

**2021**

# TMMIS

## **MEDIA KIT**

*Customized print, website,  
e-mail, and in-person branding  
opportunities*

**[www.tms.org](http://www.tms.org)**



# About TMS Advertising

## The Minerals, Metals & Materials Society

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The Minerals, Metals, & Materials Society (TMS) is a professional society that connects minerals, metals, and materials scientists and engineers who work in industry, academia, and government positions around the world. TMS currently supports nearly 14,000 professional and student members on six continents.

## Advertising with TMS

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TMS delivers your advertisements to a large, high-quality audience engaged in the fields of minerals, metals & materials science.

Advertising through TMS will get your message directly in front of your target audience: professionals with buying and hiring power, researchers who review and recommend new equipment purchases, and those looking for new employment opportunities.

The TMS Sales Team can also work with you to customize an advertising package that meets a specific technical audience.

From extraction, to recycling and from development through testing, our members' interests span the full range of minerals, metals, and materials science and engineering.

Let our team help you get your message in front of a the right people.

Choose from a wide variety of digital advertising options or, get the best of both print and digital with an ad in *JOM*: the technical journal and member magazine of TMS which is available in print and online.

### **NOT SURE HOW TO GET THE MOST OUT OF YOUR MARKETING?**

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Contact us with information on your budget and your unique goals. Our team will work with you to develop a customized package and craft an effective marketing approach.

Contact: **TMS Sales Team**

E-mail: [sales@tms.org](mailto:sales@tms.org)

Phone: 1-724-814-3140

Toll-free: 1-800-759-4867, ext. 231

## TMS News

[www.tms.org/NewsletterAdvertising](http://www.tms.org/NewsletterAdvertising)

Published twice a month and delivered to up to 53,000 TMS members and associates in the minerals, metals, and materials community, TMS News provides updates on Society initiatives and activities. Only two ad spaces are filled per issue so that your branding is never drowned out.

### Rates:

- 1 month: \$500
- 3 months: \$400 each/\$1,200 total
- Add 10% for first position requested

## TMS Website

[www.tms.org/WebAdvertising](http://www.tms.org/WebAdvertising)

The TMS website, [www.tms.org](http://www.tms.org), informs and educates TMS members and others in the materials community about events, professional development activities, member benefits, and more.

Reserve an ad space on one of our top visited pages, or targets a more specialized audience by selecting another page.

### Top TMS Web Pages:

- TMS Homepage
- TMS Annual Meeting Homepage
- TMS Annual Meeting Technical Program
- JOM Homepage
- Meetings Calendar

### Top TMS Web Page Rates:

- 1 month: \$500
- 3 months: \$400
- each/\$1,200 total

### All Other Web Page Rates:

- 1 month: \$350
- 3 months: \$280 each/\$840 total

## TMS Webinars

[www.tms.org/WebinarLibrary](http://www.tms.org/WebinarLibrary)

Sponsorship opportunities are available for TMS webinars. Sponsors not only get promoted on the event web page and through the live event, but also in perpetuity as the webinars find a permanent home in the TMS Webinar Archive where they are available for free to TMS members. TMS webinars cover a variety of topics including overviews of fundamentals, tutorials on emerging technologies, sessions on leadership and management skills development, and content based on popular workshops traditionally held at the TMS Annual Meeting & Exhibition.

Contact TMS Sales for a list of upcoming webinars or to discuss sponsoring a new topic.

## TMS Job Board

[www.tms.org/TMSJobBoard](http://www.tms.org/TMSJobBoard)

Whether you are seeking a new job opportunity or needing to fill an open position, the TMS Job Board provides companies, academic institutions, and other organizations with a valuable resource to post and search for job openings.

Your sponsored post is placed in front a high-quality pool of materials science and engineering professionals who are actively engaging with a professional association.

