

THE WORLD COMES HERE.

# TMS 2023

152<sup>nd</sup> Annual Meeting & Exhibition



## SPONSOR OPPORTUNITY PROSPECTUS

MEETING DATES: MARCH 19–23, 2023

EXHIBITION DATES: MARCH 20-22, 2023

SAN DIEGO CONVENTION CENTER, SAN DIEGO, CALIFORNIA, USA

[www.tms.org/TMS2023/Sponsor](http://www.tms.org/TMS2023/Sponsor) | [#TMSAnnualMeeting](https://twitter.com/TMSAnnualMeeting)



## EVENT OVERVIEW

The Minerals, Metals & Materials Society (TMS) connects minerals, metals, and materials scientists and engineers who work in industry, academia, and government positions around the world.

TMS2023 will be held as a fully in-person event for more than 4,000 attendees from around the world. The meeting will feature more than 95 symposia in 14 technical tracks, as well as poster sessions and networking events located in the exhibit hall.

More than 95 symposia are planned in the following topic areas:

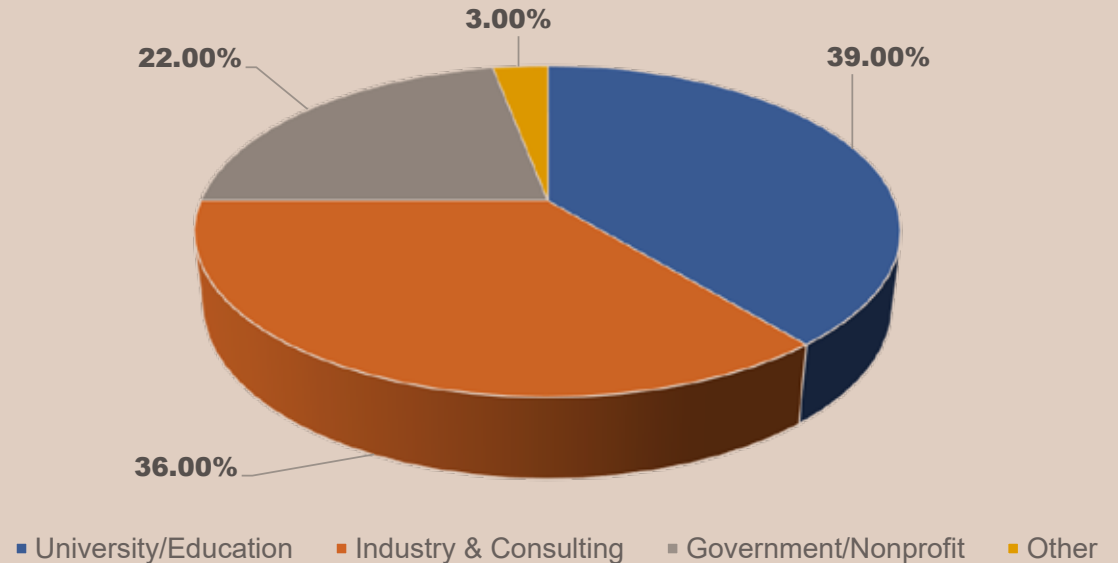
- Additive Technologies
- Materials Processing
- Mechanics & Structural Reliability
- Nuclear Materials
- Physical Metallurgy
- Light Metals
- Characterization
- Nanostructured Materials
- Advanced Materials
- Electronic Materials
- Energy & Environment
- Biomaterials
- Materials Design
- Corrosion

## RETURN TO A POPULAR MEETING LOCATION

TMS2023 returns to San Diego, California, the location of the best-attended meetings in TMS history. We last traveled to San Diego for TMS2020, which attracted more than 4,600 attendees from around the world.

## WHO WILL YOU CONNECT WITH AT TMS2023?\*

### WHERE OUR PROFESSIONAL ATTENDEES WORK



### DID YOU KNOW?



The **top five countries** represented at TMS2020 were: USA, Germany, Japan, South Korea, and Canada.



**86%** of TMS2020 attendees spent between one and five hours viewing exhibits at TMS2020.



Some of the **most popular programming topics** at TMS2020 included Additive Technologies, Nuclear Materials, Light Metals, Characterization, and Advanced Materials.

\*Data is from the TMS2020 Post-Conference Attendee Survey. Like we are planning for 2023, TMS2020 was held as a fully in-person event in San Diego, California.

## PROMOTIONAL SPONSORSHIPS

### Conference Bag – Investment: \$19,500

Presented to each TMS2023 full conference participant at registration, these official conference tote bags are used during and long after the conference providing maximum marketing impact. Your company's logo imprinted on all bags (along with TMS2023 logo). Cost for the bags is included in the sponsorship fee - a great value!

#### Additional Benefits:

- One complimentary registration packet insert
- Logo recognition in the TMS2023 pre-registered attendee e-mail
- One full-page ad in the TMS2023 Conference Guide
- Ten (10) full-conference registrations

### Official TMS Conference Guide – Investment: \$12,500

The TMS2023 Conference Guide will be the most popular and frequently referenced conference item. Issued to every attendee, the TMS2023 Conference Guide features the program-at-a-glance, exhibit guide, calendar of events, convention center and exhibit hall maps, and more.

#### Additional Benefits:

- Your company logo at the bottom of the front cover.
- Full-page ad on the back cover of the Conference Guide
- Logo recognition in the TMS2023 pre-registered attendee e-mail
- Five (5) full-conference registrations

### Lanyard – Investment: \$9,500

Lanyards provide highly visible recognition throughout TMS2023. Place your company logo prominently on the lanyard that is distributed to all conference participants. Every attendee will see your company's logo for 10+ hours a day. Badges are mandatory at TMS2023 and a clever way to get a prospect's attention. Cost for the lanyards is included in the sponsorship fee - a great value!

