



U.S. DEPARTMENT OF  
**ENERGY**

Energy Efficiency &  
Renewable Energy



# New Approaches to Manufacturing Innovation in DOE

March 6, 2013  
TMS 2013 Annual Meeting

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Director (Acting)  
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*[manufacturing.energy.gov](http://manufacturing.energy.gov)*

## **U.S. Big Picture**

### **EERE and the Advanced Manufacturing Office (AMO)**

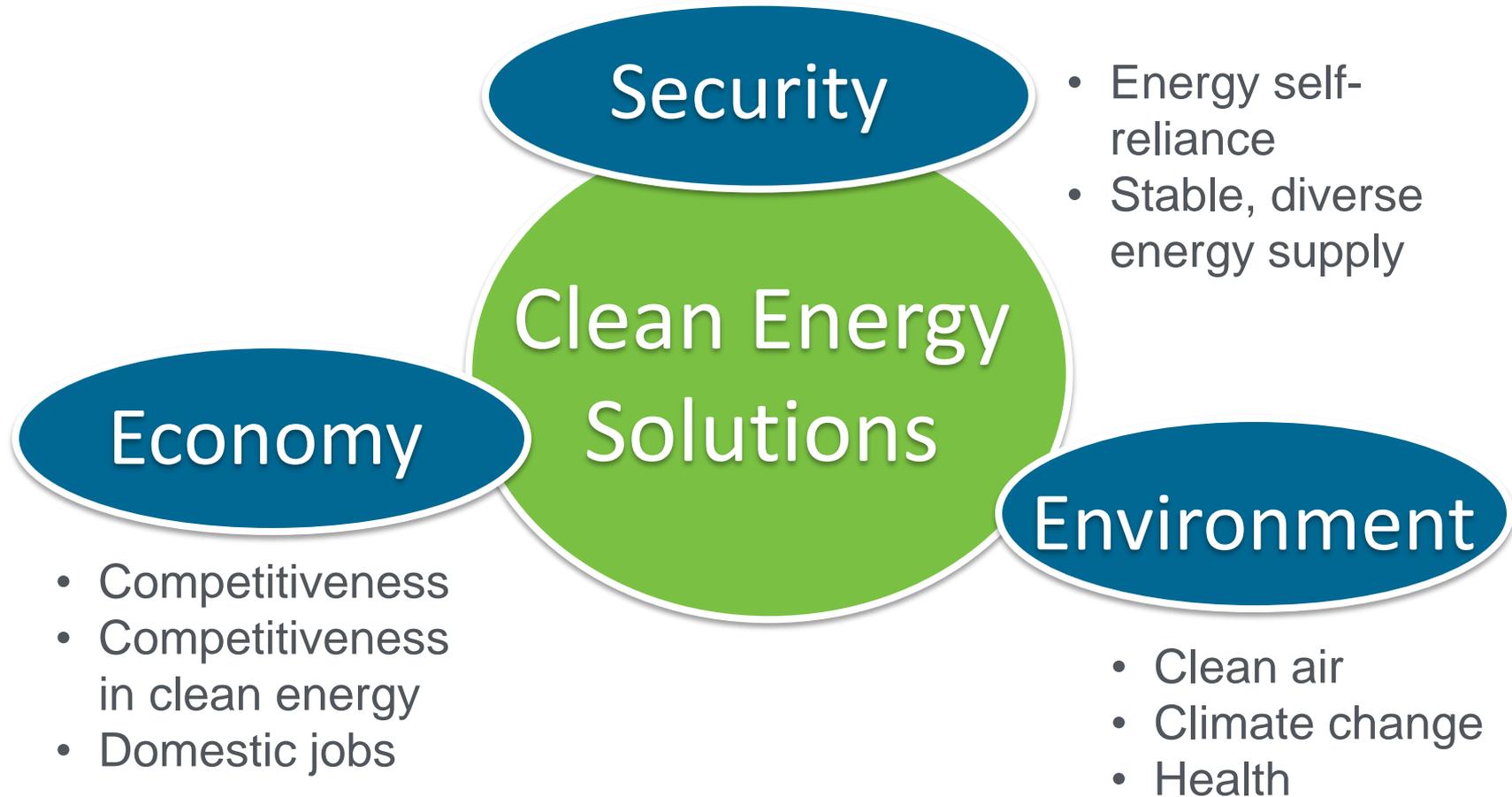
- Mission & Goals
- Portfolio management criteria
- Investment focus
- Technology focus

### **AMO Partnership-driven Approach**

- R&D projects
- RD&D Infrastructure
- Technical assistance
- Advanced Manufacturing Partnership

