



THE WORLD COMES HERE

**TMS 2019**

148<sup>th</sup> Annual Meeting & Exhibition

## **SPONSORSHIP PROSPECTUS**

**March 10–14, 2019**

**HENRY B. GONZÁLEZ CONVENTION CENTER  
SAN ANTONIO, TEXAS, USA**

[www.tms.org/TMS2019Sponsor](http://www.tms.org/TMS2019Sponsor) • [#TMSAnnualMeeting](https://twitter.com/TMSAnnualMeeting)



## THE event for the global materials science and engineering professions

The Minerals, Metals & Materials Society (TMS) connects minerals, metals, and materials scientists and engineers who work in industry, academia, and government positions around the world.

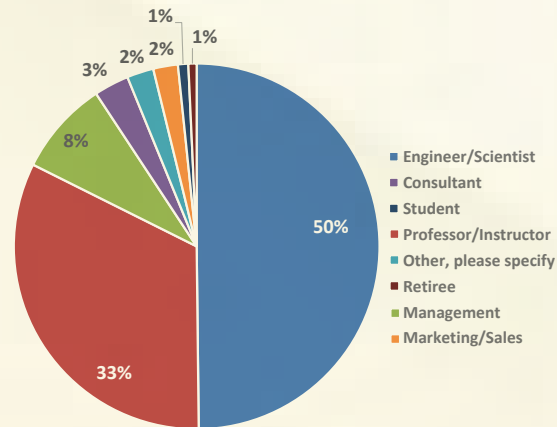
TMS2019 will draw more than **4,000 attendees** from nearly **70 nations** and feature four full days of technical programming, including 80 symposia, two poster sessions, and numerous networking opportunities.

### More than 80 symposia are planned in the following technical tracks:

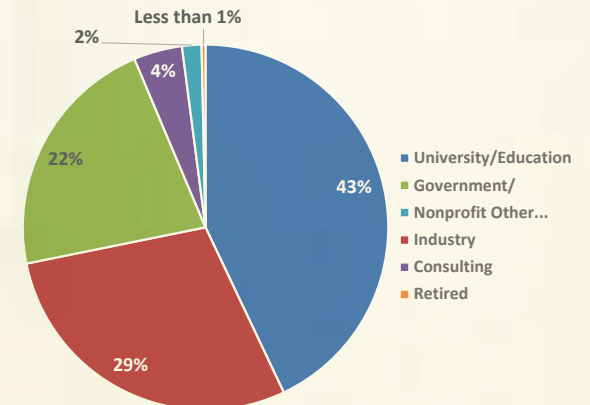
- Additive Technologies
- Materials Processing
- Mechanics & Structural Reliability
- Corrosion
- Nuclear Materials
- Physical Metallurgy
- Light Metals
- Characterization
- Nanostructured and Heterostructured Materials
- Advanced Materials
- Electronic Materials
- Energy & Environment
- Biomaterials
- Materials Design

## SEE WHO YOU WILL MEET AT TMS2019! OUR PROJECTED ATTENDEES BY...

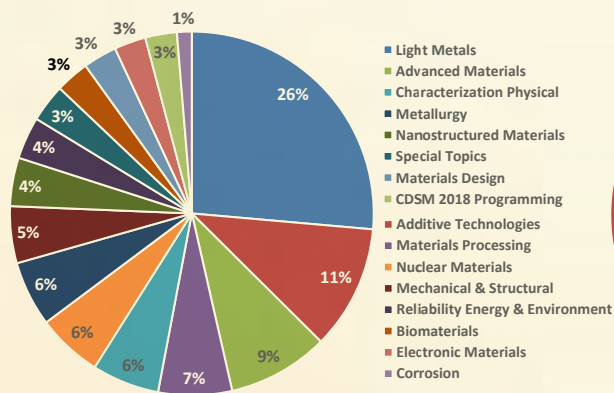
### JOB FUNCTION



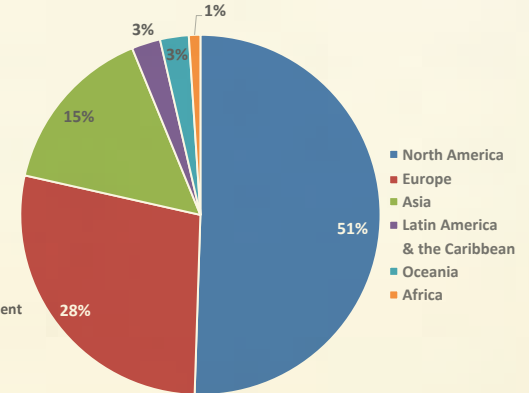
### ORGANIZATION TYPE



### PRIMARY TECHNICAL TRACK



### REGION





## SPONSORSHIP OPPORTUNITIES

### PROMOTIONAL SPONSORSHIPS

#### **Official TMS Program Guide – Investment: \$12,500**

The TMS2019 Final Program is one of the most popular and frequently referenced conference items. Issued to every attendee, the TMS2019 Final Program features the program-at-a-glance, lists all conference sessions and exhibitors, convention center and exhibit hall maps, and more. Benefits include your company logo, 4/color full-page advertisement in a premium location of the final program, and your company logo at the bottom of the front cover.

