



SPONSOR OPPORTUNITY PROSPECTUS

MEETING DATES: FEBRUARY 27—MARCH 3, 2022

EXHIBITION DATES: FEBRUARY 28—MARCH 2, 2022

**ANAHEIM CONVENTION CENTER
ANAHEIM, CALIFORNIA, USA**

www.tms.org/TMS2022/Exhibit • [#TMSAnnualMeeting](https://twitter.com/TMSAnnualMeeting)



EVENT OVERVIEW

The Minerals, Metals & Materials Society (TMS) connects minerals, metals, and materials scientists and engineers who work in industry, academia, and government positions around the world.

TMS2022 will be a return to an in-person event for over 3,000 global attendees. The meeting will feature more than 90 symposia in 14 technical tracks, as well as poster sessions and networking events located in the exhibit hall.

More than 90 symposia are planned in the following topic areas:

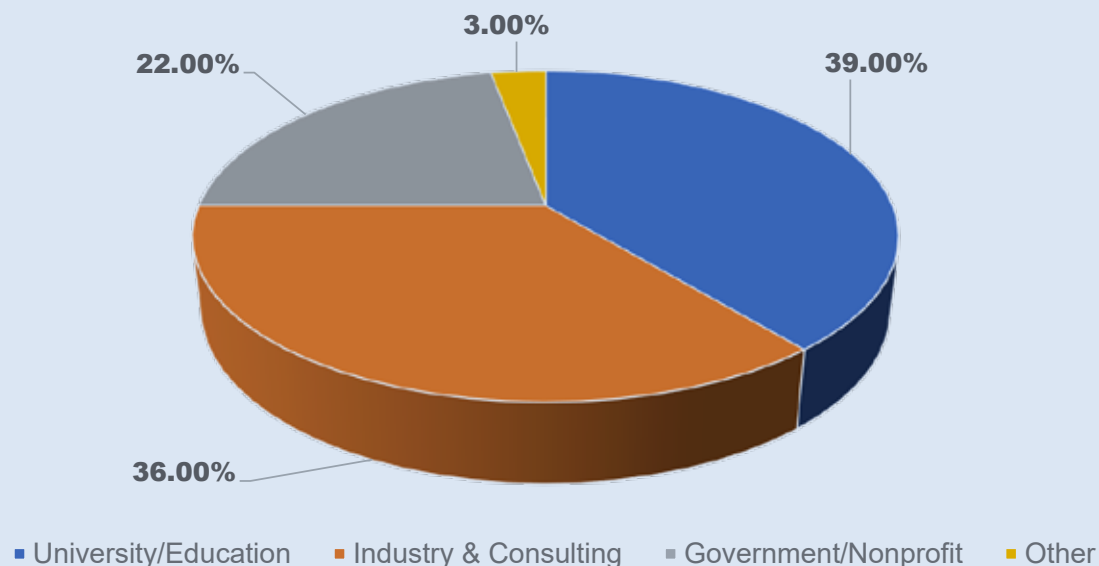
- Additive Technologies
- Materials Processing
- Mechanics & Structural Reliability
- Nuclear Materials
- Physical Metallurgy
- Light Metals
- Characterization
- Nanostructured Materials
- Advanced Materials
- Electronic Materials
- Energy & Environment
- Biomaterials
- Materials Design
- Corrosion

TMS2022 Also Features These Co-Located Events:



WHO WILL YOU CONNECT WITH AT TMS2022?*

WHERE OUR PROFESSIONAL ATTENDEES WORK



DID YOU KNOW?



The **top five countries** represented at TMS2020 were: USA, Germany, Japan, South Korea, and Canada.



86% of TMS2020 attendees spent between one and five hours viewing exhibits at TMS2020.



Some of the **most popular programming topics** at TMS2020 included Additive Technologies, Nuclear Materials, Light Metals, Characterization, and Advanced Materials.

*Data is from the TMS2020 Post-Conference Attendee Survey



PROMOTIONAL SPONSORSHIPS

Conference Bag – Investment: \$14,000

Presented to each TMS2022 full conference participant at registration, these official conference tote bags are used during and long after the conference providing maximum marketing impact. Your company's logo imprinted on all bags (along with TMS2022 logo).

Additional Benefits:

- One complimentary registration packet insert
- Logo recognition in the TMS2022 pre-registered attendee e-mail
- One full-page ad in the TMS2022 Conference Guide
- Five (5) full-conference registrations

Official TMS Conference Guide – Investment: \$12,500

The TMS2022 Conference Guide will be the most popular and frequently referenced conference item. Issued to every attendee, the TMS2022 Conference Guide features the program-at-a-glance, exhibit guide, calendar of events, convention center and exhibit hall maps, and more.