# Clean Energy: A Top Administration Priority

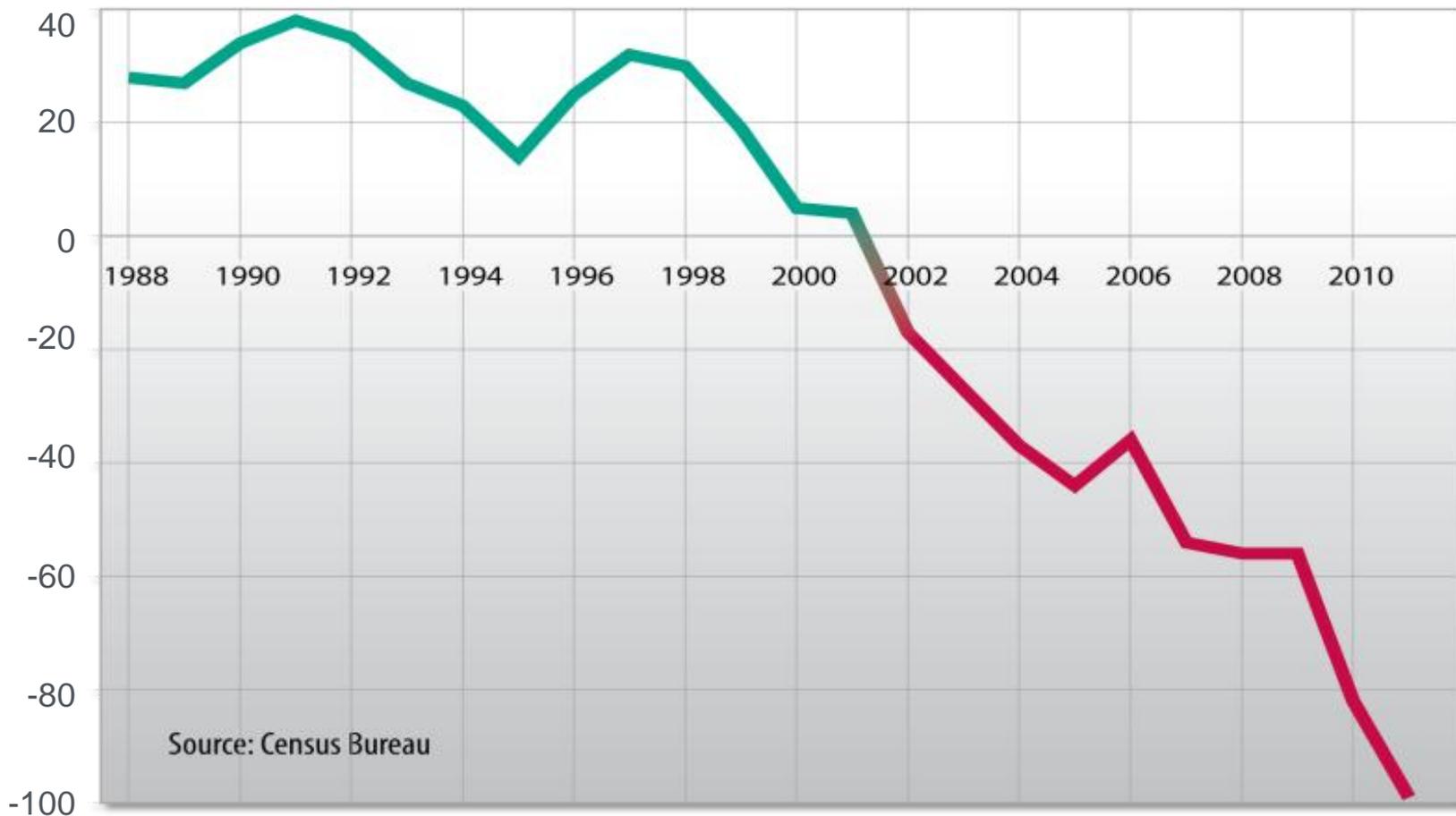
## Part of All-the-above Strategy



# An Issue of U.S. Economic Competitiveness

- 11% of U.S. GDP
- 12 million U.S. jobs
- 60% of U.S. engineering and science jobs
- 57% of U.S. Exports
- Nearly 20% of the world's manufactured value added

U.S. Trade Balance for Advanced Technology Manufacturing Products (\$ billions)

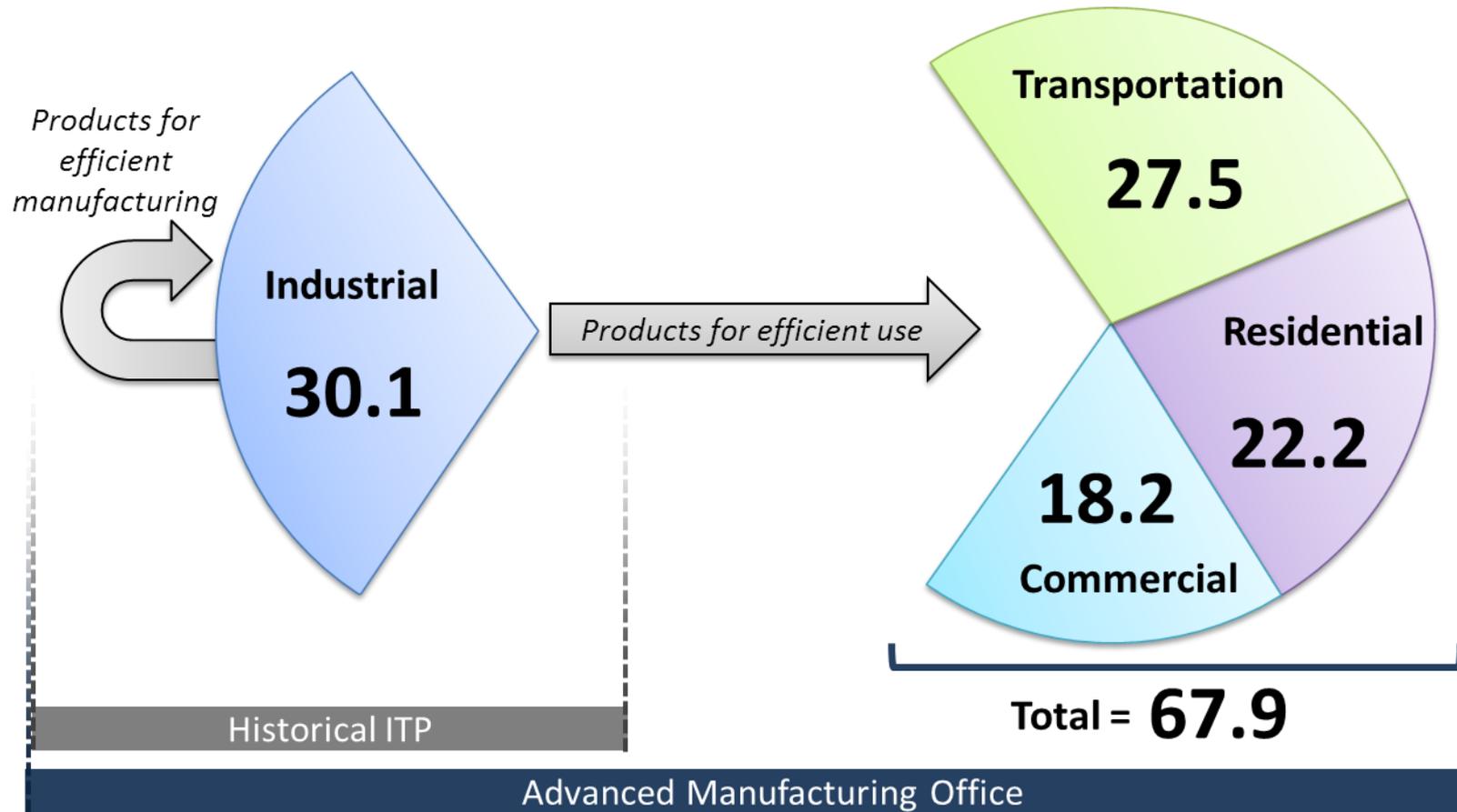


# EERE and the Advanced Manufacturing Office (AMO)

- **Mission & Goals**
- **Portfolio management criteria**
- **Investment focus**
- **Technology focus**

# AMO aims for economy-wide lifecycle impacts

## Primary Energy Consumption by Sector, 2010 (Quads)



Source: US EIA Annual Energy Review 2010, Table 2.1a. [http://205.254.135.24/totalenergy/data/annual/pdf/sec2\\_3.pdf](http://205.254.135.24/totalenergy/data/annual/pdf/sec2_3.pdf)

# EERE & the Advanced Manufacturing Office



Advanced manufacturing challenges are common to multiple clean energy technology production systems.

