

March 15-19, 2015 • Walt Disney World • Orlando, Florida, USA

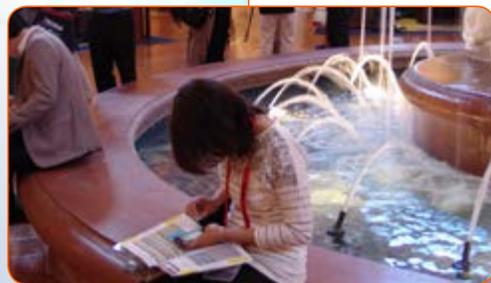
# TMS2015

**144<sup>th</sup> Annual Meeting & Exhibition**

*Connecting the global minerals,  
metals, and materials community.*

## **EXHIBIT PROSPECTUS**

**Exhibit Dates: March 16-18, 2015**



[www.tms.org/TMS2015](http://www.tms.org/TMS2015)

**Now in its  
29th Year!**



**60%**

of TMS Annual Meeting attendees  
have purchasing power for your  
products and services!



## ***TMS 2015 Annual Meeting Exhibition***

### **A global showcase for the minerals, metals, and materials community**

Visited annually by more than 4,000 scientists and engineers from nearly 70 countries, the TMS 2015 Annual Meeting & Exhibition is a top global showcase for the latest products and services in minerals, metals, and materials. A booth on the TMS2015 exhibit floor is a necessity for creating a strong, physical presence at this popular meeting.

### **What Is TMS2015?**

The TMS 2015 Annual Meeting & Exhibition offers a unique opportunity to be a part of a top technical meeting attended by the world's foremost materials scientists and engineers, while reaping the benefits of a dynamic trade show environment.

The following topic areas are covered by this year's technical program:

- Additive Manufacturing and Joining Processes
- Advanced Characterization of Materials
- Advanced Materials, Properties and Performance
- Advances in Processing and Fabrication
- Extraction and Processing
- Functional Materials and Nanomaterials
- ICME and Computational Modeling
- Light Metals
- Materials for Energy and Sustainability
- Nuclear Reactor Materials and Fuels
- Special Sessions

### **What do exhibitors have to say about the TMS Exhibit?** Source: TMS2014 Exhibitor Survey

- More than 90% of exhibitors reported being satisfied or very satisfied with exhibiting at TMS2014 in San Diego.
- More than 85% of exhibitors reported that the exhibit was a valuable or very valuable tool for reaching customers and prospects.
- At least 70% of 2014 exhibitors plan to exhibit at TMS2015.

**ONLY AT THE TMS2015 EXHIBITION!**



This year, TMS meeting attendees have been challenged to display their forging skills as part of the meeting's first-ever bladesmithing competition. The blade entries, along with videos depicting their creation, will be on display in the exhibit hall—an event that's sure to draw traffic to the exhibit hall and to your products and services!



**Rates**

**Exhibit Rates:**

Standard rate: \$25 per square foot  
 Corner Booth Surcharge: \$150 per corner

**All booths are 10' x 10' minimum and include:**

- 8' back drape and 3' side drape in show colors
- 44" x 7" identifying sign
- One full-conference registration
- Two exhibit-only booth personnel per 10' x 10' space
- Exhibit passes for clients and prospects
- Marketing e-toolkit to promote your presence at the event
- Listing in the exhibit directory in print and online
- Attendee pre- and post-registration lists

A **current floor plan** is available through the TMS2015 website. Reserve your space by completing and returning the **Exhibit Contract**.

**Show Hours**

<b>Monday, March 16</b>	<b>Tuesday, March 17</b>	<b>Wednesday, March 18</b>
4:00 p.m. to 6:30 p.m.	10:00 a.m. to 5:30 p.m.	10:00 a.m. to 2:00 p.m.

**Special Events at the TMS2015 Exhibit**

All TMS2015 attendees are invited to the exhibit hall for food and drink during two popular receptions and a complimentary attendee lunch. These events consistently draw large crowds to the exhibit hall—and to your booth.

<b>President's Welcoming Reception</b>	<b>Exhibit Hall Happy Hour</b>	<b>Complimentary Attendee Lunch</b>
<b>Monday, March 16</b>	<b>Tuesday, March 17</b>	<b>Wednesday, March 18</b>
5:00 p.m. to 6:30 p.m.	4:30 p.m. to 5:30 p.m.	11:30 a.m. to 1:30 p.m.

**Book an Exhibit Booth Today!**

Contact Caron Gavrish,  
 Sales Specialist  
 Phone: (724) 776-9000, ext. 231  
 E-mail: [exhibits@tms.org](mailto:exhibits@tms.org)



## Sponsorship Opportunities

Sponsor an at-meeting product or service that attendees need and cast your brand in a positive light!

Further enhance your presence in Orlando by becoming a sponsor of the TMS 2015 Annual Meeting & Exhibition. Through sponsorship, you'll reach thousands of attendees representing the world's top corporations, laboratories, universities, and institutes in the minerals, metals, and materials communities.

Sponsorship packages ranging in value from \$2,500 to \$25,000 are available, each designed with the sponsor and the attendee in mind.

**NEW  
FOR 2015:**

Sponsor Wednesday Lunch in the Exhibit Hall or host a private luncheon for up to 150 targeted TMS attendees! See [sponsorship reservation form](#) for pricing and details.

### Additional sponsor options include:

- Power stations in the exhibit hall where attendees can re-charge laptops, smart phones, and other devices
- Attendee registration bags and lanyards
- Poster sessions, receptions, and other networking events
- Society luncheons and Annual Awards Banquet and Reception
- Print and Online Program Advertisements
- TMS2015 Mobile App
- Or Create Your Own – customized sponsorships are always available

**Sponsor  
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