Additional Benefits:

- Your company logo at the bottom of the front cover.
- Full-page ad on the back cover of the Conference Guide
- Logo recognition in the TMS2022 pre-registered attendee e-mail
- Five (5) full-conference registrations

Lanyard – Investment: \$9,000

Lanyards provide highly visible recognition throughout TMS2022. Place your company logo prominently on the lanyard that is distributed to all conference participants. Every attendee will see your company's logo for 10+ hours a day. Badges are mandatory at TMS2022 and a clever way to get a prospect's attention.

Additional Benefits:

- Your one-color company logo alongside the TMS2022 logo on the conference lanyard
- Logo recognition in the TMS2022 pre-registered attendee email
- One full-page ad in the TMS2022 Conference Guide
- Three (3) full-conference registrations

Registration Packet Insert – \$3,000 Investment

Your promotional piece will be included in the TMS2022 registration packet distributed to attendees at badge pickup. Sponsor responsible for printing and sending inserts. Restrictions apply.





TECHNOLOGY SPONSORSHIPS

Mobile App and Web Platform – Investment: \$8,500

TMS2022 will put all meeting details right at the user's fingertips through both a mobile app and an online platform that is web-browser accessible. A banner ad will be displayed on the screen; your company's banner ad will be displayed while the app or webpage is open and will include a button that clicks directly to your URL.

Additional Benefits:

- Exclusive banner advertiser on mobile app
- Logo recognition in the TMS2022 pre-registered attendee email
- One full-page advertisement in the TMS2022 Conference Guide
- Three (3) full-conference registrations

Registration Confirmation E-mail Sponsorship – Investment: \$6,000

Place your banner ad on all registration confirmation e-mails sent to attendees. Reach attendees before the conference with your company message, Exclusive sponsorship.

Additional Benefits:

- Logo recognition in the TMS2022 pre-registered attendee email
- One half-page advertisement in the TMS2022 Conference Guide
- Two (2) full-conference registrations

Wifi – Investment: \$5,000 (Two sponsorships available)

Make sure TMS2022 attendees can stay connected. Your company's ad will be the splash page as attendees connect to the TMS2022 Meeting & Exhibition Network.

Additional Benefits:

- Signage in the TMS registration area acknowledging your company sponsorship
- One half-page advertisement in the TMS2022 Conference Guide
- Two (2) full-conference registrations

TMS2022 Newsletter – Investment: \$2,500 per day

Include your logo with hyperlink and up to 40 words of text in the TMS Daily Newsletter. TMS will send out an e-mail newsletter each day during TMS2022. Your logo and company message can reach over 4,000 TMS members each day during the conference.





EXHIBITOR ENHANCEMENTS

Aisle Sign – Investment: \$2,500 (per sign) or \$10,000 (full show)

Increase awareness of your company as the sponsor of the Exhibit Hall aisle signs in your aisle. Your company logo will be displayed on the aisle signs in your corresponding aisle.

Push Notification – Investment: \$1,500 (2 notifications available per day, limit one per company)

Push notifications on the mobile app deliver value to your customers and prospects, right on their home screens. Push notifications are a proven, proactive way to drive engagement and brand awareness. Use the TMS push notifications as an opportunity to get attendees to your booth or special events, or alert attendees to your company promotions and giveaways.

Bladesmithing Quest – Investment: \$1,500

A fun new way to engage attendees—participate in this booth traffic game! Attendees can play the Bladesmithing Quest game on their mobile app. As a sponsor, your booth will be designated as a Quest destination where attendees must stop to scan your QR code and receive a 'stamp' on the Quest mobile game card. Three (3) lucky winners will go home with a \$100 gift card.

ATTENDEE EXPERIENCE SPONSORSHIPS

Headshot Studio – Investment: \$10,000

Attendees receive a digital photo for their LinkedIn profile from a professional photographer. Headshot Studio will be placed inside the TMS2022 Exhibitor Hall.

Additional Benefits:

- Logo recognition in the TMS2022 pre-registered attendee e-mail
- One full-page advertisement in the TMS2022 Conference Guide
- Three (3) full-conference registrations

Materials Bowl Sponsor – Investment: \$7,500

Now in its 15th year, the Materials Bowl is the themed knowledge and trivia competition held at the TMS Annual Meeting & Exhibition for materials science and engineering students. Sponsor will be acknowledged in signage at the event and related event promotion.

Additional Benefits

- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection in ballroom during event
- Logo recognition in the TMS2022 pre-registered attendee newsletter
- One half-page advertisement in the TMS2022 Conference Guide
- Two (2) full-conference registrations





Hand Sanitizer Stations in Exhibit Hall/ Conference Breaks – Investment: \$5,000

Put your company message on the hand sanitizer stations that all attendees will be reaching for. Several stations will be placed throughout the exhibit hall and conference rooms. Includes two (2) hand sanitizer stations.

Additional Benefits

- Logo recognition in the TMS2022 pre-registered attendee newsletter
- One half-page advertisement in the TMS2022 Conference Guide
- Two (2) full-conference registrations

Social Distancing Floor Graphics – Investment: \$4,000

Put your logo and brief message on the floor decals that will guide attendees through the public space of the TMS session room, exhibit hall, and registration areas. These will be seen by all attendees as they navigate through a new normal. This sponsorship includes 10 floor decals per sponsorship.