## RD&D

- Reduce the **life-cycle energy consumption** of manufactured goods by 50 percent over 10 years for AMO supported technologies
- Assist EERE to manufacture **clean energy technologies**

## Technical Assistance

- Encourage a culture of continuous improvement in **corporate energy management**
- Support achievement of **40 GW of new combined heat and power** by 2020

# AMO RD&D *portfolio* management criteria

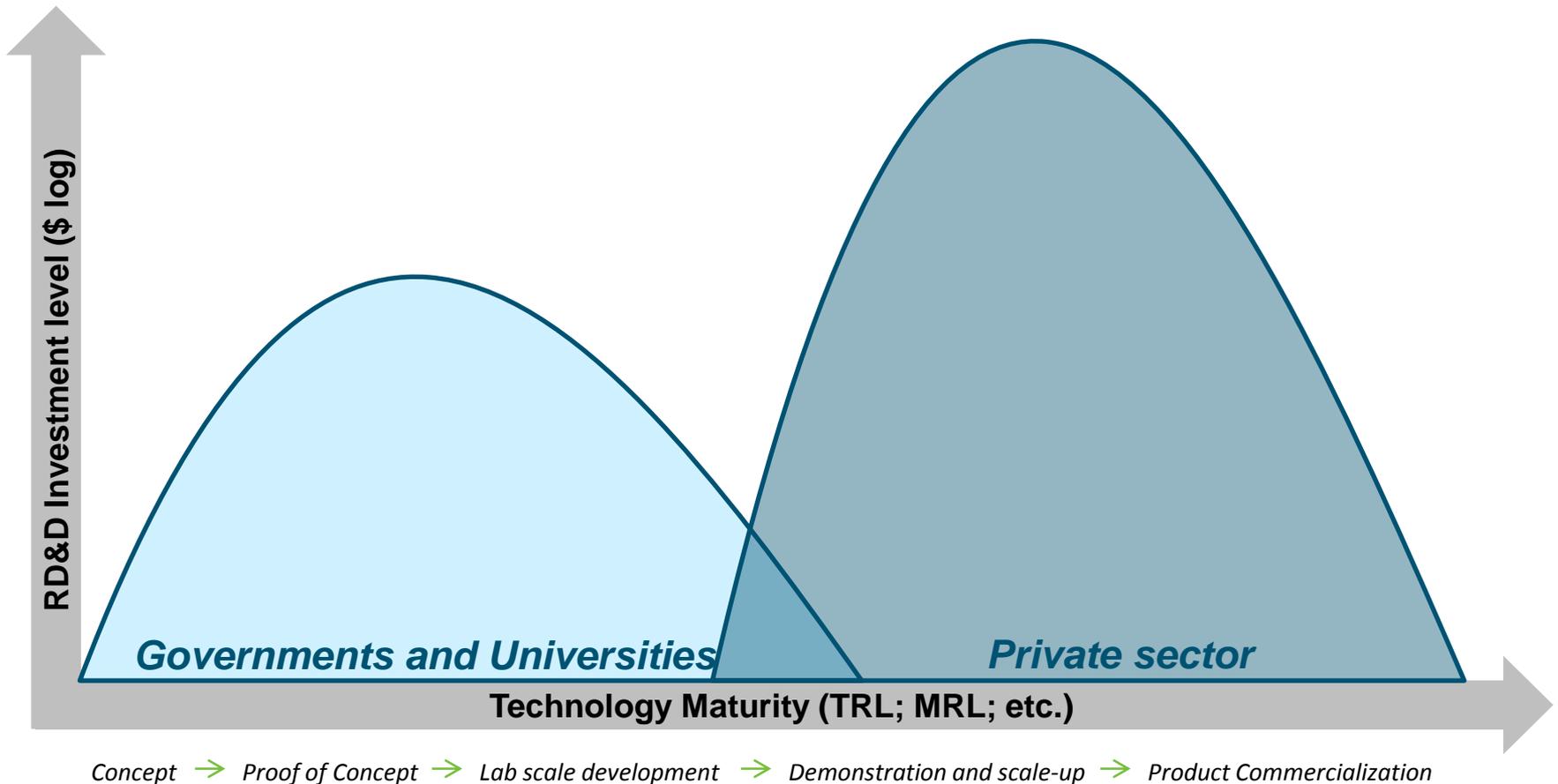
1. ***High Impact*** — high marginal returns and leveraged investments
2. ***Project Diversity*** — spread risk and increase chances for big wins
3. ***Nationally Important Projects at the Critical Phase*** — provide only the minimal marginal investment required to encourage a larger private sector investment
4. ***Invest in Energy Impacts*** — enable better energy systems throughout the economy

\*“Report to the President on Capturing Domestic Competitive Advantage in Advanced Manufacturing” PCAST , July 2012.

[http://www.whitehouse.gov/sites/default/files/microsites/ostp/pcast\\_amp\\_steering\\_committee\\_report\\_final\\_july\\_27\\_2012.pdf](http://www.whitehouse.gov/sites/default/files/microsites/ostp/pcast_amp_steering_committee_report_final_july_27_2012.pdf)