### Premium - \$499

- 90 days Online
- Logo included
- Highlighted to Stand Out
- TMS Job Board link in monthly TMS News
- Posted onsite at topically relevant TMS Conferences within the posting window

### Enhanced - \$349

- 60 days Online
- Logo included
- TMS Job Board link in monthly TMS News
- Posted onsite at topically relevant TMS Conferences within the posting window

### Basic - \$299

- 30 Days Online
- TMS Job Board link in monthly TMS News

# Advertising with JOM

## The Member Journal of TMS



JOM is made up of both the technical journal and the member magazine of TMS. Advertising with JOM gives your brand both a digital and print

presence associated with a journal that consistently provides high-quality technical articles to its readers, representing all interest areas of the membership. See the 2021 Editorial Calendar in this brochure or go to [www.tms.org/JOM](http://www.tms.org/JOM) for more information.

### Advertise with JOM

No matter your budget size, JOM is a cost-effective marketing vehicle for you to promote your products and services to the minerals, metals, and materials scientists and engineers working in industry, academia, and government positions around the world.

JOM: The Magazine is posted online at [jom.tms.org](http://jom.tms.org) and is available as a free PDF download to both TMS members and nonmembers. The PDF includes covers, display ads, magazine content, and an interactive table of contents.

#### Advertiser benefits include:

- Your display ad included in the online PDF, with the ability to link to your website directly
- Your company's logo and URL featured prominently on the JOM website during your ad month
- Your company's hyperlinked logo included in that month's JOM announcement e-mail, sent to more than 9,000 professional TMS members
- Your company listed as a sponsor for that month's issue in the JOM Archive. This includes a hyperlink to your website

Visit [jom.tms.org](http://jom.tms.org) today to browse the updated JOM website and view the many advertiser benefits.

#### Display Ad Rates:

- Rates are based on total insertions within a 12-month period
- All rates include full-color
- All display ads get company logo and link listed on the TMS website and in the email issue alert sent by TMS to members and subscribers
- Specific positions may be reserved for an additional fee based on the display space rate:
  - 10% for interior page
  - 15% for covers

	1 x Rate	3x Rate	6x Rate	12x Rate
Full Page	\$2,675	\$2,475	\$2,175	\$1,975
Half (1/2) Page	\$1,450	\$1,350	\$1,150	\$1,050
Third (1/3) Page	\$1,025	\$925	\$825	\$725
Quarter (1/4) Page	\$825	\$800	\$775	\$750

# 2021 JOM Editorial Calendar

The JOM Editorial Calendar is assembled each year in consultation with recognized leaders in materials science and engineering, promising coverage of technologies and research avenues as diverse as TMS itself.

