

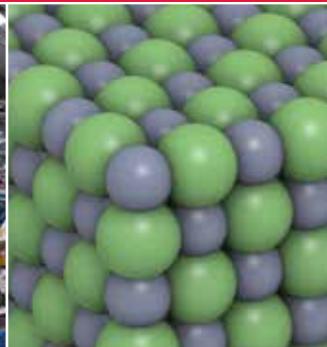
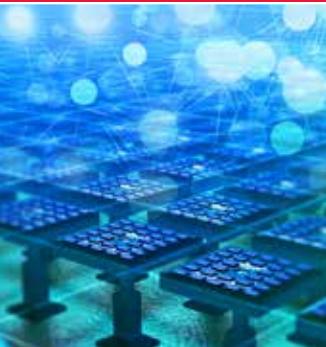
2022

TMS

MEDIA KIT

*Customized print, website,
e-mail, and in-person branding
opportunities*

www.tms.org



About TMS Advertising

The Minerals, Metals & Materials Society



The Minerals, Metals, & Materials Society (TMS) is a professional society that connects minerals, metals, and materials scientists and engineers who work in industry, academia, and government positions around the world. TMS currently supports nearly 14,000 professional and student members on six continents.

Advertising with TMS

TMS delivers your advertisements to a large, high-quality audience engaged in the fields of minerals, metals & materials science.

Advertising through TMS will get your message directly in front of your target audience: managers with buying and decision-making power, researchers who review and recommend new equipment purchases, and senior staff who are seeking resources, suppliers and partners to implement new initiatives.

The TMS Sales Team can also work with you to customize an advertising package that meets a specific technical audience.

From extraction to recycling and from development through testing, our members' interests span the full range of minerals, metals, and materials science and engineering.

Let our team help you get your message in front of the right people.

Choose from a wide variety of digital advertising options or, get the best of both print and digital with an ad in *JOM*: the member magazine of TMS which is available in print and online.

NOT SURE HOW TO GET THE MOST OUT OF YOUR MARKETING?

Contact us with information on your budget and your unique goals. Our team will work with you to develop a customized package and craft an effective marketing approach.

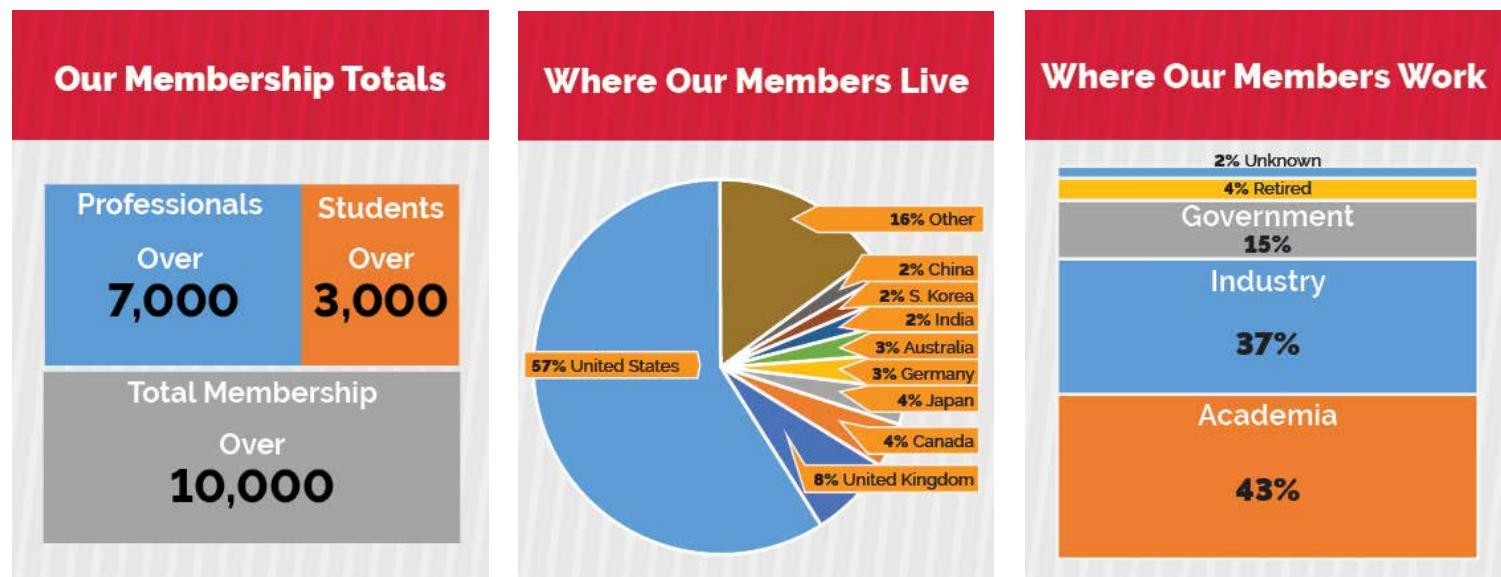
Contact: **TMS Sales Team**
E-mail: sales@tms.org
Phone: 1-724-814-3140
Toll-free (U.S. and Canada): 1-800-759-4867, ext. 231