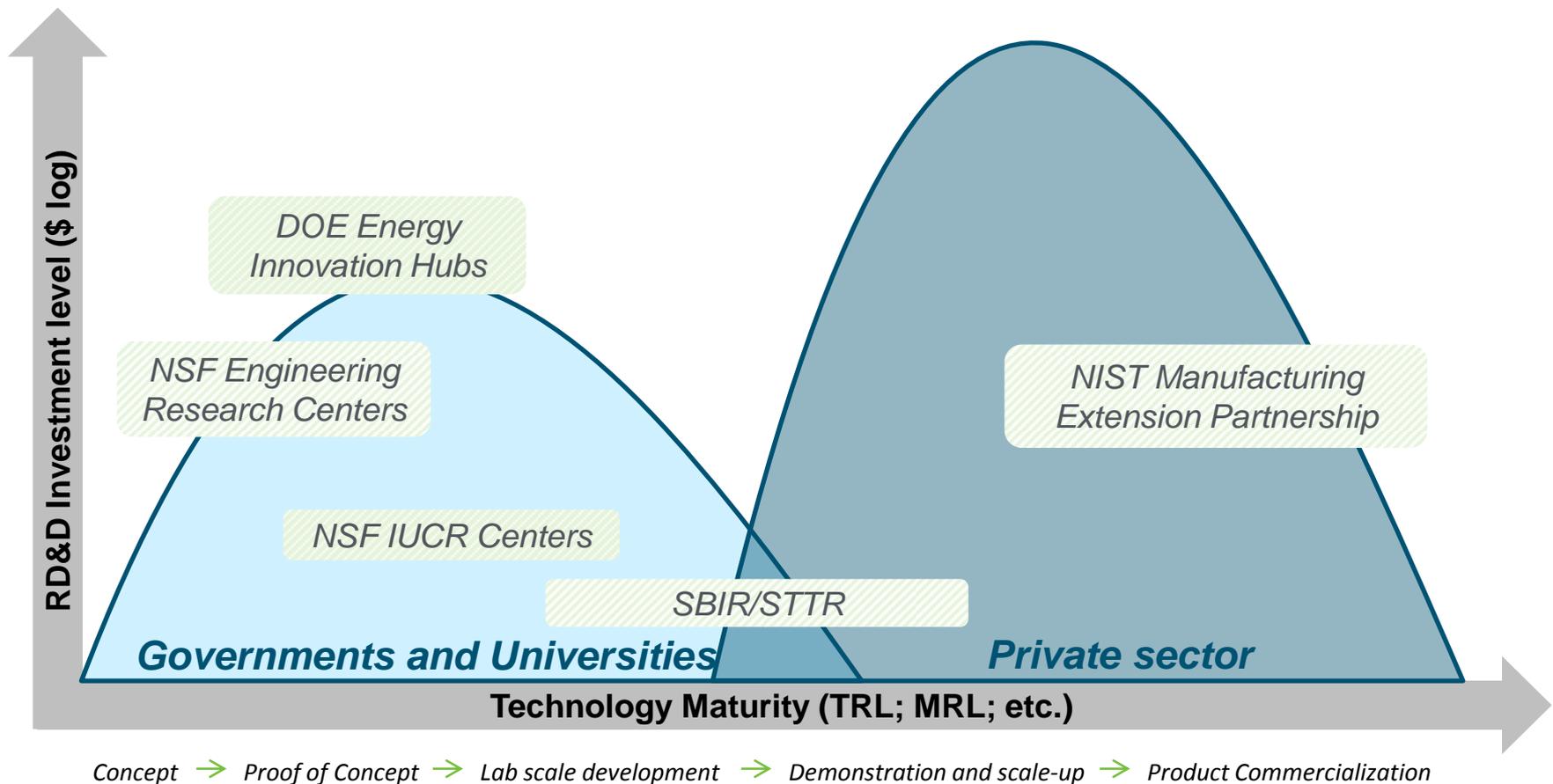
# AMO RD&D Focus: Bridging the Gap

AMO Investments leverage strong Federal support of basic research by partnering with the private sector to accelerate commercialization