Issue	Technical Topics	Issue	Technical Topics
<b>JANUARY</b> Deadline: November 1, 2020	<ul style="list-style-type: none"> <li>Advances in the Circular Economy of Lanthanides</li> <li>In Situ Synchrotron and Neutron Characterization of Additively Manufactured Alloys</li> <li>Recent Advances in Functional Materials and 2D/3D Processing for Sensors and Electronic Applications</li> <li>Silicon Production, Refining, Properties, and Photovoltaics</li> <li>Sintering of Oxides and Concentrates</li> <li>Zinc Oxide Nanotechnology</li> </ul>	<b>JUNE</b> Deadline: April 1, 2021	<ul style="list-style-type: none"> <li>100 Years of the Griffith Fracture Criteria</li> <li>Multiscale Experiments and Modeling in Biomaterials and Biological Materials</li> <li>Processing-Microstructure-Property Relationships in Additive Manufacturing of Ti Alloys</li> <li>Pyrometallurgical Processing of Secondary Resources</li> </ul>
<b>FEBRUARY</b> Deadline: December 1, 2020	<ul style="list-style-type: none"> <li>Advanced Coating and Thin Film Materials for Energy, Aerospace, and Biological Applications</li> <li>Machine Learning and Other Emergent Paradigms in Computational Materials Research</li> <li>Materials for High Reliability Devices</li> <li>Thermodynamic Optimization of Critical Metals Processing and Recovery</li> </ul>	<b>JULY</b> Deadline: May 1, 2021	<ul style="list-style-type: none"> <li>Machine Learning in Design, Synthesis, and Characterization of Composite Materials</li> <li>Nanomaterials and Composites for Energy Conversion and Storage</li> <li>Phase Transformations during Solid-Phase Welding and Processing</li> </ul>
<b>MARCH</b> Deadline: January 1, 2021	<ul style="list-style-type: none"> <li>Additive Manufacturing: Searching for In-situ Signatures</li> <li>Characterization of Additive Manufactured Materials</li> <li>Powder Materials for Energy</li> </ul>	<b>AUGUST</b> Deadline: June 1, 2021	<ul style="list-style-type: none"> <li>Additive Manufacturing: Functionally Graded Alloys</li> <li>Defect and Phase Transformation Pathway Engineering for Desired Microstructures</li> <li>Multiscale Methods for Design of High Performance Coatings</li> </ul>
<b>APRIL</b> Deadline: February 1, 2021	<ul style="list-style-type: none"> <li>Advances in Process Metallurgy</li> <li>Aluminum and Magnesium Alloys for Automotive Applications</li> <li>Developments in the Production of Magnesium Alloy Flat Products</li> <li>Impurity Control throughout the Primary Aluminum Production Chain</li> <li>Materials Recovery Considerations for Design of Next-Generation Functional Materials</li> </ul>	<b>SEPTEMBER</b> Deadline: July 1, 2021	<ul style="list-style-type: none"> <li>Computational Modeling in Pyrometallurgy</li> <li>Recovery, Sorting, and Processing of Secondary Aluminum</li> </ul>
<b>MAY</b> Deadline: March 1, 2021	<ul style="list-style-type: none"> <li>8th European Conference on Renewable Energy Systems</li> <li>Adaptive Metallurgical Processing Technologies for Strategic Metal Recycling</li> <li>Leveraging Materials in Topology Optimization</li> <li>Microstructure Characterization: Descriptors, Data-Intensive Techniques, and Uncertainty Quantification</li> <li>Thermodynamic Considerations for Improved Renewable Energy Production</li> </ul>	<b>OCTOBER</b> Deadline: August 1, 2021	<ul style="list-style-type: none"> <li>Corrosion in Heavy Liquid Metals for Energy Systems</li> <li>Informatics-Enabled Design of Structural Materials</li> <li>Materials for Small Nuclear Reactors and Micro Reactors, including Space Reactors</li> </ul>
		<b>NOVEMBER</b> Deadline: September 1, 2021	<ul style="list-style-type: none"> <li>Advanced High-Strength Steels</li> <li>Advances in Multi-Modal Characterization of Structural Materials</li> <li>Latest Developments in Manufacturing and Recycling of Refractory Materials</li> </ul>
		<b>DECEMBER</b> Deadline: October 1, 2021	<ul style="list-style-type: none"> <li>Advanced Casting and Melt Processing Technology for Light Alloys</li> <li>Advances in Processing, Manufacturing, and Applications of Magnetic Materials</li> <li>Corrosion and Protection of Materials at High Temperatures</li> <li>Surface Engineering for Improved Corrosion or Wear Resistance</li> </ul>

Topic listing is current as of November 2020. Please note that topics are subject to change. To view the current Editorial Calendar or learn more about topic scopes and organizers, visit [www.tms.org/JOM](http://www.tms.org/JOM).

# Exhibit & Sponsorship Opportunities

Affiliate your products, services, and expertise with the world-class reputation of TMS technical meetings and events, whether virtual or in-person. Regardless of the exhibition or sponsorship opportunity that you choose, you can always count on excellent TMS staff support and a highly polished, professional environment for your business development and networking needs.

View the following list of upcoming webinars and events or contact the TMS Sales team to discuss future opportunities.

