

# Commercialization of NanoMaterials|2007



November 11-13, 2007 • Sheraton Station Square • Pittsburgh, Pennsylvania

## Win Cash Prizes at the Student Poster Competition!

A student poster competition is being organized by The American Ceramic Society (ACerS) to be held at Commercialization of NanoMaterials 2007. Students may submit a poster, demonstrating a balance of cutting-edge research in nanomaterials with suggested opportunities for commercial application. Commercial ideas will generate more discussion at the conference, which focuses on research and its commercial potential.

**Deadline to submit student posters is October 26, 2007.**

Winners will be announced at the conference during the poster session. Each winner will receive a certificate and a check:

1st Place - \$1,000

2nd Place - \$300

3rd Place - \$200

### Poster Guidelines:

- Students should provide their own ideas on product applications, market opportunities and customer needs.
- Students are encouraged to submit their own new product ideas along with details on discussions they have had with faculty, business advisors and company contacts.
- All ideas should be displayed prominently on the poster.
- Each author will receive a 4' x 4' space for the poster.

### Judging Criteria:

- Clarity of description of research
- Use of diagrams and graphs
- Clarity of commercial application
- Use of color, pictures and other visual aids

### Suggested Poster Layout:

Title  
Author(s)  
Institution

Research Description (2/3 of width)	Potential Commercial Application (1/3 of width)
<ul style="list-style-type: none"> <li>• Stated research goal/problem</li> <li>• Description of experiments</li> <li>• Results</li> <li>• Next steps</li> </ul>	Your ideas about: <ul style="list-style-type: none"> <li>• Customer need</li> <li>• Market segment/industry</li> <li>• Market potential/size</li> <li>• Reason customers would value addition of nano to product</li> </ul>

Submit your 150-word poster abstract online at CMS-Plus, <http://cmsplus.tms.org>. E-mail [raabe@tms.org](mailto:raabe@tms.org) for more information.