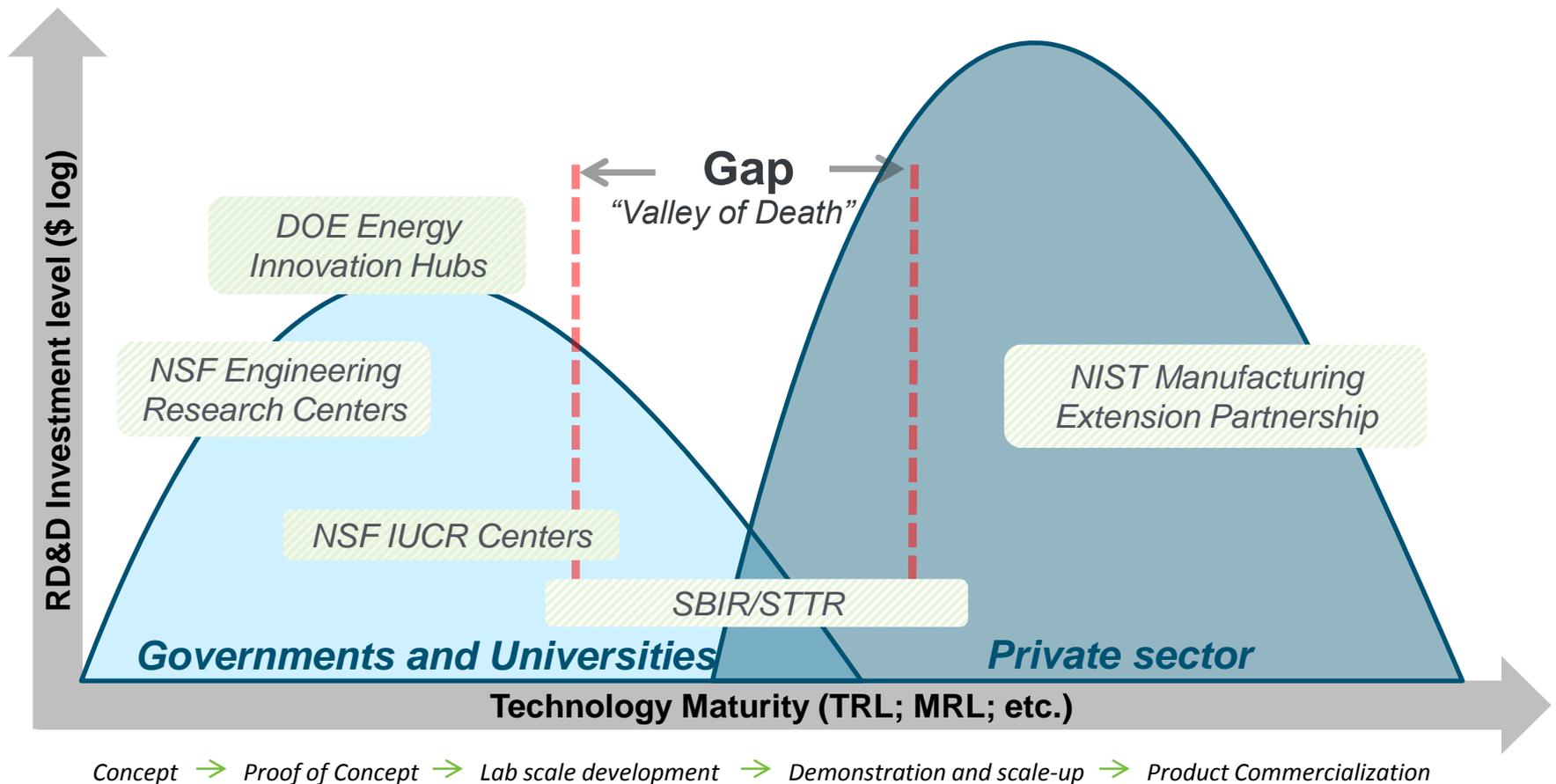
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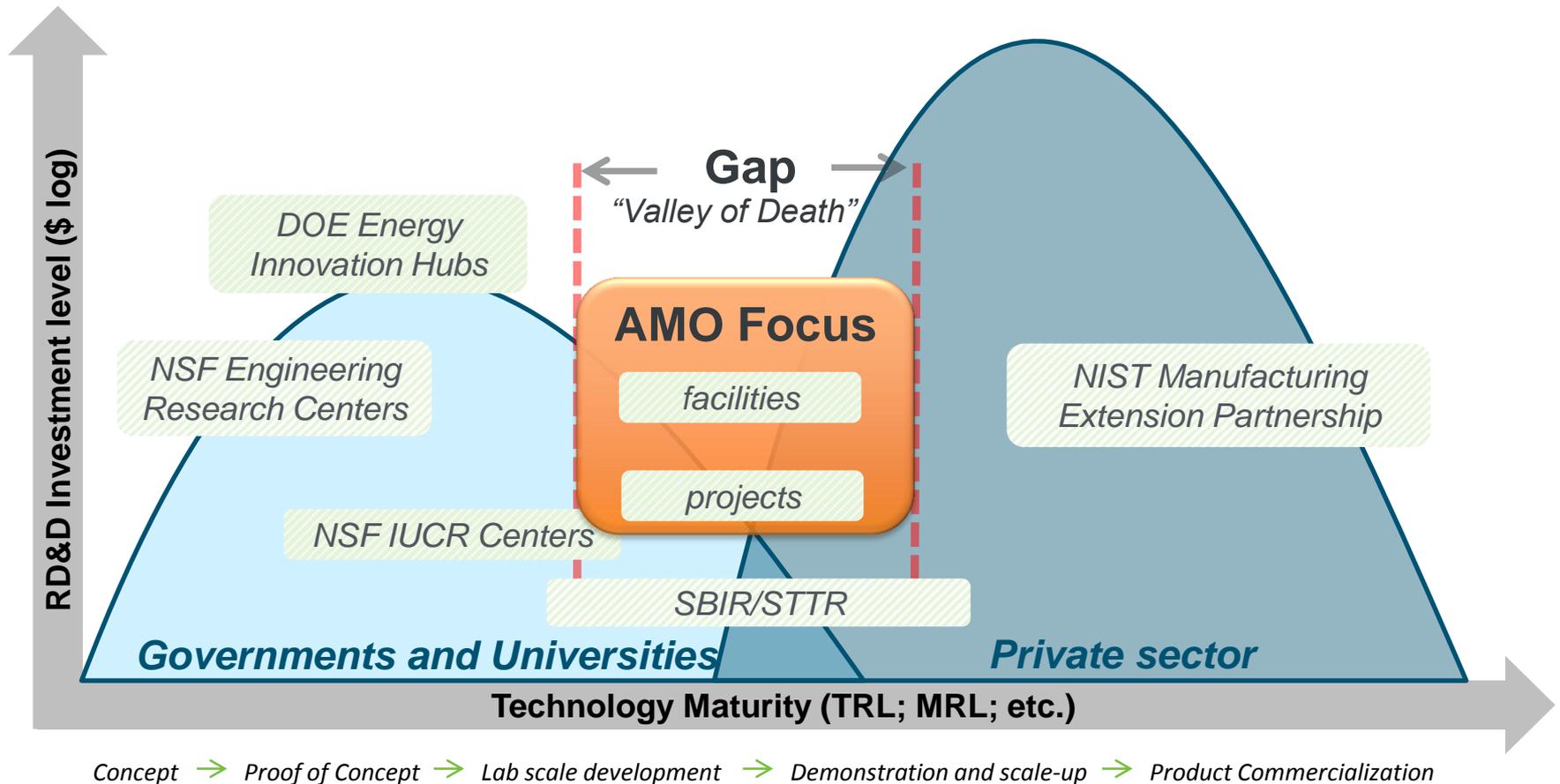
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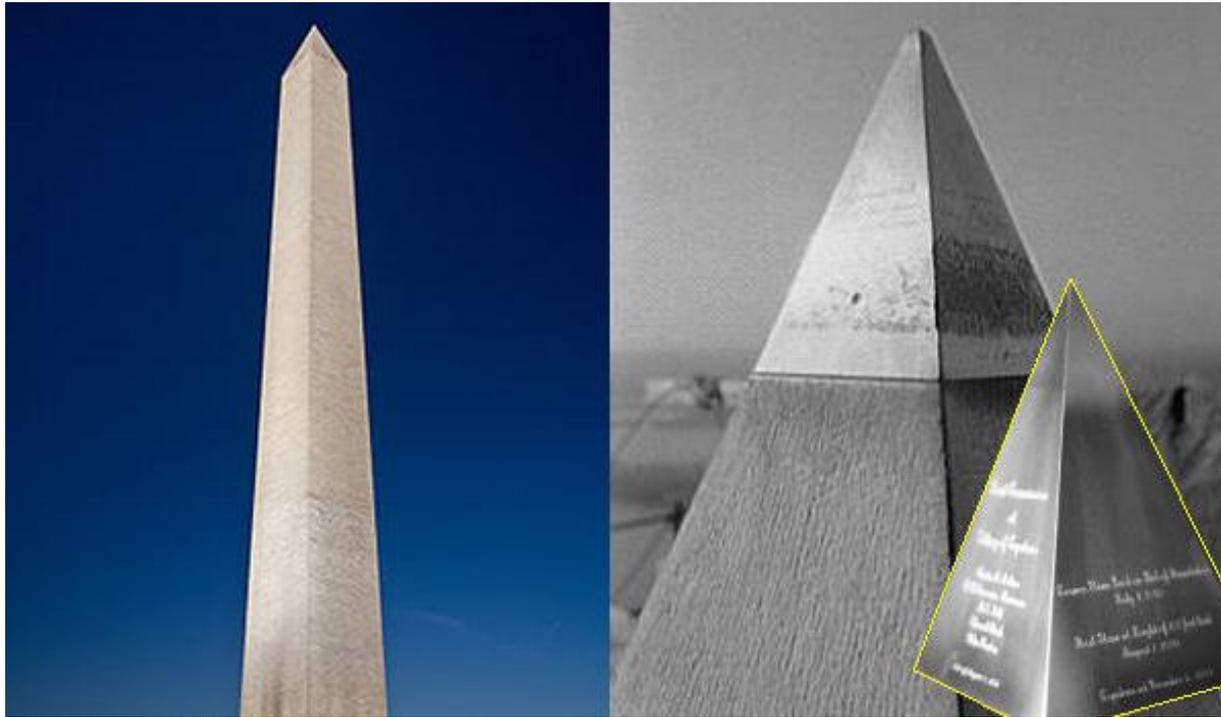
## AMO invests in “**foundational technologies**”

A **foundational technology** has a high economic and energetic impact relative to the technology development cost. Foundational technologies are broadly applicable and pervasive across many industries and markets.

Example foundational technology areas include ***but are not limited to:***

- Low Cost Carbon Fiber Composites
- Low Cost, Lightweight Metal Structures
- Manufacturing of Biobased Products
- In-Situ Metrology and Process Controls
- Multimaterial Joining\*
- Microwave (MW) and Radio Frequency (RF) for Advanced Manufacturing\*
- Sustainable Nanomaterials\*
- Membrane Technology\*
- Wide Bandgap Semiconductors\*

# Foundational Technology Example



1884:

The price of aluminum was \$1/oz and the price of gold was \$20/oz.

The highest skilled craftsman working on the Washington Monument was paid \$2/day.

Today:

The price of Al ~ 6¢/ oz and the price Au ~ \$1776/oz.

