



#TMSAnnualMeeting

MEETING DATES: MARCH 3–7, 2024 EXHIBITION DATES: MARCH 4–6, 2024

SPONSOR OPPORTUNITY PROSPECTUS

THE WORLD COMES HERE.
TMS 2024
153rd Annual Meeting & Exhibition

HYATT REGENCY ORLANDO
ORLANDO, FLORIDA, USA

www.tms.org/TMS2024/Sponsor



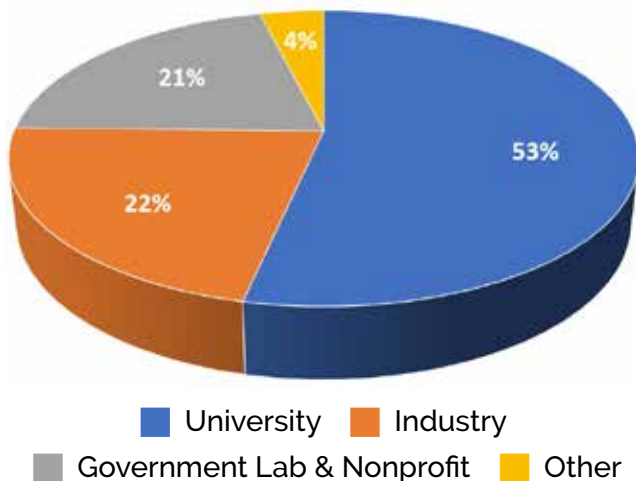
EVENT OVERVIEW

The Minerals, Metals & Materials Society (TMS) connects scientists and engineers who work in industry, academia, and government laboratory positions around the world.

TMS2024 will be held in a new venue—the Hyatt Regency Orlando—as a fully in-person event with more than 4,500 attendees expected. The meeting will feature more than 90 symposia in these technical areas:

- Additive Manufacturing
- Advanced Characterization Methods
- Biomaterials
- Data-driven and Computational Materials Design
- Electronic, Magnetic, and Energy Materials
- Light Metals
- Materials Degradation and Degradation by Design
- Materials Synthesis and Processing
- Mechanics of Materials
- Nuclear Materials

WHERE OUR PROFESSIONAL ATTENDEES WORK



Data is from the TMS2023 Post-Conference Attendee Survey. TMS2023 was held as a fully in-person event in San Diego, California.

WHO WILL YOU CONNECT WITH AT TMS2024?



The **top five countries** represented at TMS2023 were: USA, Germany, South Korea, Canada, and the United Kingdom.



Popular programming topics at TMS2023 included Additive Technologies, Light Metals, Nuclear Materials, Advanced Materials, and Materials Processing.

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PROMOTIONAL SPONSORSHIPS

Conference Bag – Investment: \$19,500

Presented to each full conference participant at registration, these official conference tote bags are used during and long after the conference providing maximum marketing impact. Your company's logo imprinted on all bags (along with Annual Meeting & Exhibition logo). Cost for the bags is included in the sponsorship fee - a great value!

Additional Benefits:

- One complimentary registration packet insert
- Logo recognition in the pre-registered attendee e-mail
- One full-page ad in the Conference Guide
- Ten (10) full-conference registrations

Official TMS Conference Guide – Investment: \$12,500

The Conference Guide will be the most popular and frequently referenced conference item. Issued to every attendee, the Conference Guide features the program-at-a-glance, exhibit guide, calendar of events, convention center and exhibit hall maps, and more.

Additional Benefits:

- Your company logo at the bottom of the front cover.
- Full-page ad on the back cover of the Conference Guide
- Logo recognition in the pre-registered attendee e-mail
- Five (5) full-conference registrations

Lanyard – Investment: \$9,500

Lanyards provide highly visible recognition throughout the event. Place your company logo prominently on the lanyard that is distributed to all conference participants. Every attendee will see your company's logo for 10+ hours a day. Badges are mandatory at the Annual Meeting & Exhibition and a clever way to get a prospect's attention. Cost for the lanyards is included in the sponsorship fee - a great value!

Additional Benefits:

- Your one-color company logo alongside the event logo on the conference lanyard
- Logo recognition in the pre-registered attendee email
- One full-page ad in the Conference Guide
- Three (3) full-conference registrations

Registration Packet Insert – \$3,000 Investment

Your promotional piece will be included in the event registration packet distributed to attendees at badge pickup. Sponsor responsible for printing and sending inserts. *Note: This sponsorship is only available to companies exhibiting at the Annual Meeting & Exhibition. Contact a representative for more information.*

Sponsorship of logo-imprinted items (e.g., bags, lanyards, etc.) must be confirmed and paid by January 5, 2024 in order to allow time for production and shipping of the items to the conference site. After January 5, please inquire regarding availability and rush production charges.





