



2020 **JOM** MEDIA KIT

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TMS

The Minerals, Metals & Materials Society

www.tms.org

About TMS & JOM

TMS The Minerals, Metals & Materials Society

The Minerals, Metals, & Materials Society (TMS) is a professional society that connects minerals, metals, and materials scientists and engineers who work in industry, academia, and government positions around the world. TMS currently supports nearly 14,000 professional and student members on six continents.

JOM The Member Journal of TMS

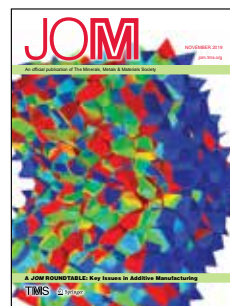
JOM is the technical journal and member magazine of TMS. *JOM* consistently provides high-quality technical articles to its readers, representing all interest areas of the membership. See the 2020 Editorial Calendar on the next page or go to jom.tms.org for more information.

2.305
JOM IMPACT
FACTOR

In 2018, *JOM*'s Impact Factor (IF) rose to 2.305, continuing its upward trend over recent years. Impact Factor is the average number of citations counted in a given IF year for articles published in the preceding two years. It is based on the number of citations of a journal's content divided by the number of citable articles published by that journal.

Why is the Impact Factor important to you?

Authors often refer to the IF of a journal for guidance when seeking to maximize exposure of their work, which means that people are reading—and then citing—our journal.



INTERESTED IN ADVERTISING WITH US?

Contact: **Doug Shymoniak**, TMS Advertising & Sales Specialist
E-mail: dshymoniak@tms.org Phone: 1-724-814-3140
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2020 Editorial Calendar

The *JOM* Editorial Calendar is assembled each year in consultation with recognized leaders in materials science and engineering, promising coverage of technologies and research avenues as diverse as TMS itself.

Issue	Technical Topics
JANUARY Deadline: November 1, 2019	<ul style="list-style-type: none"> Design, Development, Manufacturing, and Applications of Refractory Metals and Materials ICME-Based Design and Optimization of Materials for Additive Manufacturing Advanced Characterization and Testing of Irradiated Materials
FEBRUARY Deadline: December 1, 2019	<ul style="list-style-type: none"> 7th European Conference on Renewable Energy Systems Cleaner Manufacturing of Critical Metals Mechanical Properties of Metastable Materials Containing Strong Disorder
MARCH Deadline: January 2, 2020	<ul style="list-style-type: none"> Additive Manufacturing: Validation and Control Advanced Manufacturing for Biomaterials and Biological Materials Solid Freeform Fabrication 2019
APRIL Deadline: February 1, 2020	<ul style="list-style-type: none"> Aluminum and Magnesium: New Alloys and Applications Biologically Induced Corrosion Characterization of Advanced Biomaterials Hydrogen Effects on Material Performance
MAY Deadline: March 1, 2020	<ul style="list-style-type: none"> Advancing Development and Application of Superalloys Biodegradable Materials for Medical Applications (Invited) Emerging Mechanisms for Enhanced Plasticity in Magnesium Heat Transfer Utilization in Pyrometallurgy In-Situ Characterization Techniques for Investigating Nuclear Materials
JUNE Deadline: April 1, 2020	<ul style="list-style-type: none"> Advanced Characterization of Interfaces and Thin Films Dry Metal Shaping and Forming (Invited) Electrochemical Energy Conversion and Storage Metal and Polymer Matrix Composites Quantum Materials for Energy-Efficient Computing
JULY Deadline: May 1, 2020	<ul style="list-style-type: none"> Characterization of Amorphous Materials Machine Learning Applications in Advanced Manufacturing Processes Recycling Silicon and Silicon Compounds Thermodynamic Modeling of Sustainable Non-Ferrous Metals Production