Reason:

Innovative process for extraction of Al from ore

# Foundational Technology Example

*"...the fixation of Nitrogen is vital to the progress of civilized humanity" - William Crookes (1898)*  
Royal Academy



1898:  
Ammonia was the critical material of 1898; key to fertilizer and gunpowder  
Global population on track to exceed 2,000,000,000  
Food production (wheat) in concentrated locations (US)

Today:  
Ammonia costs fractions of a cent/mole

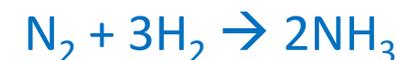
Reason:  
Innovative process for the production of ammonia



Haber

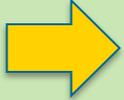


Bosch



# Partnership driven

Three primary partnership-based vehicles to engage with industry, academia, national laboratories, and local and federal governments:

- 
- 1. Research, Development, and Demonstration Projects**
    - to support innovative manufacturing processes and next-generation materials
  - 2. RD&D Infrastructure** - to reduce barriers to exploration of new ideas
  - 3. Technical Assistance** - to industry to create a culture of continuous improvement in corporate energy management

# RD&D Projects

## Innovative Manufacturing Initiative

- **Goal:** Enable a **doubling of energy productivity** in U.S. industry
- **Plan:** Public-private project partnerships to accelerate commercialization of new product or process technologies at industrially relevant scales
- **Focus:** Cross-cutting, foundational technologies
  - **Example:** Working with PolyPlus Battery Company to increase lithium batteries' energy density by 2-10X at 50% cost with a goal of increasing from small applications to vehicles within 10 years
- **Funding:** 13 initial selections in FY12 (~\$54 M DOE); 26 projects held for potential funding based on pending FY13 budget

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# RD&D Infrastructure: Manufacturing Demonstration Facilities

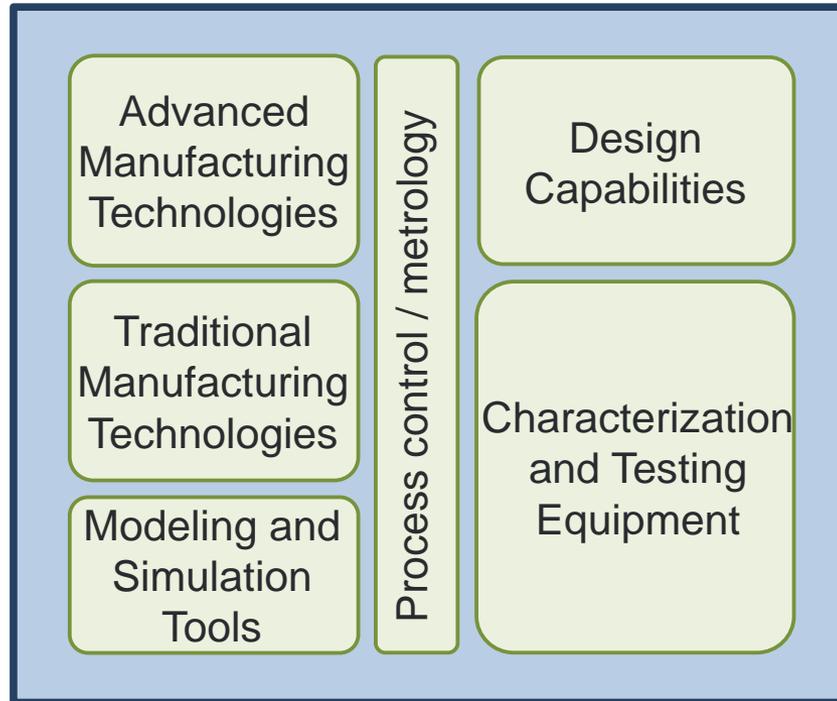
## **Barriers addressed:**

- Access to expensive technologies and capabilities
- Sharing overhead costs - more efficient use of capital
- Increases visibility of unknown process options
- Accelerates partnership development and supplier relationships

## **Effect on U.S. competitiveness:**

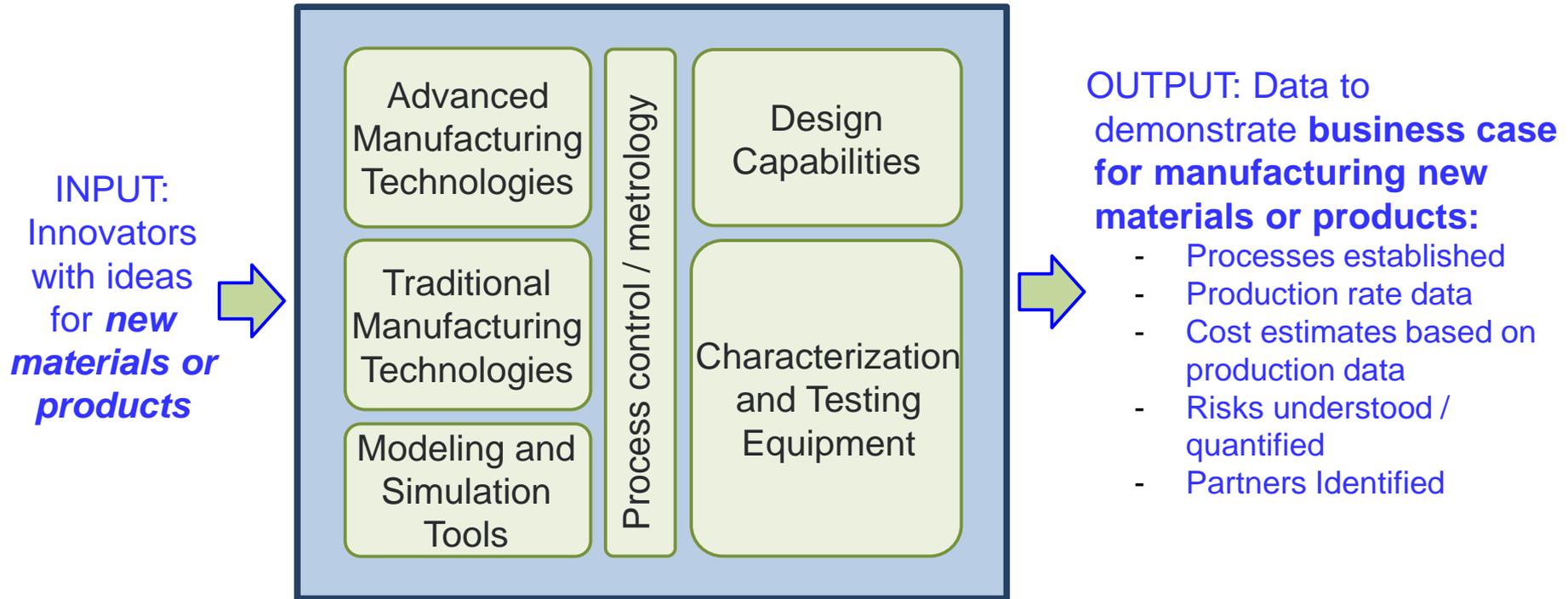
- Increased pool of domestic competitors, especially SMEs
- Increased rate of new product development
- Positive feedback between production and research/design accelerates both

