IMPROVING CULTURE AND BUSINESS PERFORMANCE: GOING BEYOND THE WARM AND FUZZY WORKSHOP

SUNDAY, MARCH 11, 2018 • 8:30 A.M. TO 4:30 P.M.

This workshop will focus on how to create a work environment where employees and team members are engaged and more productive. Using practical examples, it will link engagement and productivity to specifics such as organization structure, data-based decision making and using capabilities effectively. The workshop uses a set of proven integrated models that help leaders to understand how to set up and maintain an organization, including the impact of their own behavior, to create conditions in which people are engaged and work productively. In a modern work environment where technology is changing the way we work, the workshop also addresses how to introduce business improvements like big data, centralized control rooms, and application driven tools in a way that supports clear authority and accountability.

Topics will include:

1. Introduction: Defining culture and how it relates to business performance including components, measurements, and impact of technology of a high performing culture on the work of team leaders and members
2. Data-based decision making: Identifying the who, what, and why of effective measuring and monitoring of performance, authorities and accountability, digitization and centralized data management.
3. Measuring success: Making the transition from technical to leadership roles including how work changes and developing new necessary skills.

Designed for individuals with technical backgrounds that have been promoted into positions managing significant teams, this workshop will focus on the business side of materials science.

INSTRUCTORS
Samya Brayley, Director, Mawson Consulting
Shane Hughes, Mawson Consulting
Barry Sadler, Net Carbon Consulting, Pty Ltd
Keith Sinclair, Sinclair Associates, Inc.

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