TECHNOLOGY SPONSORSHIPS

Mobile App – Investment: \$8,500

Meeting details will be at the user's fingertips through both a mobile app and an online platform that is web-browser accessible. A banner ad will be displayed on the screen; your company's banner ad will be displayed while the app or webpage is open and will include a button that clicks directly to your URL.

Additional Benefits:

- Exclusive banner advertiser on mobile app
- Logo recognition in the pre-registered attendee email
- One full-page advertisement in the Conference Guide
- Three (3) full-conference registrations

Registration Confirmation E-mail Sponsorship – Investment: \$6,000

Place your banner ad on all registration confirmation e-mails sent to attendees. Reach attendees before the conference with your company message, Exclusive sponsorship. For maximum impact, reserve this sponsorship by **October 1** in time for the opening of Annual Meeting & Exhibition registration. *Note: This sponsorship is only available to companies exhibiting at this event. Contact a representative for more information.*

Additional Benefits:

- Logo recognition in the pre-registered attendee email
- One half-page advertisement in the Conference Guide
- Two (2) full-conference registrations

Wifi – Investment: \$5,000 (Two sponsorships available)

Make sure attendees can stay connected. Your company's ad will be the splash page as attendees connect to the TMS Annual Meeting & Exhibition Network.

Additional Benefits:

- Signage in the TMS registration area acknowledging your company sponsorship
- One half-page advertisement in the Conference Guide
- Two (2) full-conference registrations

TMS2023 Newsletter – Investment: \$2,500 per day

Include your logo with hyperlink and up to 40 words of text in the TMS Daily Newsletter. TMS will send out an e-mail newsletter each day of the event. Your logo and company message can reach more than 4,000 TMS members each day during the conference. *Note: This sponsorship is only available to companies exhibiting at this event. Contact a representative for more information.*





NETWORKING SPONSORSHIPS

Reach the decision-makers most closely aligned with your business interests by presenting your message within a specific luncheon or reception. This gives your company an opportunity to meet and network with attendees within a more relaxed atmosphere.

Additional Benefits:

- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection or signage in ballroom during event walk-in period and logo on entrance signage
- Logo recognition in the pre-registered attendee e-mail
- One full-page advertisement in the Conference Guide
- Two (2) full-conference registrations at \$5,000 level
- One (1) full-conference registration at \$3,500 level

Choose one or more of the following networking events to sponsor at the event:

Technical Division Events

- Welcome Reception with Division-focus areas: \$5,000.
Focus areas include:
 - Extraction & Processing Division (EPD)
 - Functional Materials Division (FMD)
 - Light Metals Division (LMD)
 - Materials Processing & Manufacturing Division (MPMD)
 - Structural Materials Division (SMD)
- EPD PubZone Networking Event: \$4,000 (event takes place at off-site location and includes signage and table tents at the reception)
- SMD and FMD Joint Luncheon and Lecture: \$3,500
- EPD and MPMD Joint Luncheon and Lecture: \$3,500
- LMD Luncheon and Lecture: \$3,500

Networking and Social Events

- TMS Materials Bowl Competition: \$7,500
- Diversity, Equity and Inclusion Networking Breakfast: \$5,000
- Coffee Breaks (includes 3 break stations): \$4,000 each
- TMS LGBTQ+ and Allies Networking Mixer: \$3,500





EDUCATIONAL SPONSORSHIPS

TMS works to bring thought leaders from across the globe to present their research and insights to an audience primed for innovation. Reach the decision makers most closely aligned with your business interests by presenting your message within a specific technical programming session.

Investment Opportunities:

- Light Metals Keynote: \$3,500
- Additive Manufacturing Keynote: \$3,500

Additional Benefits:

- Brief speaking opportunity from the podium to welcome attendees
- Prominent logo projection in session room during event walk-in period and logo on entrance signage
- Logo recognition in the pre-registered attendee e-mail
- One full-page advertisement in the Conference Guide
- One (1) full-conference registration at \$3,500 level

ADDITIONAL SPONSOR BENEFITS

All sponsorships will include the following:

- Company logo listed on conference website with link
- Company logo on sponsor entrance unit recognition signage
- Exclusive Sponsorship has right of first refusal for the following year's event
- Priority points for the following year's conference
- Sponsor ribbons for personnel attending

READY TO BECOME A SPONSOR?

Book one of the opportunities listed in this brochure or customize a sponsorship to fit the needs and budget of your company.

CONTACT:	<p>Mary Michalik TMS Annual Meeting Sponsorship Manager, Corcoran Expositions 1-312-265-9650 mary@corcexpo.com</p>
	<p>Matt McLaughlin TMS Annual Meeting Sponsorship Sales, Corcoran Expositions 1-312-265-9655 matt@corcexpo.com</p>