#### **Additional Benefits**

- Exclusive sponsorship has first right of refusal for 2020
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Sponsor's logo with link to your company website on the TMS2019 website
- Sponsor's logo on Exhibit Hall entrance unit
- One additional 4/color, full-page ad in the TMS2019 Final Program
- One 4/color, full-page ad in the print issue of *JOM* (choice of June, July, or August 2019)
- Five (5) full-conference registrations

#### **Conference Bag – Investment: \$12,000**

Presented to each TMS2019 full-conference participant at registration, these official conference tote bags are used during and long after the conference, providing maximum marketing impact. Benefits include your company's logo imprinted on all bags (along with the TMS2019 logo) and one complimentary conference bag insert.

#### **Additional Benefits**

- Exclusive sponsorship has first right of refusal for 2020
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- One 4/color, full-page ad in the print issue of *JOM* (choice of June, July, or August 2019)
- Five (5) full-conference registrations

#### **Bladesmithing Competition – Investment: \$12,000 Exclusive/\$6,000 for two (2) co-sponsors**

Have your company sponsor the popular Bladesmithing Competition at TMS2019. Attendees flock to this area in the Exhibit Hall to view all of the hand-made blades on display. Several levels of sponsorship are available to fit your company's marketing needs.

#### **Additional Benefits – Invest at \$12,000 (Exclusive Sponsorship)**

- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- One 4/color, full-page ad in the print issue of *JOM* (choice of June, July, or August 2019)
- Five (5) full-conference registrations





## SPONSORSHIP OPPORTUNITIES

### Additional Benefits – Invest at \$6,000 (Co-Sponsorship)

- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, half-page ad in the TMS2019 Final Program
- Two (2) full-conference registrations

### Lanyard – Investment: \$8,500

Lanyards provide highly visible recognition throughout TMS2019. Place your company logo prominently on the lanyard that is distributed to all conference participants. Every attendee will see your company's logo for 10+ hours a day. Badges are mandatory at TMS2019 and a clever way to get a prospect's attention.

### Additional Benefits

- Exclusive sponsorship has first right of refusal for 2020
- Your one-color company logo (with TMS logo) on the TMS2019 lanyard
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- Three (3) full-conference registrations

### TMS2019 News Daily E-mails – Investment: \$2,500 per day

Include your logo with hyperlink and up to 40 words of text in the TMS2019 News daily e-mails. Your logo and company message can reach more than 4,000 conference participants each day.



TMS Annual Meeting News Daily E-mails sample

### Conference Bag Insert – Investment: \$2,500

Your promotional piece will be included in the TMS2019 conference bags given out to attendees at registration. Sponsor is responsible for printing and sending inserts. Restrictions apply.



## SPONSORSHIP OPPORTUNITIES

### TECHNOLOGY SPONSORSHIPS

#### Wi-Fi – Investment: \$10,000

Make sure TMS2019 attendees can stay connected with work, home, and other attendees while at the conference. Your company's ad will be the splash page as attendees connect to the TMS 2019 Annual Meeting & Exhibition Network.

#### Additional Benefits

- Exclusive sponsorship has first right of refusal for 2020
- Signage in the Registration area acknowledging your company's sponsorship
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- One 4/color, full-page ad in the print issue of *JOM* (choice of June, July, or August 2019)
- Five (5) full-conference registrations
- Double sided standing sign

#### Mobile App – Investment: \$8,500

The TMS2019 Mobile App will put all the meeting's details right at the user's fingertips. A banner ad will be displayed at the bottom of the screen; your company's banner ad will be displayed while the app is open and will link directly to your company's URL when clicked.

#### Additional Benefits

- Exclusive sponsorship has first right of refusal for 2020
- Exclusive banner advertiser on mobile app
- Logo recognition in the TMS2019 pre-registered attendee e-mail

- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- Three (3) full-conference registrations

#### Charging Station(s) – Investment: \$5,000

Enable attendees to power up their smart phones, laptops, and other wireless devices without leaving the convention center. Charging stations will be sure to draw attention and appreciation from attendees as you rescue them from the dreaded "Low Battery" signal. Your custom graphic artwork will appear as a floor graphic in front of your station. Contact Mary Michalik at [mary@corcexpo.com](mailto:mary@corcexpo.com) for examples.

#### Additional Benefits

- Exclusive sponsorship has first right of refusal for 2020
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One (1) full-conference registrations

#### **NEW!** Push Notification – Investment: \$2,500

Push notifications on the TMS2019 mobile app deliver value to your customers and prospects, right on their home screens. Push notifications are a proven, proactive way to drive engagement and brand awareness. Use push notifications in the TMS2019 mobile app as an opportunity to get attendees to your booth or special event, or alert attendees to your company promotions and giveaways. (Two notifications available per day, limit one per company.)