Your Target Audience

TMS Members

TMS professional members are scientists and engineers within the minerals, metals, and materials fields who span senior to early career positions. TMS student members represent the next generation of these professionals.

Our members make up a close-knit international community who value one another's expertise and who have high levels of trust in TMS and the products and experiences we deliver.



TMS Reach

In addition to our active members, TMS promotions are seen by numerous other users who visit our website, attend webinars and courses, or use other TMS resources.



Digital Advertising

TMS News

www.tms.org/NewsletterAdvertising

Published twice a month and delivered to up to 53,000 TMS members and associates in the minerals, metals, and materials community, *TMS News* provides updates on Society initiatives and activities. Only two ad spaces are filled per issue so that your branding is always prominent.

Rates:

- 1 month: \$500
- 3 months: \$400 each/\$1,200 total
- Add 10% for first position requested

TMS Website

www.tms.org/WebAdvertising

The TMS website, www.tms.org, informs and educates TMS members and others in the materials community about events, professional development activities, member benefits, and more.

Reserve an ad space on one of our top visited pages. You can also select other specific pages to target a specialized audience.

Top TMS Web Pages:

- TMS Homepage
(165,000 average views/year)
- TMS Annual Meeting Homepage
(140,000 average views/meeting)
- TMS Annual Meeting Technical Program
(57,000 average views/meeting)
- JOM Homepage
(22,500 average views/year)
- Meetings Calendar
(14,000 average views/year)

TMS Webinars

www.tms.org/WebinarLibrary

Sponsorship opportunities are available for TMS webinars. Sponsors not only get promoted on the event web page and through the live event, but also in perpetuity as the webinars find a permanent home in the TMS Webinar Archive where they are available for free to TMS members. TMS webinars cover a variety of topics including overviews of fundamentals, tutorials on emerging technologies, sessions on leadership and management skills development, and content based on popular workshops traditionally held at the TMS Annual Meeting & Exhibition.

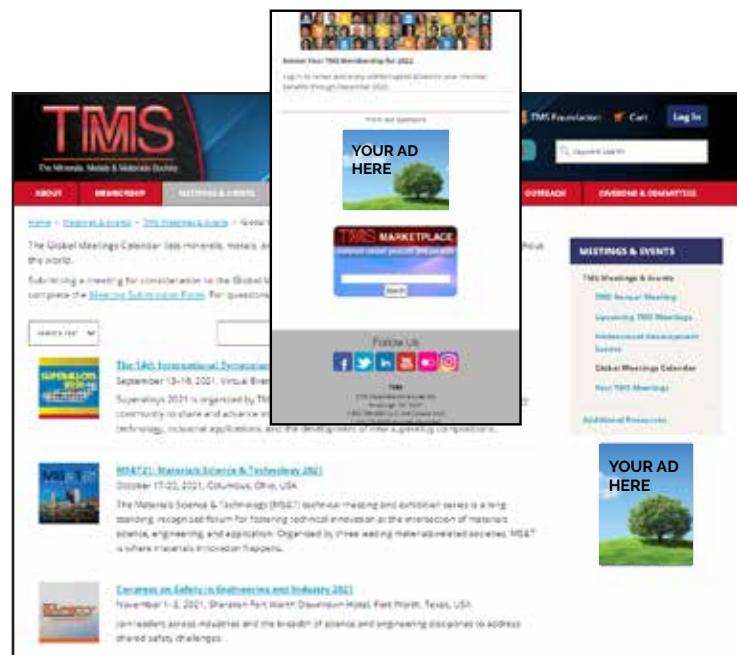
Contact TMS Sales for a list of upcoming webinars or to discuss sponsoring a new topic.

