- Surface Processes
- Technology Resources

**Sponsorship offers another avenue for maximum visibility for your company!**

Sponsorship places your company's name and logo in high visibility areas, enhancing your image with literally thousands of people at the TMS 2008 Annual Meeting & Exhibition.

A variety of events are available for sponsorship.

This is a sampling:

- Banquet
- Cyber Center
- Exhibitor Lounge
- Coffee Breaks
- Registration
- Lunch Coupons
- Proceedings CD-ROMs
- Shuttles

**Or you may customize a sponsorship to fit your budget!**

**Whatever road you take to the TMS 2008 Annual Meeting—exhibition, advertising, sponsorship or all three—it will lead to quality results for your company!**

To make it happen, contact Arlene Frances, TMS sales and exhibits representative.

**Telephone:** (724) 776-9000, ext. 280 / (800) 759-4TMS

**E-mail:** afrances@tms.org



# TMS

**About TMS**

The Minerals, Metals & Materials Society (TMS) is the professional organization encompassing the entire range of materials science and engineering, from minerals processing and primary metals production to basic research and the advanced applications of materials.

Included among its professional and student members are metallurgical and materials engineers, scientists, researchers, educators and administrators from more than 70 countries on six continents.

TMS' mission is to promote the global science and engineering professions concerned with minerals, metals and materials. To learn more, visit [www.tms.org](http://www.tms.org) or [www.materialstechnology.org](http://www.materialstechnology.org).