# RD&D Infrastructure: Manufacturing Demonstration Facilities



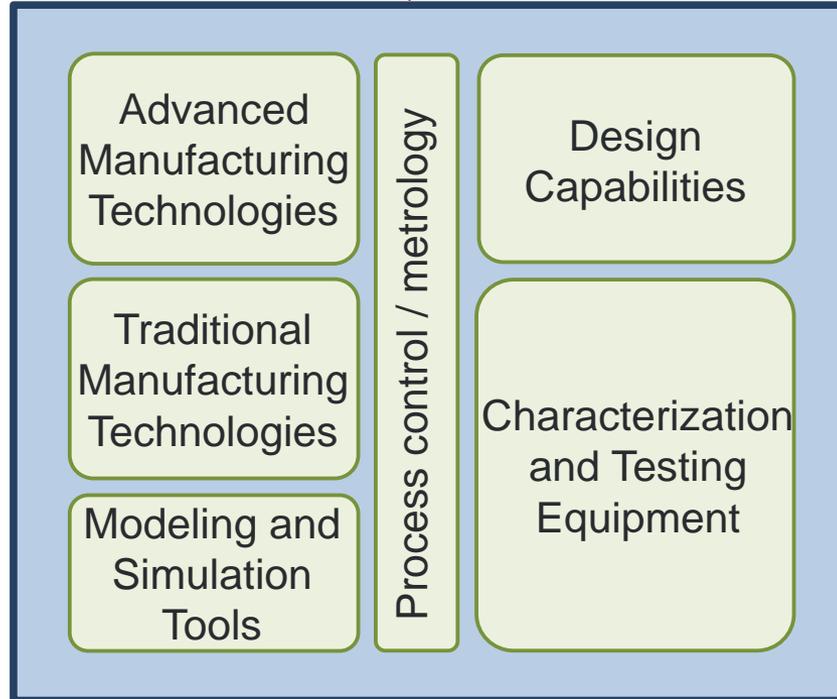
**Manufacturing Demonstration Facilities provide access to these physical and virtual tools to foster collaboration and act as a proving ground to accelerate progress**

# RD&D Infrastructure: Manufacturing Demonstration Facilities



# RD&D Infrastructure: Manufacturing Demonstration Facilities

INPUT: Innovators with *new production-enabling technologies*



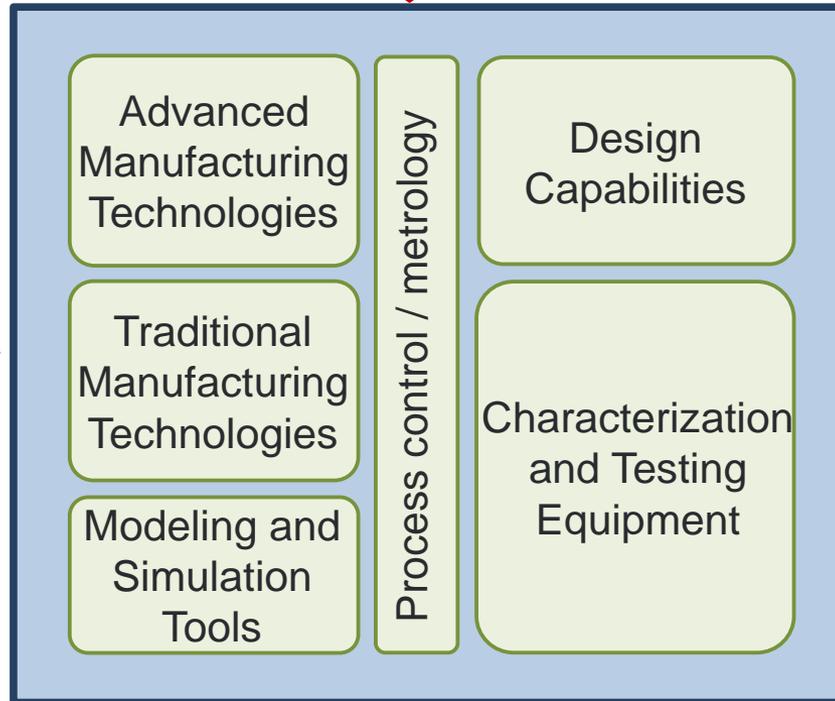
OUTPUT: *Market adoption* of innovative new production-enabling technologies

# RD&D Infrastructure: Manufacturing Demonstration Facilities

INPUT: Innovators with *new production-enabling technologies*



INPUT: Innovators with ideas for *new materials or products*



OUTPUT: Data to demonstrate **business case for manufacturing new materials or products:**

- Processes established
- Production rate data
- Cost estimates based on production data
- Risks understood / quantified
- Partners Identified



OUTPUT: *Market adoption* of innovative new production-enabling technologies



**Innovative materials or products to market**

# The Oak Ridge National Lab Manufacturing Demonstration Facility



## Additive Manufacturing



Arcam electron beam processing AM equipment



POM laser processing AM equipment

Program goal is to accelerate the manufacturing capability of a multitude of AM technologies utilizing various materials from metals to polymers to composites.

## Carbon Fiber

Exit end of Microwave Assisted Plasma (MAP) process, jointly developed by ORNL and Dow



Program goal is to reduce the cost of carbon fiber composites by improved manufacturing techniques such as MAP, which if scaled successfully could reduce carbonization cost by about half compared to conventional methodology.

# Additive Manufacturing

Additive manufacturing, commonly known as “3D Printing,” is a suite of emerging technologies to fabricate parts using a layer-by-layer technique, where material is placed precisely as directed from a 3D digital file.

