

25th Exhibition Anniversary



# TMS 2011

**140th Annual Meeting & Exhibition**

Exhibition: February 28 to March 2, 2011  
San Diego Convention Center • San Diego, California USA



$$S(Q) = \frac{I(Q)}{N \langle I(Q) \rangle}$$

$$\epsilon_i(\varphi, \sigma) = \frac{Q(\varphi, 0) - Q(\varphi, \sigma)}{Q(\varphi, 0)}$$

$$\sigma_{\text{eff}}^2(i) = \frac{2A}{\alpha} \sum_{n=1}^i \left( \frac{1}{n} - 1 \right) \frac{1}{n^2}$$

$$\langle \sigma^2 \rangle = \frac{KT}{4}$$

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## Exhibit

During three dynamic days in sunny San Diego, California, the materials technology leaders will showcase their products and services at the TMS 2011 Exhibition. Celebrating the 25th Anniversary of the TMS Annual Meeting Exhibition, 2011 is a year that your company can't afford to miss!

The **TMS Annual Meeting & Exhibition** brings together nearly 4,000 industry leaders, buyers, engineers, scientists, and researchers from more than 68 countries that are eager to explore new technology, emerging trends, and the latest products and services in the materials technology industry. The **TMS Annual Meeting & Exhibition** draws an extensive aluminum technical audience and spotlights the latest developments in the emerging materials and materials characterization areas.

NEARLY

# 4000

Industry Leaders

The following subject areas represent the areas of expertise of **TMS Annual Meeting** technical attendees:

- Aluminum and Magnesium
- Advanced Characterization, Modeling, and Materials Performance
- High Performance Materials
- Materials and Society:  
Energy and Sustainable Production
- Materials Processing and Production
- Nanoscale and Amorphous Materials
- Professional Development in the Materials Community

As an exhibitor at the **TMS 2011 Annual Meeting & Exhibition**, you can actively display and demonstrate your products and services, while also networking with clients to make key industry contacts.

- 4,000 attendees from 68 countries
- Attendees are involved in more than 6 different areas of Materials Technology
- Annually showcases nearly 130 exhibiting companies
- Celebrating 25th Exhibition Anniversary



## Sponsorship

Sponsoring the **TMS 2011 Annual Meeting & Exhibition** enables you to maximize your company's visibility and provide a high profile image before an international audience of industry leaders, buyers, engineers, scientists, and researchers from more than 68 countries.

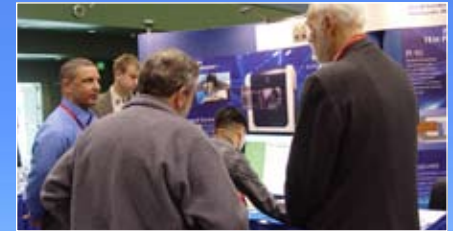
Below are a few examples of the types of sponsorships available for the **TMS 2011 Annual Meeting & Exhibition**:

- Coffee Breaks
- Event Signage
- Exhibitor Lounge
- Hotel Key Holder with Map
- Lanyards
- Luncheons and Lunch Vouchers
- Receptions
- Student Activities
- TMS Awards Dinner Appetizers or Wine
- Women in Science Breakfast

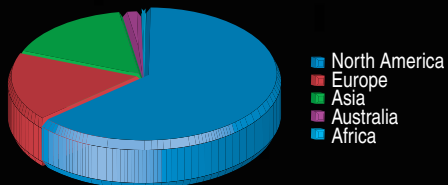
**TMS** is always ready to personalize and customize a sponsorship to fit your company's needs and budget. We strive to recognize your company through your specific marketing objectives.

**TMS** has various conferences throughout the year that offer unique sponsorship opportunities. For more information on any of these events, please contact the TMS Partner Relations Staff, [exhibits@tms.org](mailto:exhibits@tms.org).

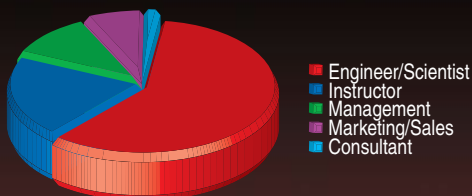
**OVER**  
**68**  
**COUNTRIES**  
*Represented*



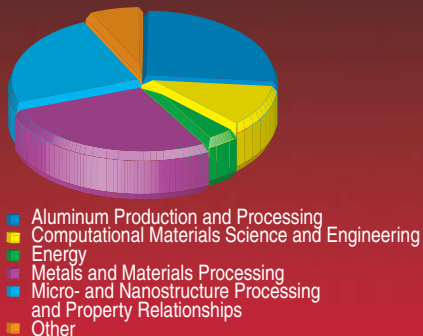
## Geographic Areas Represented at TMS Annual Meeting



## TMS 2010 Attendee Job Classifications



## Industries Represented at TMS Annual Meeting



## Advertising

**TMS** offers great resources for you to place advertisements for your products and services. Your advertisements will reach business executives, managers, scientists, and engineers in the market seeking real solutions for everyday challenges in the materials field.