Top TMS Web Page Rates:

- 1 month: \$500
- 3 months: \$400
- each/\$1,200 total

All Other Web Page Rates:

- 1 month: \$350
- 3 months: \$280 each/\$840 total



Advertising with JOM: The Magazine

JOM: The Magazine



JOM: The Magazine is TMS's primary vehicle for sharing general interest articles, TMS updates, announcements member news, and more.

Advertising with *JOM: The Magazine* gives your brand both a digital and print presence associated with one of the most valued TMS member benefits.

Advertise with JOM: The Magazine

No matter your budget size, JOM: The Magazine is a cost effective marketing vehicle for reaching minerals, metals, and materials scientists and engineers working in industry, academia, and government positions around the world.

A print copy of the magazine is mailed directly to all TMS professional members and digital copies are available as a free interactive pdf for members and non-members alike at www.tms.org/JOM.

Advertiser benefits include:

- Your print display ad delivered to more than 6,000 mailboxes worldwide
- Your display ad included in the online PDF, with the ability to link to your website directly
- Your company's logo and URL featured prominently on the *JOM* website during your ad month
- Your company's hyperlinked logo included in that month's *JOM* announcement e-mail, sent to more than 7,000 TMS members
- Your company listed as a sponsor for that month's issue in the *JOM* Archive. This includes a hyperlink to your website

Visit www.tms.org/JOM today to browse the updated *JOM* website and view the many advertiser benefits.

Display Ad Rates:

- Rates are based on total insertions within a 12-month period
- *JOM: The Magazine* publishes 10 times a year, with April/May and October/November serving as double issues.
- All rates include full-color
- All display ads get company logo and link listed on the *JOM* website and in the email issue alert sent by TMS to members and subscribers
- Specific positions may be reserved for an additional fee based on the display space rate:
 - 10% for interior page
 - 15% for covers

	1 x Rate	3x Rate	6x Rate	10x Rate
Full Page	\$2,675	\$2,475	\$2,175	\$1,975
Half (1/2) Page	\$1,450	\$1,350	\$1,150	\$1,050
Third (1/3) Page	\$1,025	\$925	\$825	\$725
Quarter (1/4) Page	\$825	\$800	\$775	\$750

Advertising with JOM: The Magazine

2022 JOM: The Magazine Feature Highlights

Consider targeting your advertising to audiences that might be interested in a particular *JOM: The Magazine* feature or topic. The following 2022 feature highlights are current as of August 2021 and are subject to change. Please contact the TMS sales staff at sales@tms.org for the most current plan.

January 2022	July 2022
<ul style="list-style-type: none">TMS-AIME Anniversary Series: A Look at Past TMS Annual MeetingsStudy Overview: <i>Defining Pathways for Realizing the Revolutionary Potential of High Entropy Alloys</i>TMS2022 Pre-Show Report	<ul style="list-style-type: none">Introducing the 2023 TMS Board of Directors Nominees2022 Bladesmithing Competition OverviewMeeting Overview: 4th Summit on Diversity in the Minerals, Metals, and Materials Professions
February 2022	August 2022
<ul style="list-style-type: none">2022 TMS Society & Division Awards and Honors RecipientsMS&T21 RecapAIME Anniversary Series: Membership ReflectionsSpecial Article Compilation to Celebrate Black History Month	<ul style="list-style-type: none">Meeting Preview: Materials Science & Technology 2022<i>JOM</i> Debuts the 2023 Editorial CalendarSpecial Article Compilation: Current Topics and Best Practices in Materials Education
March 2022	September 2022
<ul style="list-style-type: none"><i>JOM</i> Talks with 2021 TMS President Ellen CerretaTMS Young Leaders Awards Recipients	<ul style="list-style-type: none">Impact Factors Released for TMS JournalsSpecial Article Compilation: Diversity, Equity, and Inclusion Topics
Spring Double Issue: April & May 2022	Fall Double Issue: October & November 2022
<ul style="list-style-type: none">TMS 2022 Presidential Perspective with Jud ReadyTMS Foundation 2021 OverviewMeeting Preview: Additive Manufacturing Benchmarks 2022	<ul style="list-style-type: none">Membership Message from 2022 TMS President Jud ReadyTMS 2021 Annual ReportTMS Foundation 2022 Year-End Appeal LetterTMS Foundation 2021 Annual Report
June 2022	December 2022
<ul style="list-style-type: none">Special Article Compilation: TMS2022 in Review	<ul style="list-style-type: none">Introducing the 2023 TMS Board of Directors MembersTMS Student Awards RecipientsMeeting Preview: TMS 2023 Annual Meeting & Exhibition