## SPONSORSHIP OPPORTUNITIES

### **NEW!** ATTENDEE EXPERIENCE SPONSORSHIPS

#### **Headshot Studio – Investment: \$12,000**

With this sponsorship, attendees will receive a digital photo for their LinkedIn profile from a professional photographer. The Headshot Studio will be placed inside the TMS2019 Exhibit Hall.

#### **Additional Benefits**

- Exclusive sponsorship has first right of refusal for 2020
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- One 4/color, full-page ad in the print issue of *JOM* (choice of June, July, or August 2019)
- Five (5) full-conference registrations

#### **Make My Day – Investment: \$2,500**

Make your brand more meaningful to your target market offering this simple amenity sure to improve their TMS2019 experience! The *Make My Day* sponsorship includes vouchers for discounted coffee, a value-added benefit that directly aligns your brand with attendees' positive event experiences. *Enjoy a Cup on Us* – Hand out \$5.00 Starbucks gift cards (quantity of 50 gift cards)

#### **Additional Benefits**

- A printed voucher with your company's logo to be handed out from your booth
- A carpet decal in front of your booth recognizing your company as a *Make My Day* sponsor

### EDUCATIONAL SPONSORSHIPS

#### **Thought Leadership Sponsorships**

Memorable, high-profile speakers are a hallmark of TMS conferences. These sponsorships directly align your company with the thought leadership occurring during these well-attended sessions. Reach the decision-makers most closely aligned with your business interests by presenting your message within a specific technical programming breakfast, luncheon, dinner, or banquet.

#### **Investment Opportunities\***

- All-Conference Plenary: \$10,000 (\$15,000 non-exhibitor)
- Materials Bowl: \$7,500 (\$12,500 non-exhibitor)
- Light Metals Keynote: \$7,500 (\$12,500 non-exhibitor)
- Materials Innovation Keynote: \$7,500 (\$12,500 non-exhibitor)
- Additive Manufacturing Keynote: \$7,500 (\$12,500 non-exhibitor)
- TMS-DGM Symposium on Lightweight Materials: \$7,500 (\$12,500 non-exhibitor)

#### **Additional Benefits**

- Exclusive sponsorship has first right of refusal for 2020
- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection in ballroom during event walk-in period and logo on entrance signage
- Opportunity to distribute literature at the end of the event
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- Three (3) full-conference registrations at \$10,000 level
- Two (2) full-conference registrations at \$7,500 level



## SPONSORSHIP OPPORTUNITIES

### NETWORKING SPONSORSHIPS

#### Event Sponsorships

Reach the decision-makers most closely aligned with your business interests by presenting your message within a specific technical programming keynote, breakfast, luncheon, dinner, or banquet. This gives your company an opportunity to meet and network with attendees within a more relaxed atmosphere.

#### Investment Opportunities\*

- Diversity Breakfast: \$5,000 (\$10,000 non-exhibitor)
- Structural Materials Division Luncheon Lecture: \$7,500 (\$12,500 non-exhibitor)
- Light Metals Division Luncheon Lecture: \$7,500 (\$12,500 non-exhibitor)
- Extraction & Processing Division/Materials Processing & Manufacturing Division Luncheon Lecture: \$7,500 (\$12,500 non-exhibitor)
- Coffee Breaks: \$3,500 each

#### Additional Benefits

- Exclusive sponsorship has first right of refusal for 2020
- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection in ballroom during event walk-in period and logo on entrance signage
- Opportunity to distribute literature at the end of the event
- Logo recognition in the TMS2019 pre-registered attendee e-mail
- Logo with link to your company's website on the TMS2019 website
- Logo on Exhibit Hall entrance unit
- One 4/color, full-page ad in the TMS2019 Final Program
- Two (2) full-conference registrations at \$7,500 level
- One (1) full-conference registration at \$5,000 level

### NEW! GRAPHIC SPONSORSHIPS

#### Column Wrap – Investment: \$4,500 per column

Place your company-designed artwork on the columns located directly outside of the Exhibit Hall in the TMS2019 registration area. Attendees must pass by these columns several times a day, giving your company thousands of impressions.

#### Escalator Clings – Investment: \$6,500

Place your eye-catching message on the escalators located just inside the entrance to TMS2019. All attendees must pass this on their way to sessions and the Exhibit Hall, giving your company thousands of impressions.

#### Standing Sign Board – Investment: \$2,500

Your advertisement will be prominently included on freestanding, double-sided signboards that measure 8' high and 3' wide. Signs will be placed in high traffic areas throughout the convention center. One sign per sponsor.

### READY TO BECOME A SPONSOR?

Book one of the opportunities listed in this brochure or customize a sponsorship to fit the needs and budget of your company.

<b>CONTACT:</b>	<b>Mary Michalik</b> TMS2019 Sponsorship Manager Corcoran Expositions 1-312-265-9650
	<b>Matt McLaughlin</b> TMS2019 Sponsorship Sales Corcoran Expositions 1-312-265-9655

\*Please note that all non-exhibiting companies will be charged an additional fee of \$5,000 for any TMS2019 sponsorships.