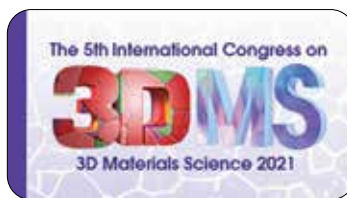
Here are just some of our 2021 offerings:



**TMS 2021 150th Annual Meeting & Exhibition**  
March 14–18, 2021  
*Virtual Event*



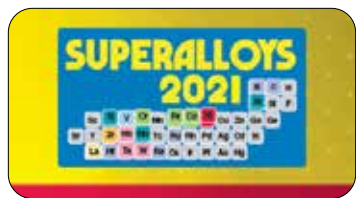
**The 12th International Conference on Magnesium Alloys and their Applications (Mg 2021)**  
June 15–18, 2021  
*Virtual Event*



**5th International Congress on 3D Materials Science (3DMS 2021)**  
June 29–July 2, 2021  
*Washington, D.C., USA*



**The 13th International Conference on the Technology of Plasticity**  
July 25–30, 2021  
*Columbus, Ohio, USA*



**The 14th International Symposium on Superalloys (Superalloys 2021)**  
September 12–16, 2021  
*Seven Springs, Pennsylvania, USA*



**2021 Liquid Metal Processing & Casting Conference**  
September 19–22, 2021  
*Philadelphia, Pennsylvania, USA*



**Materials in Nuclear Energy Systems (MiNES 2021)**  
September 19–23, 2021  
*Pittsburgh, Pennsylvania, USA*



**Materials Science and Technology (MS&T21)**  
October 17–21, 2021  
*Columbus, Ohio, USA*



**6th World Congress on Integrated Computational Materials Engineering (ICME 2021)**  
November 14–18, 2021  
*Lake Tahoe, Nevada, USA*



**2nd World Congress on High Entropy Alloys (HEA 2021)**  
December 5–8, 2021  
*Charlotte, North Carolina, USA*



**TMS 2022 151st Annual Meeting & Exhibition**  
February 27–March 3, 2022  
*Anaheim, California, USA*

# Advertisement Details

## Dimensions and Specifications

### TMS News

- 650px wide by 75px deep
- jpeg or PNG file format
- 200kb or under file size
- No gif or animations



### TMS Website

- 200p wide by 150p deep
- jpeg or PNG file format
- 200kb or under file size
- No gif or animations



**TMS Web Page Ad**  
200 px w x 150 px d

### JOM Print Ad

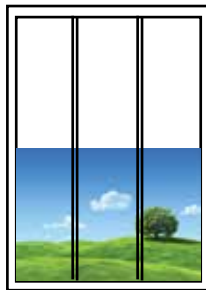
Review our mechanical requirements for *JOM* ads at: [www.tms.org/MechanicalGuide](http://www.tms.org/MechanicalGuide)



**Full Page (with bleed)**  
8-3/4" w x 11-1/2" d

**Full Page (to size)**  
8-1/4" w x 11" d

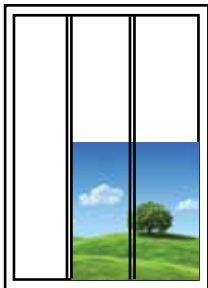
**Full Page (live area)**  
7" w x 10" d



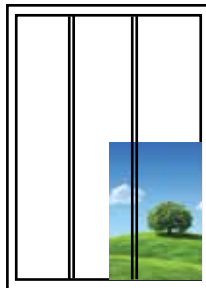
**1/2 Page Horizontal**  
7" w x 4-7/8" d



**1/2 Page Island**  
4-1/2" w x 7-1/2" d



**1/3 Page Island**  
4-5/8" w x 4-7/8" d



**1/4 Page**  
3-3/8" w x 4-7/8" d

## NEED HELP CREATING AN AD?

The TMS Graphics Department can work with you to customize the perfect ad to showcase your products and services.

Contact: **TMS Sales Team**

E-mail: [sales@tms.org](mailto:sales@tms.org)

Phone: 1-724-814-3140 Toll-free: 1-800-759-4867, ext. 231