Exhibit & Sponsorship Opportunities

Affiliate your products, services, and expertise with the world-class reputation of TMS technical meetings and events, whether virtual or in-person. Regardless of the exhibition or sponsorship opportunity that you choose, you can always count on excellent TMS staff support and a highly polished, professional environment for your business development and networking needs.

View the following list of events at www.tms.org/meetings or contact the TMS sales team at sales@tms.org to discuss future opportunities. Here are just some of our 2022 offerings:



TMS 2022 151st Annual Meeting & Exhibition
February 27–March 3, 2022 • Anaheim, California, USA



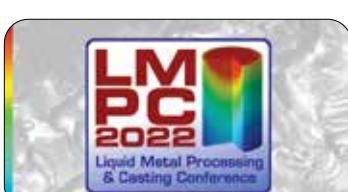
First World Congress on Artificial Intelligence in Materials and Manufacturing (AIM 2022)
April 3–6, 2022 • Pittsburgh, Pennsylvania, USA



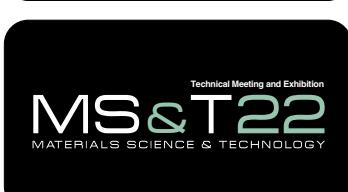
6th International Congress on 3D Materials Science (3DMS 2022)
June 26–29, 2022 • Washington, D.C., USA



Additive Manufacturing Benchmarks 2022
August 15–18, 2022 • Bethesda, Maryland, USA



2022 Liquid Metal Processing & Casting Conference (LMPC 2022)
September 18–21, 2022 • Philadelphia, Pennsylvania, USA



MS&T22: Materials Science & Technology 2022
October 9–13, 2021 • Pittsburgh, PA, USA

Advertisement Details

Dimensions and Specifications

TMS News

- 650px wide by 75px deep
- jpeg or PNG file format
- 200kb or under file size
- No gif or animations



TMS Website

- 200p wide by 150p deep
- jpeg or PNG file format
- 200kb or under file size
- No gif or animations



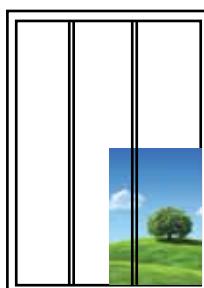
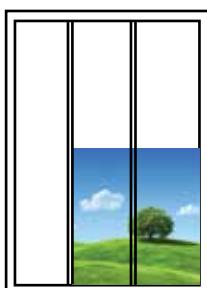
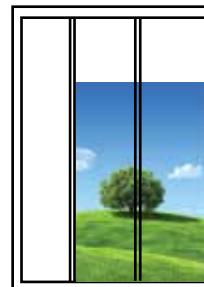
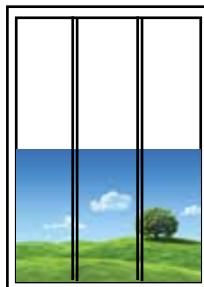
JOM: The Magazine Print Ad

Review our mechanical requirements for JOM ads at: www.tms.org/MechanicalGuide



Full Page (to size)
8-1/4" w x 11" d

Full Page (live area)
7" w x 10" d



NEED HELP CREATING AN AD?

The TMS Graphics Department can work with you to customize the perfect ad to showcase your products and services.

Contact: **TMS Sales Team**

E-mail: sales@tms.org

Phone: 1-724-814-3140

Toll-free (U.S. and Canada): 1-800-759-4867, ext. 231