



ONE REGISTRATION. THREE MEETINGS. COUNTLESS BENEFITS.

EXHIBITOR AND SPONSOR PROSPECTUS

**TMS SPECIALTY
CONGRESS 2024**

JUNE 16-20, 2024

Cleveland Hilton | Cleveland, Ohio, USA

www.tms.org/SpecialtyCongress/2024



NEW EVENT, TIME-TESTED OPPORTUNITIES

A fresh approach to topic-focused events, the TMS Specialty Congress convenes multiple, recurring meetings in one location for one fee. This gives you small-event access to your specific customer base, while also enabling you to expand your reach into aligned materials communities through cross-disciplinary events and interactions.

The inaugural TMS Specialty Congress in 2024 will showcase some of the hottest topics in materials science within three co-located technical meetings:

- **2nd World Congress on Artificial Intelligence in Materials & Manufacturing**
- **Symposium on Digital and Robotic Forming 2024**
- **Accelerating Discovery for Mechanical Behavior of Materials 2024**

WHO YOU WILL MEET

The TMS Specialty Congress 2024 is projected to attract approximately 500 attendees, with 40 to 50% traveling from outside the United States. Based on experience with smaller specialty meetings, we are expecting to welcome the following types of professionals to this new and larger event:

INDUSTRIES	ORGANIZATIONS	ATTENDEES
<ul style="list-style-type: none"> • Aerospace • Architecture • Automotive • Construction • Defense • Large-scale Energy • Marine • Medical 	<ul style="list-style-type: none"> • Industrial R&D Laboratories • Metal producers and OEMs • Government and Non-Profit Laboratories • University-Based Research Laboratories 	<ul style="list-style-type: none"> • C-Suite Executives • Metallurgists • R&D Engineers • Principal Engineers • Staff and Senior Scientists • Data specialists • Group Leaders • University Faculty and Researchers • Graduate Student and Early Career Professionals

CONTENT THAT ALIGNS WITH YOUR BUSINESS GOALS

The TMS Specialty Congress was developed to offer a more personalized exhibition experience with direct connection to the programming aspect of the event. This offers your company an exceptional platform to:

- Introduce your products and services to a specialized and engaged audience
- Offer new product demonstrations and training
- Forge collaborations in new and established areas
- Recruit the best and brightest in the field

See for yourself how your company can tailor its approach to TMS Specialty Congress 2024 attendees within the following topic areas:

			
Overview	Addresses key issues and identifies future pathways in artificial intelligence implementation in materials science and engineering and related manufacturing processes.	Explores science and technology associated with numerically controlled forming methodologies that include robotics, machine learning, and/or combinations of manufacturing practices.	Encompasses cutting-edge R&D efforts surrounding mechanical behavior over a wide range of material types, with emphasis on the underlying microstructural causes.
Technical Themes	<ul style="list-style-type: none"> • AI Application to Non-Destructive Evaluation (NDE & Data) • Bridging Length Scales (From Laboratory to Manufacturing) • Data Management: Curation, Collection, and Verification • High-Throughput Synthesis & Characterization • Image Processing • Large Language Models (LLMs) for Materials • Machine Learning Algorithm Development for Materials Science • Machine Learning/ Deep Learning applied to Manufacturing Process Optimization • Machine Learning/ Deep Learning applied to Discovery of Materials • Robotics & Automation 	<ul style="list-style-type: none"> • AI/ML in Robotic Forming • Characterization: Realtime and Post Mortem • Characterization: Strain, Microstructural Evolution, Temperature • Fundamentals of Incremental Forming • ICME in Support of Forming Operations • ICME-Based Design in Robotics • Industry Applications on Infrastructure • Methods for 3D/4D Processes • Robotics: Enabling and Application • Robotic Forming on Non-metals • Tools: Computational and Control 	<ul style="list-style-type: none"> • Accelerated Approaches • Design • Machine Learning • Development • Validation, Uncertainty Quantification) • In-situ and in-process • Extreme Environments • Mechanics of Novel Materials



ACT TODAY!

RESERVE EXHIBITION OR SPONSORSHIP OPPORTUNITIES

Limited space available

To preserve the small-event experience within the larger TMS Specialty Congress, exhibition spaces are limited. Reserve your space without delay to secure the one that best meets your business goals.

TMS also offers all exhibitors and sponsors a robust, complimentary promotional package that will extend your customer reach even further before, during, and after the meeting. Benefits begin upon payment of fees, so the earlier you reserve, the greater the impact.

EXHIBITION OPPORTUNITIES

\$3,000 per 6' table. Includes neutral-color drape, two chairs, and standard electricity.

- **Exhibit Dates:** Monday, June 17, 2024 through Wednesday, June 19, 2024
- Conference breaks will be held in the exhibition area
- Exhibit package includes:
 - One full-conference registration
 - Pre- and post-show attendee registration list for one-time use (information included only for registrants who opt-in)
 - Company name and description in the at-meeting conference guide
 - Listing in the online exhibition directory

Go to www.tms.org/SpecialtyCongress/2024/Exhibit to review the space plan for availability and access the reservation form.



SPONSORSHIPS

Reach attendees by putting your company name and logo on the amenities they find most important, including the conference guide, coffee breaks, and receptions. Or, offer support for the entire event through a conference sponsorship, with all levels including a table in the exhibit area, pre- and post-show attendee registration list for one-time use, and a listing in the online exhibition directory:

PLATINUM LEVEL: \$10,000	GOLD LEVEL: \$7,500	SILVER LEVEL: \$5,000
<ul style="list-style-type: none">• Six full-conference registrations• Full-page ad in the conference program	<ul style="list-style-type: none">• Three full-conference registrations• Full-page ad in the conference program	<ul style="list-style-type: none">• Two full-conference registrations• Half-page ad in the conference program

Go to www.tms.org/SpecialtyCongress/2024/Exhibit for additional details and to access the reservation form. **Customized opportunities are also available.**

WE ARE HERE TO HELP

Contact TMS staff today for questions and assistance, and to learn how TMS Specialty Congress 2024 can benefit your organization!

CONTACT TMS STAFF

Email: sales@tms.org
Phone: 1-724-814-3174

SPECIALTY CONGRESS EXHIBIT AND SPONSORSHIP TERMS AND CONDITIONS:

The Exhibit Space and Sponsorship Reservation Form constitutes an agreement between the sponsoring company and TMS. TMS must receive a completed reservation form to reserve your sponsorship. Final payment is due upon receipt of invoice from TMS and is accepted via credit card (Visa, MasterCard, Discover, and American Express), electronic transfer, or check. Payment terms are net 30 days unless other arrangements are made. If a sponsorship must be cancelled, the request must be made in writing; 50% refund (minus materials costs incurred for logo-imprinted sponsored items) will be issued until March 31, 2024. After that date, no refunds will be extended.

www.tms.org/SpecialtyCongress/2024/Exhibit