#### Additional Benefits:

- Your one-color company logo alongside the TMS2023 logo on the conference lanyard
- Logo recognition in the TMS2023 pre-registered attendee email
- One full-page ad in the TMS2023 Conference Guide
- Three (3) full-conference registrations

### Registration Packet Insert – \$3,000 Investment

Your promotional piece will be included in the TMS2023 registration packet distributed to attendees at badge pickup. Sponsor responsible for printing and sending inserts. *Note: This sponsorship is only available to companies exhibiting at TMS2023. Contact a representative for more information.*

**Sponsorship of logo-imprinted items** (e.g., bags, lanyards, etc.) must be confirmed and paid by January 5, 2023 in order to allow time for production and shipping of the items to the conference site.

After January 5, please inquire regarding availability and rush production charges.



## TECHNOLOGY SPONSORSHIPS

### Mobile App – Investment: \$8,500

TMS2023 will put all meeting details right at the user's fingertips through both a mobile app and an online platform that is web-browser accessible. A banner ad will be displayed on the screen; your company's banner ad will be displayed while the app or webpage is open and will include a button that clicks directly to your URL.

#### Additional Benefits:

- Exclusive banner advertiser on mobile app
- Logo recognition in the TMS2023 pre-registered attendee email
- One full-page advertisement in the TMS2023 Conference Guide
- Three (3) full-conference registrations

### Registration Confirmation E-mail Sponsorship – Investment: \$6,000

Place your banner ad on all registration confirmation e-mails sent to attendees. Reach attendees before the conference with your company message, Exclusive sponsorship. For maximum impact, reserve this sponsorship by **October 1** in time for the opening of TMS2023 registration. *Note: This sponsorship is only available to companies exhibiting at TMS2023. Contact a representative for more information.*

#### Additional Benefits:

- Logo recognition in the TMS2023 pre-registered attendee email
- One half-page advertisement in the TMS2023 Conference Guide
- Two (2) full-conference registrations

### Wifi – Investment: \$5,000 (Two sponsorships available)

Make sure TMS2023 attendees can stay connected. Your company's ad will be the splash page as attendees connect to the TMS 2023 Annual Meeting & Exhibition Network.

#### Additional Benefits:

- Signage in the TMS registration area acknowledging your company sponsorship
- One half-page advertisement in the TMS2023 Conference Guide
- Two (2) full-conference registrations

### TMS2023 Newsletter – Investment: \$2,500 per day

Include your logo with hyperlink and up to 40 words of text in the TMS Daily Newsletter. TMS will send out an e-mail newsletter each day during TMS2023. Your logo and company message can reach more than 4,000 TMS members each day during the conference. *Note: This sponsorship is only available to companies exhibiting at TMS2023. Contact a representative for more information.*



## NETWORKING SPONSORSHIPS

Reach the decision-makers most closely aligned with your business interests by presenting your message within a specific luncheon or reception. This gives your company an opportunity to meet and network with attendees within a more relaxed atmosphere.

### Additional Benefits:

- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection or signage in ballroom during event walk-in period and logo on entrance signage
- Logo recognition in the TMS2023 pre-registered attendee e-mail
- One full-page advertisement in the TMS2023 Conference Guide
- Two (2) full-conference registrations at \$5,000 level
- One (1) full-conference registration at \$3,500 level

Choose one or more of the following networking events to sponsor at TMS2023:

### Technical Division Events

- Welcome Reception with Division-focus areas: \$5,000.  
Focus areas include:
  - Extraction & Processing Division (EPD)
  - Functional Materials Division (FMD)
  - Light Metals Division (LMD)
  - Materials Processing & Manufacturing Division (MPMD)
  - Structural Materials Division (SMD)
- EPD PubZone Networking Event: \$4,000 (event takes place at off-site location and includes signage and table tents at the reception)
- SMD and FMD Joint Luncheon and Lecture: \$3,500

- EPD and MPMD Joint Luncheon and Lecture: \$3,500
- LMD Luncheon and Lecture: \$3,500

### Networking and Social Events

- TMS Materials Bowl Competition: \$7,500
- Diversity, Equity and Inclusion Networking Breakfast: \$5,000
- Coffee Breaks (includes 3 break stations): \$4,000 each
- TMS Pride Networking Mixer: \$3,500

## EDUCATIONAL SPONSORSHIPS

TMS works to bring thought leaders from across the globe to present their research and insights to an audience primed for innovation. Reach the decision makers most closely aligned with your business interests by presenting your message within a specific technical programming session.

### Investment Opportunities:

- Light Metals Keynote: \$3,500
- Additive Manufacturing Keynote: \$3,500

### Additional Benefits:

- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection in session room during event walk-in period and logo on entrance signage
- Logo recognition in the TMS2023 pre-registered attendee e-mail
- One full-page advertisement in the TMS2023 Conference Guide
- One (1) full-conference registration at \$3,500 level



## ADDITIONAL BENEFITS FOR SPONSORS

All sponsorships will include the following:

- Company logo listed on conference website with link
- Company logo on sponsor entrance unit recognition signage
- Exclusive Sponsorship has right of first refusal for 2024
- Priority points for 2024 conference
- Sponsor ribbons for personnel attending

**Remember:** Book by **January 23, 2023**, to be included in the TMS2023 Conference Guide!

## READY TO BECOME A SPONSOR?

Book one of the opportunities listed in this brochure or customize a sponsorship to fit the needs and budget of your company.

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