



The Minerals, Metals & Materials Society

# Print, Digital, and TMS News Advertising Insertion Order

E-MAIL

E-Mail this form to:  
Ky Carlson  
ky.carlson@ewald.com

MAIL

Mail this form to:  
Ky Carlson, TMS Sales Coordinator  
1000 Westgate Dr Suite 252  
St. Paul MN, 55114

ASK

Questions?  
Contact: Ky Carlson  
Phone: 1-651-288-3727  
E-mail: ky.carlson@ewald.com

### Print Advertising in *JOM: The Magazine*

Select the issue(s) in which your ad should appear:

- January/February
- March
- April/May
- June
- July/August
- September
- October/November
- December

Select the size of your ad:

- Full page
- 1/2 page island
- 1/2 page horizontal
- 1/3 page island
- 1/3 page vertical
- 1/4 page

Select the color for your ad:

- Four color
- Two color or spot color
- Black and white

Select the cover position  
(Note: extra charge may apply)

- Cover 2 (Inside front)
- Cover 3 (Inside back)
- Cover 4 (Outside back)

Notes:

Rate per insertion: \_\_\_\_\_  
Total for print advertising: \_\_\_\_\_

### Online White Paper Publication

Select the month of *JOM: The Magazine* Extra in which your white paper will be posted:

- February
- May
- August
- November

Rate per posting: \_\_\_\_\_

Total for white paper publication: \_\_\_\_\_

### Web Advertising at tms.org

Select the URL at tms.org on which your ad should appear:

\_\_\_\_\_

Start date for your banner ad to appear:

\_\_\_\_\_

Number of months your banner ad should appear: \_\_\_\_\_

Rate per insertion: \_\_\_\_\_

Total for web advertising: \_\_\_\_\_

### Billing Information

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**TOTAL TO BE INVOICED** \_\_\_\_\_

Signature \_\_\_\_\_

### Online Ad Retargeting

Date to Begin Campaign: \_\_\_\_\_

Select the number of impressions you wish to purchase:

- 25,000     50,000
- 100,000     250,000

Additional administrative fee for customized campaign: \_\_\_\_\_

Total for Online Ad Retargeting: \_\_\_\_\_

### TMS News Advertisement

Month(s) that your ad should appear:

\_\_\_\_\_

Number of insertions you wish to purchase:

\_\_\_\_\_

Rate per insertion: \_\_\_\_\_

Total for *TMS News*: \_\_\_\_\_