*JOM* delivers relevant, in-depth technical articles, timely news and practical features from the materials world every month to more than 10,000 readers. Written by executives, managers, researchers and professors in the materials science and engineering fields, *JOM* covers topics from characterization and analysis to biomaterials. Adding print ads into your marketing mix creates another way to drive traffic to your exhibit booth.

*TMS e-News* is the monthly electronic newsletter for friends and members of **TMS** and is designed with the busy professional in mind. By sponsoring an issue of *TMS e-News*, you reach 30,000 potential customers. This newsletter provides late-breaking information and technical meetings, courses and Web resources for materials science and engineering, as well as

relevant materials policy news from Washington, and updates on **TMS** activities.

**TMS** also offers web advertising to promote your products and services to materials professionals in industry, academia and government areas. The **TMS** website is the destination of choice for materials professionals seeking news, information and resources important to the field, complete with dynamic Web 2.0 features. There are over 2 million hits per year to the **TMS** website, which makes it the ideal place to advertise your company.

For more information or to place an ad in *JOM* or *TMS e-News*, contact TMS Partner Relations at: [ads@tms.org](mailto:ads@tms.org)





## Past Exhibitors

The TMS Annual Meeting and Exhibition attracts leading companies in the materials technology community. Below is a sampling of companies that have recently benefited from presenting their technologies and services at the TMS Exhibition. Be sure to reserve your booth today to reach the industry's leading scientists, engineers, and decision makers.

ABB Analytical  
Advanced Dynamics Corp.  
Aleastur  
Almeq Norway AS  
Altech and Partners  
Aluminium  
Aluminium International Today  
Aluminium Times  
ATR  
AUMUND  
B&P Process Equipment  
Systems, LLC  
Big C  
Bloom Engineering  
Boreal Laser  
Brochot  
Bruker AXS Inc.  
BUSS AG  
Buss ChemTech AG  
C. A. Picard Intl  
Ceradyne Inc.  
China Nonferrous Metal  
Industry  
CIMM  
Claudius Peters  
CMI Novacast, Inc.  
CompuTherm, LLC  
Coperion  
CRC Press  
CSM Industries, Inc.

Cytec Industries  
Dantherm Filtration, Inc.  
Darco Southern  
Dubal Aluminum Co., Ltd  
EBSD Analytical, Inc.  
ECL  
EDAX  
Eirich Machines, Inc.  
Elsevier Science  
Energoprom  
Energy Materials Initiative  
Erico  
Farra Engineering, Ltd.  
FEI Company  
Fives Solios  
FL Smidth Group  
GE Water & Process Tech  
Gillespie & Powers  
GLAMA  
GNA  
Gouda Vuurvast  
Graphite Engineering & Sales  
Harbin Dongsheng Metal Co., Ltd.  
Hauck Manufacturing Co.  
Hencon  
Hertwich Engineering  
HMR  
HRV Engineering  
Hydro Aluminium Hycast  
Hysitron, Inc.

iCrane Systems  
IMPEC AS  
Industrial Heating Magazine  
Industrial Initiatives and Projects  
Industries 3R, Inc.  
Innovatherm  
International Magnesium Assoc.  
JEOL USA Inc.  
Jervis B Webb Co.  
Kabert Industries  
KB Alloys  
KBM Affilips B.V.  
Kempe Engineering  
L P Royer, Inc.  
Life Cycle Engineering  
Light Metal Age  
Maerz-Gautschi  
Magnesium Elektron  
Major  
Maney Publishing  
MECFOR, Inc.  
Mechatherm International, Ltd.  
Mercury Computer Systems  
Metallurg Aluminium  
Metallurgical Society of CIM  
Micro Materials  
Microtrac  
Mid-Mountain Materials, Inc.  
Momentum Press  
Murlin Chemical, Inc.

NA Water  
Nalco Chemical, Co.  
National Filter Media  
NIST and the NIST Technology  
Innovation Program  
Noell Crane & Service, Inc.  
Novelis  
OKAYA (USA), Inc.  
OLI Systems, Inc.  
Olympus  
Opsis  
Outotec  
Parker Hannifin  
Pipeline Systems  
Precimeter  
ProQuest  
Proto Manufacturing, Inc.  
Pyrogenesis Canada, Inc.  
Rex Materials Group  
Riedhammer GmbH  
Rigaku  
Rio Tinto Alcan  
Sente Software  
Shandong Lead Carbon Co., Ltd.  
Shimadzu Scientific Instruments,  
Inc.

SLM Company, Ltd.  
SMV  
SNC-Lavalin  
STAS  
Stellar Materials, Inc.  
SunStone  
Techmo Car  
Thermal Ceramics  
Thermal-Tec/Michigan, Inc.  
Thermcon Ovens BV  
Thermo Fischer Scientific  
Thermo Scientific Niton  
ThermoCalc Software  
Thorpe Technologies  
Wagstaff, Inc.  
Wahl Refractories  
Zhenjiang Dongya Carbon  
Coke  
Zircar Ceramics, Inc.

$$V(r) = V(r_0) + A \left( \frac{r}{r_0} - 1 \right) + B \left( \frac{r}{r_0} \right)^2$$
$$\gamma = \frac{\partial \ln v}{\partial \ln V} = \frac{B}{2A}$$

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[www.tms.org](http://www.tms.org)

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