Additional Benefits

- Logo recognition in the TMS2022 pre-registered attendee newsletter

EDUCATIONAL SPONSORSHIPS

Thought Leadership Sponsorships

TMS works to bring thought leaders from across the globe to present their research and insights to an audience primed for innovation. Reach the decision makers most closely aligned with your business interests by presenting your message within a specific technical programming session.

Investment Opportunities:

- Light Metals Keynote: \$7,500
- Additive Manufacturing Keynote: \$7,500
- REWAS (Recycling and Sustainability) Keynote: \$7,500
- Diversity Summit Opening Plenary: \$7,500

Additional Benefits:

- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection in session room during event walk-in period and logo on entrance signage
- Logo recognition in the TMS2022 pre-registered attendee e-mail
- One full-page advertisement in the TMS2022 Conference Guide
- Three (3) full-conference registrations at \$10,000 level
- Two (2) full-conference registrations at \$7,500 level





Education Tracks – Investment: \$5,000

To paraphrase Shakespeare, “The Program's the thing.....” and this couldn't be more true at the TMS Annual Meeting & Exhibition. Attendees travel from around the world to hear talks given in the 14 educational tracks held at TMS.

TMS2022 represents the culmination of many months of strategic content curation with a program that brings top experts in the minerals, metals, and materials community. Conference education tracks address timely and important areas of interest. In addition to your logo on the welcome slides and signage outside of the room, this sponsorship also includes logo recognition on the TMS website and mobile app giving your company thousands of additional impressions!

Additional Benefits

- Logo recognition in the TMS pre-registered attendee newsletter
- One half-page advertisement in the TMS2022 Conference Guide
- Two (2) full-conference registrations

TMS Technical Tracks

- Additive Technologies
- Materials Processing
- Mechanics & Structural Reliability
- Corrosion
- Nuclear Materials
- Physical Metallurgy
- Light Metals
- Characterization
- Nanostructured and Heterostructured Materials
- Advanced Materials
- Electronic Materials
- Energy and Environment, including REWAS (Recycling and Sustainability)
- Biomaterials
- Materials Design

NETWORKING SPONSORSHIPS

Event Sponsorships

Reach the decision-makers most closely aligned with your business interests by presenting your message within a specific luncheon or reception. This gives your company an opportunity to meet and network with attendees within a more relaxed atmosphere.

Additional Benefits:

- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection in ballroom during event walk-in period and logo on entrance signage
- Logo recognition in the TMS2022 pre-registered attendee e-mail
- One full-page advertisement in the TMS2022 Conference Guide
- Two (2) full-conference registrations at \$5,000 level
- One (1) full conference registration at \$3,500 level

Event Sponsorship Opportunities:

- Diversity Summit Awards Luncheon: \$5,000
- Diversity, Equity and Inclusion Networking Breakfast: \$5,000
- TMS Pride Networking Mixer: \$3,500
- Structural Materials Division and Functional Materials Division Joint Luncheon and Lecture: \$5,000
- Extraction & Processing Division and Materials Processing & Manufacturing Division Joint Luncheon and Lecture: \$3,500
- Light Metals Division Luncheon: \$3,500
- Division Receptions: \$5,000
 - Extraction & Processing
 - Functional Materials
 - Light Metals
 - Materials Processing & Manufacturing
 - Structural Materials.
- Coffee Breaks (includes 3 break stations) - \$4,000 each



Extraction & Processing Division Programming PubZone (featuring Furnace Tapping and REWAS) – Investment: \$4,000

Date: Monday, February 28
Time: 5:30 p.m. to 7:00 p.m.

Join Furnace Tapping, REWAS, and other presenters and symposium attendees as they network and share their findings with one another in a relaxed atmosphere. Benefits include signage at event and table tents at reception.

Additional Benefits:

- Brief speaking opportunity to welcome attendees
- Logo on entrance signage
- One (1) full-conference registration

ADDITIONAL DETAILS ON SPONSORSHIPS

Please Note: All non-exhibiting companies will be charged an additional 25% fee of the sponsorship cost for any TMS2022 sponsorship.

All sponsorships will include the following:

- Company logo listed on conference website with link
- Company logo on sponsor entrance unit recognition signage
- Exclusive Sponsorship has right of first refusal for 2023
- Priority points for 2023 conference
- Sponsor ribbons for personnel attending

Remember: Book by **January 3, 2022**, to be included in the TMS2022 Conference Guide!

READY TO BECOME A SPONSOR?

Book one of the opportunities listed in this brochure or customize a sponsorship to fit the needs and budget of your company.

CONTACT:	Mary Michalik TMS2022 Sponsorship Manager, Corcoran Expositions 1-312-265-9650 mary@corcexpo.com
	Matt McLaughlin TMS2022 Sponsorship Sales, Corcoran Expositions 1-312-265-9655 matt@corcexpo.com