Issue	Technical Topics
AUGUST Deadline: June 1, 2020	<ul style="list-style-type: none"> Additive Manufacturing for Energy Applications (Invited) Additive Manufacturing: Beyond the Beam Technology (Invited) Advanced Processing and Additive Manufacturing of Functional Magnetic Materials Metastable Phases and Phase Equilibria
SEPTEMBER Deadline: July 1, 2020	<ul style="list-style-type: none"> Aluminum: Recycling and Carbon / Environmental Footprint High Temperature Processing of Complex Ores - By Invitation Only Materials Research in Reduced Gravity
OCTOBER Deadline: August 1, 2020	<ul style="list-style-type: none"> Electrometallurgical Processing Interfacial Stability in Multi-component Systems Practical Research in Processing Science Solidification Behavior in the Presence of External Fields
NOVEMBER Deadline: September 1, 2020	<ul style="list-style-type: none"> Aluminum and Magnesium: Casting Technology and Solidification In Situ Synchrotron and Neutron Characterization of Additively Manufactured Alloys Nanomechanics of Low-dimensional Materials Process Design and Materials Development for High-Temperature Applications Silicon Production, Refining, Properties, and Photovoltaics (Invited)
DECEMBER Deadline: October 1, 2020	<ul style="list-style-type: none"> Advances in Surface Engineering Augmenting Physics-based Models in ICME with Machine Learning and Uncertainty Quantification Machine Learning and Other Emergent Paradigms in Computational Materials Research (Invited)

Topic listing is current as of October 2019. Please note that topics are subject to change.

To view the current Editorial Calendar or learn more about topic scopes and organizers, visit www.tms.org/EditorialCalendar.

New Benefits, Same Low Price!



JOM: The Magazine is posted online at jom.tms.org and is available as a free PDF download to TMS members and nonmembers. The PDF includes covers, display ads, magazine content, and an interactive table of contents.

No matter your budget size, *JOM* is a cost-effective marketing vehicle for you to promote your products and services to the minerals, metals, and materials scientists and engineers working in industry, academia, and government positions around the world.

Advertiser benefits now include:

- Your display ad included in the online PDF, with the ability to link to your website directly
- Your company's logo and URL featured prominently on the *JOM* website during your ad month
- Your company's hyperlinked logo included in that month's *JOM* announcement e-mail, sent to more than 7,000 professional TMS members
- Ad rates stay the same!

Visit jom.tms.org today to browse the updated *JOM* website and view new advertiser benefits.

RATES AND SIZES

Display Ads

- Rates are based on total insertions within a 12-month period
- All rates include full-color
- All display ads get company logo and link listed on the TMS website
- Specific positions may be reserved for an additional fee based on the display space rate:
 - 10% for interior page
 - 15% for covers

	1x Rate	3x Rate	6x Rate	12x Rate
Full Page	\$2,675	\$2,475	\$2,175	\$1,975
Half (1/2) Page	\$1,450	\$1,350	\$1,150	\$1,050
Third (1/3) Page	\$1,025	\$925	\$825	\$725
Quarter (1/4) Page	\$825	\$800	\$775	\$750

Once you have selected an issue for your ad, review our mechanical requirements at: www.tms.org/MechanicalGuide

NEED HELP CREATING AN AD?

The TMS Graphics Department can work with you to customize the perfect ad to showcase your products and services. Contact **Doug Shymoniak**, TMS Advertising & Sales Specialist, at dshymoniak@tms.org or 1-724-814-3140 for more information.

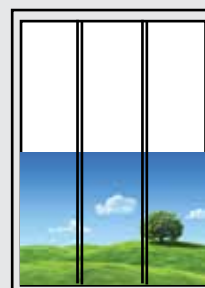
Print Ad Sizes



Full Page (with bleed)
8-3/4"w x 11-1/2"d

Full Page (to size)
8-1/4"w x 11"d

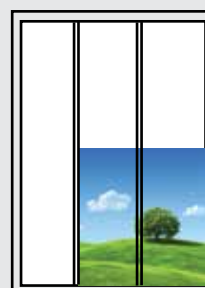
Full Page (live area)
7"w x 10"d



1/2 Page Horizontal
7"w x 4-7/8"d



1/2 Page Island
4-1/2"w x 7-1/2"d



1/3 Page Island
4-5/8"w x 4-7/8"d



1/4 Page
3-3/8" w x 4-7/8" d

Additional Opportunities

CLASSIFIED ADS

Whether you are seeking a new job opportunity or needing to fill an open position, the JOM Job Board provides companies, academic institutions, and other organizations with a valuable resource to post and search for job openings.