## Additive manufacturing can<sup>1</sup>:

- reduce energy intensity and waste
- enable remanufacturing
- support innovative designs
- create agile supply chains
- reduce time to market



Photo courtesy of Oak Ridge National Laboratory

<sup>1</sup>[http://www1.eere.energy.gov/manufacturing/pdfs/additive\\_manufacturing.pdf](http://www1.eere.energy.gov/manufacturing/pdfs/additive_manufacturing.pdf)

# Promise of Additive Manufacturing



Unprecedented capability to design and create products

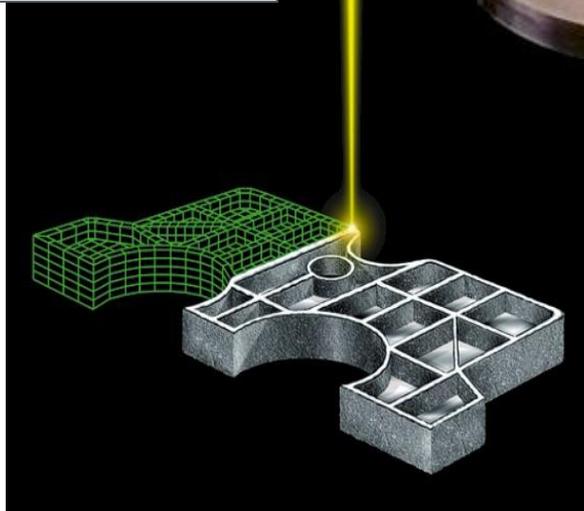
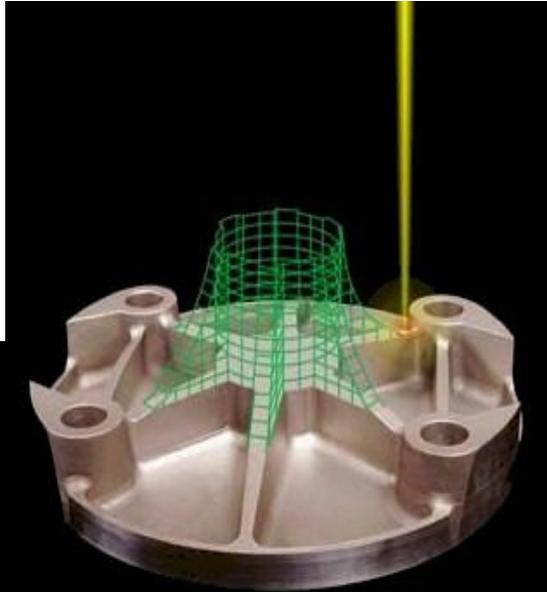
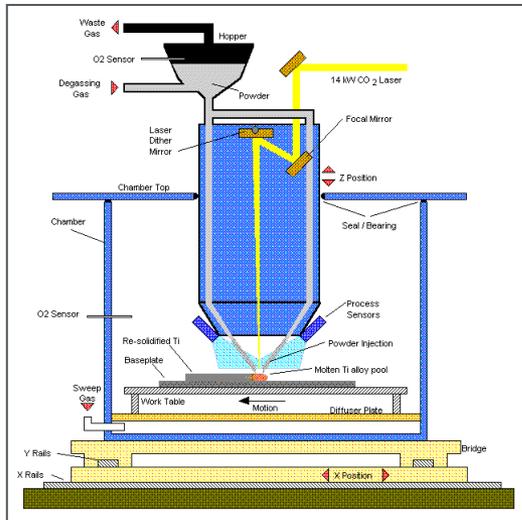


Topology optimization.  
Same strength, half the weight



“...in our lifetime at least 50% of the engine will be made by additive manufacturing”  
– Robert McEwan GE

# Example: Additive Manufacturing



- 3-D graphical models, parts built in layers
- No tools, dies, or forms
- Near final shape
- Reduced delivery times 75%
- Mechanical properties equivalent to wrought
- Reduced material use
- Reduced inventory
- Significant cost and energy savings

AeroMet process □ Boeing, Northrup Grumman, NavAir

# RD&D Infrastructure: The Critical Materials Energy Innovation Hub

**Critical materials\*** – elements that are key resources in manufacturing clean energy technologies

- Enable wind turbines, solar panels, electric vehicles, and energy-efficient lighting

**Goal** – reduce the impact of supply chain disruptions and price fluctuations

- integrate scientific research, engineering innovation, and manufacturing and process improvements
- develop solutions including mineral processing, manufacture, substitution, efficient use, and end-of-life recycling

**Funding** – investing up to \$120 million over five years (2013-2017)

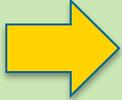
- Consortium of 4 national laboratories, 7 universities and 8 companies
- Led by Ames National Laboratory



\* As defined by U.S. Department of Energy. 2011. [Critical Materials Strategy](#). Washington, DC: DOE.

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# Industrial Technical Assistance

## **Better Plants Program** – companies publicly pledge to reduce energy intensity 25% in 10 years

- **118 companies** participating, representing 1,400 manufacturing plants and close to 6% of the total U.S. manufacturing energy footprint
- Partner companies **improved energy intensity 3.15% in 2011**
- **Recognition and technical guidance** for partner companies
- Always looking for **new companies to join** this partnership



## **The Advanced Manufacturing Partnership** - a coordinated national strategy

# AMO is a member of the Advanced Manufacturing Partnership

**The Advanced  
Manufacturing  
Partnership**



Spark a renaissance in American manufacturing through public private partnerships that help our manufacturers compete with anyone in the world

**Office of Energy  
Efficiency and  
Renewable Energy**

*U.S. Dept. of Energy*

Strengthen America's energy security, environmental quality, and economic vitality through enhanced energy efficiency and productivity

**Advanced  
Manufacturing  
Office**

Co-invest with private and public partners to improve U.S. competitiveness, save energy, create high-quality domestic manufacturing jobs and ensure global leadership in advanced manufacturing and clean energy technologies

# National Strategy



## REPORT TO THE PRESIDENT ON ENSURING AMERICAN LEADERSHIP IN ADVANCED MANUFACTURING

Executive Office of the President  
President's Council of Advisors  
on Science and Technology

JUNE 2011



## REPORT TO THE PRESIDENT ON CAPTURING DOMESTIC COMPETITIVE ADVANTAGE IN ADVANCED MANUFACTURING

Executive Office of the President  
President's Council of Advisors on  
Science and Technology

JULY 2012



## A NATIONAL STRATEGIC PLAN FOR ADVANCED MANUFACTURING

Executive Office of the President  
National Science and Technology Council

FEBRUARY 2012



## NATIONAL NETWORK FOR MANUFACTURING INNOVATION: A PRELIMINARY DESIGN

Executive Office of the President  
National Science and Technology Council  
Advanced Manufacturing National Program Office

JANUARY 2013



[www.manufacturing.gov](http://www.manufacturing.gov)

# National Additive Manufacturing Innovation Institute (NAMII)

The **National Additive Manufacturing Innovation Institute (NAMII)** is a public private partnership created through an interagency collaboration between the Departments of Defense, Energy, Commerce, NASA and NSF to **accelerate the adoption of additive manufacturing technologies** in the U.S. manufacturing sector and to **increase domestic manufacturing competitiveness.**

- The goal of the institute is to bridge the gap between basic research and technology adoption.
- NAMII will also serve as an example of best practices for the National Network for Manufacturing Innovation (NNMI) as proposed by the Administration in March 2012.
- The National Center for Defense Manufacturing and Machining (NCDMM) was selected through a competitive process led by Air Force Man Tech personnel for an award of \$30M in government funding which the proposing team matched with \$39M to establish NAMII.



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