For \$125 per column inch, your ad can be posted, searched, and viewed by thousands of qualified candidates. Your classified advertisement will be published in the print JOM: The Magazine, as well as posted on the TMS website for three months.

Online-only options for your classified ad are also available. Visit www.tms.org/JOMJobBoard today for more information and for the JOM Classified Advertising Reservation Form.

LEAVE A LASTING IMPRESSION

Exhibit & Sponsorship Opportunities

Affiliate your products, services, and expertise to the world-class reputation of TMS technical meetings and events. Regardless of the exhibition or sponsorship opportunity that you choose, you can always count on excellent TMS staff support and a highly polished, professional environment for your business development and networking needs.

See where your business interests line up with the following 2020 event offerings:

- **TMS 2020 Annual Meeting & Exhibition (TMS2020)**
February 23-27, 2020, San Diego, California, USA
- **Technological Innovations in Metals Engineering (TIME 2020)**
June 2-4, 2020, Youngstown, Ohio, USA
- **5th International Congress on 3D Materials Science (3DMS 2020)**
June 28-July 1, 2020, Washington, D.C., USA
- **The 13th International Conference on the Technology of Plasticity (ICTP 2020)**
July 26-31, 2020, Columbus, Ohio, USA
- **The 14th International Symposium on Superalloys (Superalloys 2020)**
September 13-17, 2020, Seven Springs, Pennsylvania, USA
- **Materials Science & Technology 2020 Technical Meeting and Exhibition (MS&T20)**
October 4-8, 2020, Pittsburgh, Pennsylvania, USA

JOM
The Magazine

Classifieds

ASSISTANT, ASSOCIATE, AND FULL-TIME FACULTY POSITIONS
THE DEPARTMENT OF MATERIALS SCIENCE AND ENGINEERING (MSE) AT THE HERBERT WERTHEIM COLLEGE OF ENGINEERING AND THE UNIVERSITY OF FLORIDA is seeking applications for the following positions: Assistant Professor, Associate Professor, and Full-Time Faculty. The department is currently seeking applications for the following positions: Assistant Professor, Associate Professor, and Full-Time Faculty. The department is currently seeking applications for the following positions: Assistant Professor, Associate Professor, and Full-Time Faculty.

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For more specific event information and additional opportunities, view the Upcoming TMS Meetings calendar at www.tms.org/Meetings.

Digital Advertising

TMS News • www.tms.org/NewsletterAdvertising

Published twice a month and read by thousands of TMS members and associates in the minerals, metals, and materials community, *TMS News* provides updates on society initiatives and activities. Learn more here about how you can reach these professionals through *TMS News*.

Rates:

- 1 month: \$500
- 3 months: \$400 each/\$1,200 total
- Add 10% for first position requested

Ad Dimensions and Specifications:

- 650px wide by 75px deep
- jpeg or PNG file format, 200kb or under file size
- No gif or animations



TMS Website • www.tms.org/WebAdvertising

The TMS website, www.tms.org, informs and educates TMS members and others in the materials community about events, professional development activities, member benefits, and more. Find out more here about how you can reserve an ad on the TMS website.

Top TMS Web Pages:

- TMS Homepage
- TMS Annual Meeting Homepage
- TMS Annual Meeting Technical Program
- JOM Homepage
- Meetings Calendar

Top TMS Web Page Rates:

- 1 month: \$500
- 3 months: \$400 each/\$1,200 total

All Other Web Page Rates:

- 1 month: \$350
- 3 months: \$280 each/\$840 total

Ad Dimensions and Specifications:

- 200p wide by 150p deep
- jpeg or PNG file format, 200kb or under file size
- No gif or animations



TMS Web Page Ad
200 px w x 150 px d

PLACE YOUR DIGITAL AD TODAY!

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TMS Advertising & Sales Specialist
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